

# SETH C. LEWIS

Professor and Shirley Papé Chair in Emerging Media  
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## RELEVANT LINKS

Personal site: [sethlewis.org](http://sethlewis.org)  
Twitter: <https://twitter.com/sethclemis>  
Google Scholar: <https://scholar.google.com/citations?user=-M-vyrcAAAAJ&hl=en>  
ORCID: <http://orcid.org/0000-0001-7498-0599>  
Scopus: <https://www.scopus.com/authid/detail.uri?authorId=35215265400>

## IDENTIFYING INFORMATION

### Academic Rank

Professor, School of Journalism and Communication, University of Oregon

### Education

Degree	Institution	Date Degree Granted
B.A.	Brigham Young University Department of Communications <i>Magna cum laude</i>	2002
M.B.A.	Barry University Andreas School of Business	2005
Ph.D.	University of Texas at Austin School of Journalism Advisor: Dr. Stephen D. Reese Dissertation: "Journalism Innovation and the Ethic of Participation: A Case Study of the Knight Foundation and its News Challenge"	2010

### Positions/Employment

<i>University of Oregon, School of Journalism and Communication</i>	
Professor with Tenure	2020 – present
Director of Journalism	2020 – present

Shirley Papé Chair in Emerging Media	2017 – present
Shirley Papé Chair in Electronic Media	2016 – 2017
Associate Professor with Tenure	2016 – 2020

*University of Minnesota–Twin Cities, School of Journalism and Mass Communication*

Director of Undergraduate Studies	2016
Associate Professor with Tenure	2015 – 2016
Assistant Professor	2010 – 2015

*University of Texas at Austin, School of Journalism*

Instructor of Record	2008 – 2010
Graduate Research Assistant	2007 – 2009
Graduate Teaching Assistant	2006 – 2009

### **Related Professional Affiliations**

<i>Board of Directors</i> , International Communication Association	2020 – 2022
<i>Associate</i> , Center for Science Communication Research, U. of Oregon	2019 – present
<i>Affiliated Fellow</i> , Information Society Project, Yale Law School	2017 – present
<i>Affiliated Faculty</i> , Data   Media Research Collaboratory, U. of Oregon	2017 – present
<i>Affiliated Faculty</i> , New Media and Culture Certificate, U. of Oregon	2016 – present
<i>Invited contributor</i> , Culture Digitally (NSF) research collaborative	2011 – present
<i>Invited contributor</i> , Nieman Journalism Lab, Harvard University	2010 – present
<i>Research Advisory Group</i> , American Press Institute	2013 – 2015
<i>Social Media and Business Analytics Collaborative</i> , U. of Minnesota	2014 – 2016
<i>Board of Directors</i> , National Scholastic Press Association	2011 – 2015

### **Current Membership in Professional Organizations**

International Communication Association (ICA)  
 Association for Education in Journalism and Mass Communication (AEJMC)  
 International Association for Media and Communication Research (IAMCR)  
 Kappa Tau Alpha (KTA), national honor society for journalism and mass communication

## **HONORS AND AWARDS FOR RESEARCH, TEACHING, AND SERVICE**

### ***Internal Sources***

2016—	<i>Shirley Papé Chair in Emerging Media</i> (inaugural holder of the chair; chair name changed from Electronic Media to Emerging Media in 2017), School of Journalism and Communication, University of Oregon
2019-2020	<i>Agora Faculty Fellow</i> , School of Journalism and Communication, University of Oregon
2017-2018	<i>Agora Faculty Fellow</i> , School of Journalism and Communication, University of Oregon

- 2014-2018 *Mitchell V. Charnley Faculty Fellow*, School of Journalism & Mass Communication, University of Minnesota–Twin Cities
- 2013-2014 *Hubbard Faculty Research Fellow*, School of Journalism & Mass Communication, University of Minnesota–Twin Cities

### **External Sources**

- 2020 *(Finalist) JMCQ Outstanding Article of the Year*, recognizing the best article from 2019 published in *Journalism & Mass Communication Quarterly*; for the article, "Libel by algorithm? Automated journalism and the threat of legal liability."
- 2020 *Note of an indirect honor*: A dissertation that I helped to guide as an external member, for Qun Wang of Rutgers, was named winner of the Nafziger-White-Salwen Dissertation Award, given by the Association for Education in Journalism and Mass Communication (AEJMC) to recognize the best dissertation in mass communication from the past year. Her work also was runner-up for the top dissertation award given by the Journalism Studies Division of the International Communication Association (ICA) to recognize the best dissertation in journalism studies. Dissertation: "Normalization and Differentiation in Google News: A Multi-Method Analysis of the World's Largest News Aggregator."
- 2020 *Note of an indirect honor*: A dissertation that I helped to guide as a committee member, for Kaitlin Miller of UO SOJC, received the school's Outstanding Dissertation Award.
- 2019 *Top Paper*, Mediated Conversation minitrack, Hawaii International Conference on System Sciences (HICSS) [HICSS is considered the longest-running scientific conference in Information Technology Management]
- 2018 *Note of an indirect honor*: A dissertation that I helped to guide as an external member, for Allie Kosterich of Rutgers, was named winner of the Gene Burd Dissertation Award, given by the Journalism Studies Division of the International Communication Association (ICA) to recognize the best dissertation in journalism studies. Dissertation: "Rapid Institutional Change, Professional Journalists and the Rise of the News Nerd."
- 2018 *Top Faculty Paper (Third Place)*, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication (AEJMC) annual convention
- 2017 *Note of an indirect honor*: My doctoral advisee, Rodrigo Zamith, was named the runner-up for the Gene Burd Dissertation Award, given by the Journalism Studies Division of the International Communication Association (ICA) to recognize the best dissertation in journalism studies. Dissertation: "Editorial Judgement in an Age of Data: How Audience Analytics and Metrics Are Influencing the Placement of News Products."
- 2016 *Wolfgang Donsbach Outstanding Journal Article of the Year Award*, Journalism Studies Division, International Communication Association (ICA); for the

- article "Actors, Actants, Audiences, and Activities in Cross-Media News Work: A Matrix and a Research Agenda," published in *Digital Journalism* in 2015
- 2016 *Note of an indirect honor*: My doctoral advisee, Rodrigo Zamith, won the Nafziger-White-Salwen Dissertation Award, given by the Association for Education in Journalism and Mass Communication (AEJMC) to recognize the best dissertation in mass communication from the past year. Dissertation: "Editorial Judgement in an Age of Data: How Audience Analytics and Metrics Are Influencing the Placement of News Products."
- 2016 *Top Faculty Paper (Second Place)*, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication (AEJMC) annual convention
- 2014 *Top Faculty Paper*, Participatory Journalism Interest Group, Association for Education in Journalism and Mass Communication (AEJMC) annual convention
- 2014 *Honorable Mention, Outstanding Journal Article of the Year in Journalism Studies*, Journalism Studies Division, International Communication Association (ICA); for the article "Open Source and Journalism: Toward New Frameworks for Imagining News Innovation," published in *Media, Culture & Society* in 2013
- 2014 *Emerging Scholar*, Association for Education in Journalism and Mass Communication (AEJMC) (1 of 4 recipients chosen out of 42 applicants)
- 2013 *Outstanding Journal Article of the Year in Journalism Studies*, Journalism Studies Division, International Communication Association (ICA); for the article "The Tension between Professional Control and Open Participation: Journalism and its Boundaries," published in *Information, Communication & Society* in 2012
- 2013 *Top Paper (Second Place)*, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication (AEJMC) annual convention
- 2011 *Top Faculty Paper*, Journalism Studies Division, International Communication Association (ICA) annual convention
- 2011 *Top Faculty Paper*, Civic & Citizen Journalism Interest Group, Association for Education in Journalism and Mass Communication (AEJMC) annual convention
- 2010 *Kappa Tau Alpha*, induction into the National Honor Society for Journalism and Mass Communication
- 2010 *Outstanding Service and Dedication Award*, Mass Communication & Society Division, Association for Education in Journalism and Mass Communication (AEJMC) annual convention
- 2009-2010 *Mike Hogg Endowed Fellowship*, The Graduate School, University of Texas at Austin

- 2009-2010 *Pic Wagner Graduate Fellowship in Journalism*, School of Journalism, University of Texas at Austin
- 2009 *Third-Place Student Paper*, Newspaper Division, Association for Education in Journalism and Mass Communication (AEJMC) annual convention
- 2009 *Maxwell McCombs Graduate Student Award for Research Publishing*, School of Journalism, University of Texas at Austin
- 2008-2009 *University Continuing Fellowship*, The Graduate School, University of Texas at Austin
- 2008 *James E. Murphy Memorial Award for Top Faculty Paper*, Critical and Cultural Studies Division, Association for Education in Journalism and Mass Communication (AEJMC) annual convention
- 2008 *Maxwell McCombs Graduate Student Award for Research Publishing*, School of Journalism, University of Texas at Austin
- 2007-2008 *Nettie Doscher More Graduate Fellowship*, Texas Exes Foundation, University of Texas at Austin
- 2002 *First Place*, David O. McKay Essay Contest, Brigham Young University
- 2001 *Sports Journalism Award*, Freedom Forum/NCAA Foundation
- 2000 *First Place*, Spot News Reporting, Society of Professional Journalists' Mark of Excellence Awards, college division, Rocky Mountain Region
- 2000 *Third Place*, Sports Writing, Society of Professional Journalists' Mark of Excellence Awards, college division, Rocky Mountain Region
- 1997 *Second Place*, Sports Writing, Better Newspapers of Oregon

### ***Visiting Scholar Appointments***

- 2019-2020 *Visiting Fellow*, Reuters Institute for the Study of Journalism, Department of Politics and International Relations, University of Oxford
- 2019-2020 *Fellow*, Tow Center for Digital Journalism, Columbia Journalism School, Columbia University
- 2018 *Digital Journalism Research Fellow*, Oslo Metropolitan University (OsloMet), Department of Journalism and Media Studies
- 2015-2016 *Visiting Fellow*, Yale University, Information Society Project, Yale Law School
- 2013 *Visiting Scholar*, Stanford University, Program in Science, Technology & Society
- 2005 *Fulbright Scholar*, Spain, U.S. State Department

## **RESEARCH, SCHOLARSHIP, AND CREATIVE WORK**

### **Grants and Contracts**

#### **External Sources**

**Received at the University of Oregon**

- 2019 *Personalization and Diversity in Algorithmic News Recommendations*, Tow Center for Digital Journalism, Columbia University, \$10,000 (co-Principal Investigator, with Efrat Nechushtai and Rodrigo Zamith); for the study of algorithmic influence in search results across platforms.
- 2018-2021 *The Epistemologies of Digital News Production*, Swedish Foundation for Humanities and Social Sciences (Riksbankens Jubileumsfond), \$486,000 (co-Principal Investigator, with project lead Oscar Westlund and Mats Ekström, both of the University of Gothenburg, Sweden); for the study of knowledge work in participatory journalism and data journalism.

**Received at Other Institutions**

- 2014-2015 *Big Data and Journalism: Epistemology, Expertise, and Ethics*, Emerging Scholars Program, Association for Education in Journalism and Mass Communication (AEJMC), \$2,500 (Principal Investigator); used to supplement an analysis of big data and data science in relation to news and journalism (see Lewis, 2015; Lewis & Westlund, 2015).
- 2009 *Whither Professionalism in Journalism? Competing Logics of Media Work in an Age of Digitization and Innovation*, Mass Communication & Society Division (Research Award), AEJMC, \$5,000 (Principal Investigator); for dissertation research, leading to peer-reviewed publications (see Lewis, 2011; 2012).

**Internal Sources****Received at the University of Oregon**

- 2019-2020 *The Lived Experience of News: How Audiences Make Sense of Journalism, and How Journalists Make Sense of Audiences*, Agora Journalism Center, \$18,000 (Principal Investigator); for the study of how news is qualitatively experienced by consumers and, in turn, how journalists experience (sometimes hostile) interactions with news audiences.
- 2017-2018 *What AI Means for Journalism: Producer Visions, Community Implications*, Agora Journalism Center, \$10,000 (Principal Investigator); for the study of automated journalism as enabled by artificial intelligence.

**Received at Other Institutions**

- 2016 *Big Data, Algorithms, and the Rise of Automated Journalism*, Talle Faculty Research Award, College of Liberal Arts, University of Minnesota, \$42,312 (Principal Investigator)

- 2016 Sabbatical Leave with Salary Supplement Authorization (1.0 FTE), College of Liberal Arts, University of Minnesota (competitively selected sabbatical supplement for the academic year 2016-17)
- 2013 *Narratives, Databases, and the Transformation of Journalism*, Faculty Single Semester Leave (0.5 FTE), University of Minnesota (competitively selected research leave for Fall 2013); used to build international collaborations and set the stage for future research on journalism and technology (see Lewis & Westlund [2015] and Lewis et al. [2014]).
- 2011-2013 *Professions, Boundary Work, and Open Innovation*, Grant-in-Aid of Research, Artistry and Scholarship, Office of the Vice President for Research, University of Minnesota, \$43,718 (Principal Investigator); used to collect large-scale data on the emerging role of computer programmers and programming in the field of journalism (see, among other papers, Lewis & Usher, 2013; 2014).
- 2011 International Travel Grant, Office of International Programs, University of Minnesota, \$1,500 (Principal Investigator); used to fund travel to Cardiff, Wales, to present papers at the Future of Journalism Conference 2011.

## Publications

### **Books or Monographs**

- Carlson, M., Robinson, S., & **Lewis, S. C.** (contracted). *Redefining Journalistic Relevance: The Struggle to Claim What's True*. Oxford, UK: Oxford University Press.
- Thurman, N., **Lewis, S. C.**, & Kunert, J. (Eds.) (forthcoming). *Algorithms, Automation, and News: New Directions in the Study of Computation and Journalism*. New York: Taylor & Francis.
- \* Note: This is derived from a special issue that we edited for *Digital Journalism*.
- Lewis, S. C.** (Ed.) (2017). *Journalism in an Era of Big Data: Cases, Concepts, and Critiques*. New York: Taylor & Francis.
- \* Note: This is derived from a special issue that I edited for *Digital Journalism*.
- Carlson, M., & **Lewis, S. C.** (Eds.) (2015). *Boundaries of Journalism: Professionalism, Practices, and Participation*. New York: Routledge.

Reviews in scholarly publications:

- [Journalism & Mass Communication Quarterly](#) ("this book delivers a mind-opening survey of a multitude of issues around the evolution of journalism in the digital age")
- [Journalism: Theory, Practice, and Criticism](#) ("a strong collection of essays providing a window into how journalists define their vocation even as they are forced to confront challenges from many sides")
- [Digital Journalism](#) ("a valuable and timely contribution to journalism studies")
- [Media, Culture & Society](#) ("this study of 'boundaries' has produced a stimulating and thought-provoking intervention that deserves to be read beyond the boundaries of journalism studies")

- [Australian Journalism Review](#) (“a must for academics... moves beyond a functionalist account to provide insight into the value of boundary studies and why it matters to journalists and for those who seek out or engage with the news media space”)
- [CHOICE magazine](#) (“well-honed research by recognized scholars”)

Kaufhold, K., Hinsley, A. W., & **Lewis, S. C.** (Eds.) (2012). *The Future of News: An Agenda of Perspectives* (2nd ed.). San Diego: Cognella.

McCombs, M., Hinsley, A. W., Kaufhold, K., & **Lewis, S. C.** (Eds.) (2010). *The Future of News: An Agenda of Perspectives*. San Diego, CA: Cognella.

### **Special Issues (and other thematic sections of journals)**

Ekström, M., **Lewis, S. C.**, & Westlund, O. (Eds.) (2020). Digital Journalism. *New Media & Society*, Volume 22, Issue 2.

Thurman, N., **Lewis, S. C.**, & Kunert, J. (Eds.) (2019). Algorithms, Automation, and News. *Digital Journalism*, Volume 7, Issue 8.

**Lewis, S. C.**, Broussard, M., Diakopoulos, N., Guzman, A. L., Abebe, R., Dupagne, M., & Chuan, C.-H. (2019). Artificial Intelligence and Journalism. *Journalism & Mass Communication Quarterly*, 96(3), 673–695.

\* Note: I was invited to coordinate and edit this special forum section of the journal.

Langonné, J., **Lewis, S. C.**, Pereira, F., & Tredan, O. (Eds.) (2019). Les mondes sociaux du journalisme: Introduction [The social worlds of journalism: Introduction]. *Sur le Journalisme, About Journalism, Sobre journalism*, Volume 8, Issue 1, 15 June 2019.

**Lewis, S. C.** (Ed.) (2015). Journalism in an Era of Big Data: Cases, Concepts, and Critiques. *Digital Journalism*, Volume 3, Issue 3.

### **Articles in Peer-Reviewed Journals (including invited essays in peer-reviewed journals)**

**Lewis, S. C.**, Zamith, R., & Coddington, M. (2020). Online Harassment and its Implications for the Journalist–Audience Relationship. *Digital Journalism*.

Westlund, O., Krumsvik, A., & **Lewis, S. C.** (2020). Competition, Change, and Coordination and Collaboration: Tracing news executives’ perceptions about participation in media innovation. *Journalism Studies*.

Belair-Gagnon, V., **Lewis, S. C.**, & Agur, C. (2020). Failure to Launch: Competing Institutional Logics, Intrapreneurship, and the Case of Chatbots. *Journal of Computer-Mediated Communication*.

**Lewis, S. C.** (2020). The Objects and Objectives of Journalism Research During the Coronavirus Pandemic and Beyond. *Digital Journalism*, 8(5), 681–689.  
<https://doi.org/10.1080/21670811.2020.1773292>

Miller, K. C., & **Lewis, S. C.** (2020). Journalists, harassment, and emotional labor: The case of women in on-air roles at US local television stations. *Journalism*, 1464884919899016.  
<https://doi.org/10.1177/1464884919899016>



- Ekström, M., **Lewis, S. C.**, & Westlund, O. (2020). Epistemologies of digital journalism and the study of misinformation. *New Media & Society*, 22(2), 205–212.  
<https://doi.org/10.1177/1461444819856914>
- \* Note: This introduced a special issue of *New Media & Society* that we co-edited.
- Ekstrom, M., **Lewis, S. C.**, Waldenström, A., & Westlund, O. (2020). Commentary: Digitization, climate change, and the potential for online workshops. *New Media & Society*, 22(2), 378–383. <https://doi.org/10.1177/1461444819856928>
- Guzman, A. L., & **Lewis, S. C.** (2020). Artificial intelligence and communication: A Human–Machine Communication research agenda: *New Media & Society*, 22(1), 70–86.  
<https://doi.org/10.1177/1461444819858691>
- Thurman, N., **Lewis, S. C.**, & Kunert, J. (Eds.) (2019). Algorithms, Automation, and News. *Digital Journalism*, 7(8), 980–992.
- \* Note: This was the introduction to an eponymous special issue that we edited.
- Zamith, R., Belair-Gagnon, V., & **Lewis, S. C.** (2019). Constructing audience quantification: Social influences and the development of norms about audience analytics and metrics. *New Media & Society*, 1461444819881735 (online-first; forthcoming in print).  
<https://doi.org/10.1177/1461444819881735>
- Lewis, S. C.**, Guzman, A. L., & Schmidt, T. R. (2019). Automation, Journalism, and Human–Machine Communication: Rethinking Roles and Relationships of Humans and Machines in News. *Digital Journalism*, 7(4), 409–427.  
<https://doi.org/10.1080/21670811.2019.1577147>
- Watson, B. R., Peng, Z., & **Lewis, S. C.** (2019). Who will intervene to save news comments? Deviance and social control in communities of news commenters. *New Media & Society*, 21(8), 1840–1858. <https://doi.org/10.1177/1461444819828328>
- Carlson, M., & **Lewis, S. C.** (2019). Temporal reflexivity in journalism studies: Making sense of change in a more timely fashion. *Journalism*, 20(5), 642–650.  
<https://doi.org/10.1177/1464884918760675>
- Lewis, S. C.**, Sanders, A. K., & Carmody, C. (2019). Libel by algorithm? Automated journalism and the threat of legal liability. *Journalism & Mass Communication Quarterly*, 96(1), 60–81. <https://doi.org/10.77699018755983>
- Robinson, S., **Lewis, S. C.**, & Carlson, M. (2019). Locating the “Digital” in Digital Journalism Studies: Transformations in Research. *Digital Journalism*, 7(3), 368–377.
- Molyneux, L., **Lewis, S. C.**, & Holton, A. E. (2019). Media work, identity, and the motivations that shape branding practices among journalists: An explanatory framework. *New Media & Society*, 21(4), 836–855. <https://doi.org/10.1177/1461444818809392>
- Belair-Gagnon, V., Nelson, J. L., & **Lewis, S. C.** (2019). Audience engagement, reciprocity, and the pursuit of community connectedness in public media journalism. *Journalism Practice*, 13(5), 558–575. <https://doi.org/10.1080/17512786.2018.1542975>
- Lewis, S. C.** (2019). Lack of trust in the news media, institutional weakness, and relational journalism as a way forward. *Journalism*, 20(1), 44–47.  
<https://doi.org/1464884918807597>
- \* Note: This invited essay appeared in the journal's 20<sup>th</sup> anniversary issue among other contributions by members of the editorial board.

- Nechushtai, E., & **Lewis, S. C.** (2019). What kind of news gatekeepers do we want machines to be? Filter bubbles, fragmentation, and the normative dimensions of algorithmic recommendations. *Computers in Human Behavior*, 90, 298–307. <https://doi.org/10.1016/j.chb.2018.07.043>
- Coddington, M., **Lewis, S. C.**, & Holton, A. E. (2018). Measuring and Evaluating Reciprocal Journalism as a Concept. *Journalism Practice*, 12(8), 1039–1050. <https://doi.org/10.1080/17512786.2018.1493948>
- Lewis, S. C.**, & Molyneux, L. (2018). A decade of research on social media and journalism: Assumptions, blind spots, and a way forward. *Media and Communication*, 6(4), 11-23. <http://dx.doi.org/10.17645/mac.v6i4.1562>
- Kim, J., **Lewis, S. C.**, & Watson, B. R. (2018). The imagined audience for and perceived quality of news comments: Exploring the perceptions of commenters on news sites and on Facebook. *Social Media + Society*, 4(1), 2056305118765741. <https://doi.org/10.1177%2F2056305118765741>
- Carlson, M., Robinson, S., **Lewis, S. C.**, & Berkowitz, D. A. (2018). Journalism studies and its core commitments: The making of a communication field. *Journal of Communication*, 68(1), 6-25. <https://doi.org/10.1093/joc/jqx006>  
\* Note: Lead article in the issue.
- Molyneux, L., Holton, A., & **Lewis, S. C.** (2018). How journalists engage in branding on Twitter: individual, organizational, and institutional levels. *Information, Communication and Society*, 21(10), 1386–1401. <https://doi.org/10.1080/1369118X.2017.1314532>
- Lewis, S. C.**, & Usher, N. (2016). Trading zones, boundary objects, and the pursuit of news innovation: A case study of journalists and programmers. *Convergence: The International Journal of Research into New Media Technologies*, 22(5), 543-560. <https://doi.org/10.1177/1354856515623865>
- Chyi, H. I., **Lewis, S. C.**, & Zheng, N. (2016). Parasite or partner? Coverage of Google News in an era of news aggregation. *Journalism & Mass Communication Quarterly*, 93(4), 789-815. <https://doi.org/10.1177/1077699016629370>
- Holton, A. E., **Lewis, S. C.**, & Coddington, M. (2016). Interacting with audiences: Journalistic role conceptions, reciprocity, and perceptions about participation. *Journalism Studies*, 17(7), 849-859. <https://doi.org/10.1080/1461670X.2016.1165139>  
\* Reprinted in S. Allan, C. Carter, S. Cushion, L. Dencik, I. Garcia-Blano (Eds.) (2019), *The Future of Journalism: Risks, Threats and Opportunities*. New York: Taylor & Francis.
- Lewis, S. C.** (2015). Journalism in an era of big data: Cases, concepts, and critiques. *Digital Journalism*, 3(3), 321-330. <https://doi.org/10.1080/21670811.2014.976399>  
\* Note: This was the introduction to an eponymous special issue that I edited.  
\* Reprinted in **S. C. Lewis** (Ed.) (2017), *Journalism in an Era of Big Data: Cases, Concepts, and Critiques* (pp. 1-10). New York: Taylor & Francis.
- Lewis, S. C.** (2015). Reciprocity as a key concept for social media and society. *Social Media + Society*, 1(1). <https://doi.org/10.1177/2056305115580339>  
\* Note: This invited article appeared in the journal's inaugural issue among other

contributions by members of the editorial board.

- Lewis, S. C.**, & Westlund, O. (2015). Big data and journalism: Epistemology, expertise, economics, and ethics. *Digital Journalism*, 3(3), 447-466.  
<https://doi.org/10.1080/21670811.2014.976418>
- \* Reprinted in **S. C. Lewis** (Ed.) (2017), *Journalism in an Era of Big Data: Cases, Concepts, and Critiques* (pp. 127-146). New York: Taylor & Francis.
- Lewis, S. C.**, & Westlund, O. (2015). Actors, actants, audiences, and activities in cross-media news work: A matrix and a research agenda. *Digital Journalism*, 3(1), 19-37.  
<https://doi.org/10.1080/21670811.2014.927986>
- \* Award-winner: Wolfgang Donsbach Outstanding Journal Article of the Year, Journalism Studies Division, International Communication Association (for 2015, awarded in 2016)
- \* Note: Lead article in the issue.
- \* Translated to Portuguese and reprinted: **Lewis, S. C.**, & Westlund, O. (2017). Atores, Actantes, Audiências e Atividades no Trabalho Jornalístico Crossmídia. *Revista Parágrafo*, 4(2).  
<http://revistaseletronicas.fiamfaam.br/index.php/recicofi/article/view/481/407>
- Zamith, R., & **Lewis, S. C.** (2015). Content Analysis and the Algorithmic Coder: What Computational Social Science Means for Traditional Modes of Media Analysis. *The Annals of the American Academy of Political and Social Science*, 659(1), 307-318.  
<https://doi.org/10.1177/0002716215570576>
- Holton, A. E., Coddington, M., **Lewis, S. C.**, & Gil de Zúñiga, H. (2015). Reciprocity and the news: The role of personal and social media reciprocity in news creation and consumption. *International Journal of Communication*, 9, 2526-2547.  
<https://ijoc.org/index.php/ijoc/article/view/3598>
- Watson, B., Zamith, R., Cavanah, S., & **Lewis, S. C.** (2015). Are demographics adequate controls for cell phone-only coverage bias in mass communication research? *Journalism & Mass Communication Quarterly*, 92(3), 723-743.  
<https://doi.org/10.1177/1077699015589187>
- Westlund, O., & **Lewis, S. C.** (2014). Agents of media innovations: Actors, actants, and audiences. *The Journal of Media Innovations*, 1(2), 10-35.  
<https://doi.org/10.5617/jmi.v1i2.856>
- \* Note: Lead article in the issue.
- Lee, A., **Lewis, S. C.**, & Powers, M. J. (2014). Audience clicks and news placement: A study of time-lagged influence in online journalism. *Communication Research*, 41(4), 505-530.  
<https://doi.org/10.1177/0093650212467031>
- Lewis, S. C.**, & Usher, N. (2014). Code, collaboration, and the future of journalism: A case study of the Hacks/Hackers global network. *Digital Journalism*, 2(3), 383-393.  
<https://doi.org/10.1080/21670811.2014.895504>
- Hermida, A., **Lewis, S. C.**, & Zamith, R. (2014). Sourcing the Arab Spring: A case study of Andy Carvin's sources on Twitter during the Tunisian and Egyptian revolutions. *Journal of Computer-Mediated Communication*, 19(3), 479-499.

<https://doi.org/10.1111/jcc4.12074>

- Lewis, S. C.**, Holton, A. E., & Coddington, M. (2014). Reciprocal journalism: A concept of mutual exchange between journalists and audiences. *Journalism Practice*, 8(2), 229-241. <https://doi.org/10.1080/17512786.2013.859840>
- Zamith, R., & **Lewis, S. C.** (2014). From public spaces to public sphere: Rethinking systems for reader comments on online news sites. *Digital Journalism*, 2(4), 558-574. <https://doi.org/10.1080/21670811.2014.882066>
- Lewis, S. C.**, & Usher, N. (2013). Open source and journalism: Toward new frameworks for imagining news innovation. *Media, Culture & Society*, 35(5), 602-619. <https://doi.org/10.1177/016344371348549>
- \* *Award-winner*: Honorable Mention, Outstanding Journal Article of the Year in Journalism Studies, Journalism Studies Division, International Communication Association (for 2013, awarded in 2014)
- Lewis, S. C.**, Zamith, R., & Hermida, A. (2013). Content analysis in an era of big data: A hybrid approach to computational and manual methods. *Journal of Broadcasting & Electronic Media*, 57(1), 34-52. <https://doi.org/10.1080/08838151.2012.76170>
- Aitamurto, T., & **Lewis, S. C.** (2013). Open innovation in digital journalism: Examining the impact of Open APIs at four news organizations. *New Media & Society*, 15(2), 314-331. <https://doi.org/10.1177/1461444812450682>
- Lewis, S. C.** (2012). The tension between professional control and open participation: Journalism and its boundaries. *Information, Communication & Society*, 15(6), 836-866. <https://doi.org/10.1080/1369118X.2012.674150>
- \* *Award-winner*: Outstanding Journal Article of the Year in Journalism Studies, Journalism Studies Division, International Communication Association (for 2012, awarded in 2013)
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- Lasorsa, D. L., **Lewis, S. C.**, & Holton, A. E. (2012). Normalizing Twitter: Journalism practice in an emerging communication space. *Journalism Studies*, 13(1), 19-36. <https://doi.org/10.1080/1461670X.2011.571825>
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- \* *Translated to Spanish and reprinted*: Lasorsa, D. L., **Lewis, S. C.**, & Holton, A. E. (2013). La normalización de Twitter: La práctica periodística en un espacio de comunicación emergente. *Cuadrivio*, Issue 1. <http://cuadrivio.net/2013/04/la-normalizacion-de-twitter/>
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### **Book Chapters**

Radcliffe, D., & **Lewis, S. C.** (forthcoming). "The Datafication of Journalism: Strategies for Data-Driven Storytelling and Industry-Academy Collaboration." In J. Gray & L. Bounegru (Eds.), *The Data Journalism Handbook* (2<sup>nd</sup> ed.). Amsterdam: University of Amsterdam Press.

**Lewis, S. C.** (2020). "What Is Communication Research for? Wrestling with the Relevance of What We Do." In A. Russell & M. J. Powers (Eds.), *Rethinking Media Research for Changing Societies* (pp. 171-183). New York: Cambridge University Press.

**Lewis, S. C.** (2019). "Journalism." In T. P. Vos, F. Hanusch, D. Dimitrakopoulou, M. Geertsema-Sligh, & A. Sehl (Eds.), *The International Encyclopedia of Journalism Studies* (1st ed., pp. 1-7). Series: The Wiley Blackwell-ICA International Encyclopedias of Communication. New York: Wiley Blackwell. <https://doi.org/10.1002/9781118841570.iejs0001>

Carlson, M., & **Lewis, S. C.** (2019). "Journalism and Boundary Work." In K. Wahl-Jorgensen & T. Hanitzsch (Eds.), *Handbook of Journalism Studies* (2<sup>nd</sup> ed.). London: Routledge.

\*\* Boczkowski, P. & **Lewis, S. C.** (2018). "The Center of the Universe No More: From the Individualistic Mindset of the Past to a Relational Model for the Future." In P. Boczkowski & Z. Papacharissi (Eds.), *Trump and the Media* (pp. 177-185). Cambridge, MA: The MIT Press.

\*\* denotes equal contribution among the authors, listed in alphabetical order

\* *Translated to Spanish and reprinted*: see list of industry publications, below

Carlson, M., & **Lewis, S. C.** (2018). "News and the Networked Self: Performativity, Platforms, and Journalistic Epistemologies." In Z. Papacharissi (Ed.), *A Networked Self: Platforms, Stories, Connections* (pp. 29-42). London: Routledge.

Westlund, O., & **Lewis, S. C.** (2018). "Four Conceptual Lenses for Journalism Amidst Big Data: Toward an Emphasis on Epistemological Challenges." In A. Nguyen (Ed.), *News, Numbers and Public Opinion in a Data-Driven World* (pp. 260-276). New York: Bloomsbury Academic.

**Lewis, S. C.** (2017). "Digital Journalism and Big Data." In B. Franklin & S. Eldridge II (Eds.), *The Routledge Companion to Digital Journalism Studies* (pp. 126-135). London: Routledge.

**Lewis, S. C.**, & Zamith, R. (2017). "On the Worlds of Journalism." In P. Boczkowski & C. W. Anderson (Eds.), *Remaking the News: Essays on Technology and the Futures of Journalism Scholarship in the Digital Age* (pp. 111-128). Cambridge: The MIT Press.

**Lewis, S. C.**, Holton, A. E., & Coddington, M. (2017). "Beyond Participatory Journalism: Reciprocity and the Reimagined Journalist-Audience Relationship." In C. Peters & M. Broersma (Eds.), *Rethinking Journalism Again: Societal role and public relevance in a digital age* (pp. 161-174). London: Routledge.

Westlund, O., & **Lewis, S. C.** (2017). "Reconsidering News Production: How Understanding the Interplay of Actors, Actants, and Audiences Can Improve Journalism Education." In R. Goodman & E. Steyn (Eds.), *Global Journalism Education in the 21<sup>st</sup> Century*:

*Challenges and Innovations* (pp. 409-428). Austin: Knight Center for Journalism in the Americas, University of Texas.

- Lewis, S. C.**, & Carlson, M. (2016). "The Dissolution of News: Selective Exposure, Filter Bubbles, and the Boundaries of Journalism." In D. Lilleker, D. Jackson, E. Thorsen, & A. Veneti, *US Election Analysis 2016: Media, Voters and the Campaign* (p. 78). Poole, England: Center for the Study of Journalism, Culture and Community, Bournemouth University.
- Lewis, S. C.**, & Westlund, O. (2016). "Mapping the Human-Machine Divide in Journalism." In T. Witschge, C. W. Anderson, D. Domingo, & A. Hermida (Eds.), *The SAGE Handbook of Digital Journalism* (pp. 341-353). New York: Sage.
- Lewis, S. C.** (2015). "Epilogue: Studying the Boundaries of Journalism: Where do we go from here?" In M. Carlson and **S. C. Lewis** (Eds.), *Boundaries of Journalism: Professionalism, Practices, and Participation* (pp. 218-228). London: Routledge.
- Lewis, S. C.**, Holton, A. E., & Coddington, M. (2014). "Reciprocal journalism: A concept of mutual exchange between journalists and audiences." In S. Robinson (Ed.) (2015), *Community Journalism Midst Media Revolution*. New York: Taylor & Francis.
- Chyi, H. I., Yang, M., Sylvie, G., **Lewis, S. C.**, & Zheng, N. (2012). "One Product, Three Markets: How Market Segmentation Informs Newspapers about their Online Readership." In G. Sylvie (Ed.), *Newsroom Decision-Making: Under New Management* (pp. 223-255). Lisbon: Media XXI.
- \* *Award-winner*: The book to which we contributed won the 2013 Robert Picard Award for the best monograph in media management and economics.
- Holton, A., Harlow, S., & **Lewis, S. C.** (2012). "The Evolution of Participatory Journalism." In K. Kaufhold, A. Hinsley & S. C. Lewis (Eds.), *The Future of News: An Agenda of Perspectives* (2nd ed.) (pp. 139-150). San Diego: Cognella.
- Lewis, S. C.** (2010). "Citizen Journalism: Motivations, Methods, and Momentum." In M. McCombs, A. W. Hinsley, K. Kaufhold, & S. C. Lewis (Eds.), *The Future of News: An Agenda of Perspectives* (pp. 59-76). San Diego: Cognella.
- Lewis, S.** (2006). "There's no 'aye' in team: A case in cross-cultural team management." In an instructor's casebook accompanying H. Deresky (2006), *International Management: Managing Across Borders and Cultures* (5th ed.). New York: Prentice Hall.

### **Peer-Reviewed Resources for Teaching**

- Lewis, S. C.** (2012). Developing Ideas for Innovation in Journalism. *J/i Educator*.  
<http://jieducator.cqpress.com/developing-ideas-for-innovation-in-journalism>

### **Reviews of Books**

- Lewis, S. C.** (2013). Invited book review of D. Domingo & C. Paterson (Eds.) (2011), *Making online news: Newsroom ethnographies in the second decade of internet journalism*. *Information, Communication & Society*, 16(5), 831-833.  
<https://doi.org/10.1080/1369118X.2012.687011>

**Lewis, S. C.** (2011). Invited book review of R. W. McChesney & V. Pickard (Eds.) (2011), *Will the last reporter please turn out the lights: The collapse of journalism and what can be done to fix it*. *Journalism*, 12(8), 1067-1068. <https://doi.org/10.1177/1464884911416409>

### ***Selected Industry Publications, Multimedia, and Other Non-refereed Works***

In January 2020, with Mark Coddington, I launched a monthly email newsletter about the latest in research on news and journalism. The newsletter, [RQ1](#), publishes to more than 800 subscribers and is also republished each month in Harvard's *Nieman Lab*, as listed below:

- [Are journalists on autopilot when they're determining which sources \(or what information\) to trust?](#) May 4, 2020, *Nieman Lab*
- ["Engaged journalism" is taking us back to the "public journalism" debates of the 1990s](#), April 3, 2020, *Nieman Lab*

**Lewis, S. C.** (2020). [20 Questions for 2020](#). *Nieman Lab*.

\* Translated to Greek and reprinted: ["Η ώρα της σοβαρής επίσκεψης στη δημοσιογραφία,"](#) *Orthos Logos News*

**Lewis, S. C.** (2018). [The gap between journalism and research is too wide](#). *Nieman Lab*.

**Lewis, S. C.**, & Nechushtai, E. (2018). [Google News serves conservatives and liberals similar news, but favors mainstream media](#). *The Conversation*.

\* Reprinted: Google News Fact Check, *Associated Press*, *The Oregonian*, *Chicago Tribune*, *San Francisco Chronicle*, and 60-plus other news sites.

**Lewis, S. C.**, & Boczkowski, P. (2018). Meidos: Cómo recuperar lo que teníamos. *Revista Anfibia*. <http://www.revistaanfibia.com/ensayo/medios-recuperar-lo-teniamos/>

**Lewis, S. C.** (2018). [Stories by, through, and about algorithms with James T. Hamilton](#). *Demystifying Media* podcast.

**Lewis, S. C.**, & Zamith, R. (2017). [On the Worlds of Journalism \(from \*Remaking the News\*\)](#). *Culture Digitally*.

**Lewis, S. C.**, & Dahmen, N. S. (2017). [Donald Trump's absurd war on truth is forcing the media to act like real journalists again](#). *Quartz*.

**Lewis, S. C.**, & Dahmen, N. S. (2017). [What Facebook Live means for journalism](#). *The Conversation*.

\* Reprinted in: [Salon.com](#), among several dozen other outlets.

Coddington, M., **Lewis, S. C.**, & Holton, A. E. (2016). [Deepening engagement: Reciprocity could be key for journalists](#). *Medium*.

Braun, J., Kerr, A., Srauy, S., & **Lewis, S. C.** (2015). [Dialogue: reflecting on chapter 1 of Josh Braun's This Program is Brought to You By...](#) *Culture Digitally*.

Carlson, M., & **Lewis, S. C.** (2015). [What are the boundaries of today's journalism, and how is the rise of digital changing who defines them?](#) *Nieman Journalism Lab*.

Carlson, M., & **Lewis S. C.** (2015). [Book announcement and excerpt: "Boundaries of Journalism."](#) *Culture Digitally*.



- Braun, J., Driscoll, K., & **Lewis, S.** (with Postigo, H.) (2012). [Conversations on Epistemology and Expertise \(podcast\)](#). *Culture Digitally*.
- Usher, N., & **Lewis, S. C.** (2012, September 18). [Postcard from Doha: At Al Jazeera English, interactive journalism built on collaboration](#). *Nieman Journalism Lab*.
- Usher, N., & **Lewis, S. C.** (2012, September 17). [Four reasons why an open-source newsroom is harder than it looks: Lessons from Al Jazeera](#). *Nieman Journalism Lab*.
- Lewis, S. C.** (2012, February 10). [Still shaping the way people think about news innovation? A few reflections on the new KNC 2.0](#). *Nieman Journalism Lab*.
- Usher, N., & **Lewis, S. C.** (2011, November 16). [Lessons from #Mozfest: How the Knight and Mozilla Foundations are thinking about open source](#). *Nieman Journalism Lab*.
- Usher, N., & **Lewis, S. C.** (2011, October 7). [What newsrooms can learn from open-source and maker culture](#). *Nieman Journalism Lab*.
- Usher, N., & **Lewis, S. C.** (2011, August 3). [Transparency, iteration, standards: Knight-Mozilla's learning lab offers journalism lessons of open source](#). *Nieman Journalism Lab*.
- Lewis, S.**, & Aitamurto, T. (2011, April 18). [Wisdom of the \(developer\) crowd: Key lessons from news organizations using open APIs to ramp up R&D](#). *Nieman Journalism Lab*.
- Lewis, S. C.** (2010, October 27). [Metrics, impact, and business plans: Things to watch for as the Knight News Challenge enters a new cycle](#). *Nieman Journalism Lab*.
- Lewis, S. C.** (2010, June 28). [Opening up journalism's boundaries to bring change back in: How Knight and its News Challenge have evolved](#). *Nieman Journalism Lab*.
- Lewis, S. C.** (2010, March 1). [What the Times-NYU partnership says about the future of journalism education: A Q&A with Jay Rosen](#). *Nieman Journalism Lab*.
- Lewis, S. C.** (2010, February 4). [Is online news just ramen noodles? What media economics research can teach us about paid content](#). *Nieman Journalism Lab*.
- Lewis, S. C.** (2010, February 1). [What is journalism school for? A call for input](#). *Nieman Journalism Lab*.
- Lewis, S.** (2006). [Delivering the News in Two Languages](#). *Nieman Reports*, 60(1), 88-90.
- Lewis, S.** (2006). Bubbling Over. *Foreign Policy*, 153(March-April), 19.

### **Articles Under Review**

- Coddington, M., **Lewis, S. C.**, & Belair-Gagnon, V. (under review). The imagined news audience: Where does a journalist's perception of the audience come from? Submitted to *New Media & Society*, April 2020.

### **Articles and Book Chapters in Progress (paper titles may be merely descriptive of the project)**

- Lewis, S. C.**, Belair-Gagnon, V., & Mathews, N. (in progress). How audiences evaluate and make sense of news.
- Lewis, S. C.**, & Nelson, J. (in progress). Living with news amid the coronavirus global pandemic.
- Lewis, S. C.**, Markowitz, D., et al. (in progress). A longitudinal evaluation of news

consumption and trust during COVID-19.

**Lewis, S. C.**, & Simon, F. (in progress). Journalism and Human-Machine Communication.

Nechushtai, E., Zamith, R., & **Lewis, S. C.** (in progress). Platforms, search, and news.

Westlund, O., **Lewis S. C.**, et al. (in progress). Conceptualizing audience participation in digital journalism.

### ***Funding Proposals Under Review***

*As a Secondary Proposer: What are Opinions? Integrating Theory and Methods for Automatically Analyzing Opinionated Communication*, submitted to European Cooperation in Science and Technology (COST), led by Helle Sjøvaag.

### **Presentations, Posters, and Exhibits**

#### ***Invited Presentations at Professional Meetings, Conferences, etc. (including keynotes as well as invitations to participate in workshops and symposia)***

**Lewis, S. C.** (2021, February). *Title TBD*. Ivan L. Preston Research Colloquium speaker, School of Journalism & Mass Communication, University of Wisconsin–Madison.

**Lewis, S. C.** (2020, October 8). Invited participant, Newsgeist. Hosted by Google. (Event held virtually on account of the COVID-19 pandemic)

**Lewis, S. C.** (2020, July 9). *Concepts for Studying Journalism and Technology* and *The Lived Experience of News*. Invited two-part lecture as part of the 13th ZJU Summer Research Program on Communication Theory and Method, co-organized by the College of Media and International Culture at Zhejiang University, the Department of Communication Arts at University of Wisconsin-Madison, and the Annenberg School for Communication at University of Pennsylvania. Hangzhou, China. (Event held virtually on account of the COVID-19 pandemic)

**Lewis, S. C.** (2020, June 25-26). Invited expert respondent, Workshop on Media, AI, Democracy, and Fundamental Rights, hosted by the University of Amsterdam, Netherlands. (Event postponed on account of the COVID-19 pandemic)

**Lewis, S. C.** (2020, May 21). Invited speaker, “Journalism’s Crisis of Trust,” a public webinar hosted by the University of Oregon–Portland.

**Lewis, S. C.** (2020, May 20-24). Invited speaker on the Closing Plenary session, “AI and Communication,” International Communication Association annual conference, Gold Coast, Australia. (Event held virtually on account of the COVID-19 pandemic)

**Lewis, S. C.** (2020, May 14). Invited speaker, School of Journalism, Media and Culture, Cardiff University, Cardiff, UK. (Talk canceled on account of the COVID-19 pandemic)

**Lewis, S. C.** (2020, April 23). Invited speaker, Department of Communication and Media, University of Liverpool, Liverpool, UK. (Talk canceled on account of the COVID-19 pandemic)

**Lewis, S. C.** (2020, March 3). Invited expert witness, public testimony to the House of Lords Communications and Digital Select Committee, UK Parliament, Westminster, UK.

- Lewis, S. C.** (2020, February 4). *The Who and What of Journalism and Technology*. Keynote speaker, workshop hosted by the JOLT Marie Sklodowska-Curie European Training Network (funded by the European Commission), Paris, France.
- Lewis, S. C.,** Belair-Gagnon, V., & Mathews, N. (2019, November 19). The Lived Experience of News. Invited speakers, Journalism Seminar Series, hosted by City University London, London, UK.
- Lewis, S. C.** (2019, November 14). Invited panel participant, "Finding Common Ground," hosted by Agora Journalism Center, University of Oregon; event held at the University of Oxford, UK.
- Lewis, S. C.** (2019, June 12-13). Invited presenter and participant, "Ethics of Engagement," hosted by Agora Journalism Center, University of Oregon, Portland, OR.
- Lewis, S. C.** (2019, April 4). Invited presenter on the panel, "Identifying Sources of Misinformation and Taking Action," Science Talk 2019 conference, Portland, OR.
- Lewis, S. C.** (2019, March 1). Invited participant, "Local Journalism in the Pacific Northwest," hosted by Agora Journalism Center, University of Oregon, Portland, OR.
- Lewis, S. C.** (2018, November 19-20). Invited participant, "Journalism Theory Reboot: Revisiting Theories Relevant to Understanding Journalism and News Media in the Digital Age," hosted by Communication University of China, Beijing, China.
- Lewis, S. C.** (2018, October 25). *What is Communication Research For? Wrestling with the Relevance of What We Do*. Invited speaker, The Shifting Landscape of Public Communication, hosted by the Department of Communication and the Center for Communication & Civic Engagement, University of Washington, Seattle, WA.
- Lewis, S. C.** (2018, October 12-14). Invited participant, Newsgeist. Co-hosted by Google and Arizona State University, Tempe, AZ.
- Lewis, S. C.** (2018, October 2). *Making Sense of Who and What Do Journalism*. Invited speaker, Digital Journalism Research Fellowship program, Department of Journalism and Media Studies, OsloMet (Oslo Metropolitan University), Oslo, Norway.
- Lewis, S. C.,** Guzman, A. L., & Schmidt, T. (2018, May 23). *Automation, Journalism, and Human-Machine Communication*. Algorithms, Automation, and News conference, Center for Advanced Studies, LMU Munich, Munich, Germany.
- Lewis, S. C.** (2018, May 18). Invited participation on the panel, "Response and Responsibility in an Age of Technological and Social Disruption," as part of the University of Oregon's Freedom of Expression Series, Portland, OR.
- Lewis, S. C.** (2018, April 26). *Journalism, Automation, and Human-Machine Communication*. Presentation and workshop discussion sponsored by the Department of Communication, Stanford University, Palo Alto, CA.
- Lewis, S. C.** (2018, April 21). *Ambient, Data, and Algorithmic Worlds of Journalism*. What is Universe? conference, University of Oregon, Portland, OR.
- Lewis, S. C.** (2018, March 7). *Making Sense of Who and What Do Journalism*. Invited colloquium speaker, Department of Communication, University of Utah, Salt Lake City, UT.
- Lewis, S. C.** (2018, February 13). *Boundaries, Agents, and Worlds of Journalism: Concepts for Making Sense of Change in Human-Machine and Journalist-Audience Relationships*. Closing conference address, Journalisms and Social Worlds, sponsored by the

Research Center in Information and Communication (ReSIC), University of Brussels, Belgium.

- Lewis, S. C.** (2018, February 3). Invited participation in "Social Science Foo Camp," the first invitation-only "foo camp" for social science researchers, co-sponsored by Facebook, O'Reilly Media, and SAGE Publishing, at Facebook headquarters, Menlo Park, CA.
- Lewis, S. C.** (2017, November 20). *Big Data and Journalism*. Plenary Speaker to the conference Future of Media and Communication Research: Media Ecology and Big Data, co-hosted by Ohio University and Fudan University, Shanghai, China.
- Lewis, S. C.** (2017, October 27). *Fake News: What Everyone Needs to Know*. University of Oregon Innovation Summit, Eugene, OR. (Lecture in collaboration with UO marketing professor Troy Campbell)
- Lewis, S. C.** (2017, September 15). Invited participation in "Public Power, Public Data," sponsored by Culture Digitally and the Institute for Information Policy at Rutgers University Law School, Camden, NJ.
- Lewis, S. C.** (2017, August 12). *Three Cheers for a Steve Reese Style of Advising*. AEJMC annual convention, Chicago, IL. (Panel discussion in honor of Stephen D. Reese receiving the AEJMC Paul J. Deutschmann Award for Research)
- Lewis, S. C.** (2017, May 3). *The 'Problems' of Research and the Pursuit of New Concepts: Exploring the Case of Journalism and Technology*. Keynote, 2017 Spring Research Colloquium, sponsored by the Cole Professorship, School of Media and Journalism, University of North Carolina, Chapel Hill, NC.
- Lewis, S. C.** (2017, April 27). *Journalism in the Trump Era*. The Berkeley Forum, University of California, Berkeley, CA. (Panel discussion, including Pulitzer Prize-winning journalist David Farenthold of *The Washington Post* and Laura Davis of USC Annenberg.)
- Lewis, S. C.** (2017, April 8). *Libel by Bot? What U.S. Media Law Suggests About Automation in Journalism*. International Journalism Festival, Perugia, Italy.
- Carlson, M., **Lewis, S. C.**, & Berkowitz, D. (2017, February 8). *From Studies of Journalism to Journalism Studies*. Virtual presentation to the School of Journalism and Mass Communication, University of Iowa.
- Lewis, S. C.** (2016, October 21). *New Ways of Thinking About What's Happening with News*. Presentation sponsored by the Department of Journalism and Mass Communications, Washington & Lee University, Lexington, VA.
- Lewis, S. C.** (2016, April 3-8). Invited participant, "Analysis, Interpretation and Benefit of User-Generated Data: Computer Science Meets Communication Studies," a sponsored by the computer science institute Schloss Dagstuhl, Wadern, Germany.
- Lewis, S. C.** (2016, April 2). Invited commentator, "Unlocking the Black Box: The Promise and Limits of Algorithmic Accountability in the Professions," sponsored by Yale Information Society Project, Yale Law School, New Haven, CT.
- Lewis, S. C.** (2016, March 10-11). *Mapping the Human-Machine Interplay in Journalism*. Keynote presentation for the workshop "Media, Democracy, Digitalization," sponsored by the National Center of Competence in Research Challenges to Democracy in the 21<sup>st</sup> Century (NCCR), Zurich, Switzerland.
- Lewis, S. C.** (2016, February 19). *What is Journalism Studies?* Panel discussion (with Dan

Berkowitz, Matt Carlson, and Sue Robinson) sponsored by the School of Journalism and Mass Communication, University of Iowa, Iowa City, IA.

- Lewis, S. C.** (2015, December 1). *Humans, Machines, and Journalism: Toward Conceptual Lenses for the Study of News and Technology*. Presentation sponsored by the School of Journalism and Communication, University of Oregon, Eugene, OR.
- Lewis, S. C.** (2015, November 12). *Multifaceted, Multimethod, Multidisciplinary: The 3 M's of Big Data*. Presentation sponsored by the School of Journalism, University of Missouri, Columbia, MO.
- Lewis, S. C.** (2015, September 16-18). *Big Data, Innovation, and Journalism: Assessing Avenues for Research*. Invited presentation to the "Changes in Journalism" symposium, sponsored by the Volkswagen Foundation and the Institution of Communication and Media Studies at University of Leipzig, Herrenhausen Castle, Hanover, Germany.
- Lewis, S. C.** (2015, April 22). *Boundaries, Agents, Worlds: Concepts for Studying Journalism and Technology*. Colloquia presentation sponsored by the Department of Communication, University of Illinois–Chicago, Chicago, IL.
- Lewis, S. C.** (2015, April 18). *Social Media, Boundaries, and Journalism*. Presentation as part of the International Symposium on Online Journalism, Austin, TX.
- Lewis, S. C.** (2015, April 15). *Boundaries of Journalism in a Moment of (Big) Data*. Guest lecture to the School of Journalism's Media Sociology seminar, sponsored by the College of Communication, University of Texas, Austin, TX.
- Lewis, S. C., & Zamith, R.** (2015, April 10). *On the Worlds of Journalism*. Presentation to "Remaking Digital News," sponsored by Northwestern University, Evanston, IL.
- Lewis, S. C.** (2014, October 2). *Boundaries of Journalism in a Moment of (Big) Data*. Presentation sponsored by the MIS PhD 2014-2015 Research Seminar Series, College of Communication Arts and Sciences, Michigan State University, East Lansing, MI.
- Holton, A. E., **Lewis, S. C., & Coddington, M.** (2014, April 5). *Reciprocal Journalism*. Presentation to a gathering of researchers, as part of the International Symposium on Online Journalism, Austin, TX.
- Lewis, S. C.** (2014, February 10). *Mobile—Content and Commercialization*. Joint presentation with news industry leaders around this subject at the American Press Institute Research Advisory Group meeting, hosted by the Knight Foundation, Miami, FL.
- Lewis, S. C.** (2013, November 4). *Hackers and Journalists in a Moment of (Big) Data for News*. Presentation to "Journalism and Social Media," sponsored by the U.S. State Department, and hosted by the University of Minnesota, Minneapolis, MN.
- Lewis, S. C.** (2013, September 12). Invited participant, "Understanding public participation: Journalism and democracy in a digital age," a workshop funded by the Dutch Science Foundation (2012-2015), Cardiff University, Cardiff, Wales.
- Lewis, S. C.** (2013, September 10). *Hacker Journalism: Toward a conceptual understanding of a phenomenon in news and media*. Presentation sponsored by the Department of Journalism, Media and Communication (JMG) at the University of Gothenburg, Gothenburg, Sweden.
- Lewis, S. C.** (2013, September 10). *Data + Journalism: Trends, implications, and opportunities*. Presentation sponsored by the Department of Journalism, Media and

Communication (JMG) at the University of Gothenburg, Gothenburg, Sweden.

- Lewis, S. C.** (2013, September 9). *The Boundaries of Hacker Journalism in a Time of Big Data*. Presentation sponsored by the School of Social Sciences at Södertörn University, Stockholm, Sweden.
- Lewis, S. C.** (2013, April 20). *Hacker journalism*. Presentation to a gathering of researchers, as part of the International Symposium on Online Journalism, Austin, TX.
- Lewis, S. C.** (2013, February 11). *Boundaries, communities, and expertise in media work: The case of journalists and hackers*. Presentation sponsored by the Department of Communication at Cornell University, Ithaca, NY.
- Lewis, S. C.** (2012, April 22). *Journalists and technologists*. Presentation as part of "Cultural Production in the Digital Age: Defining a New Research Agenda," sponsored by the National Science Foundation and hosted by Temple University, Philadelphia, PA.
- Lewis, S. C.** (2011, November 9). *Hackers, open source, and maker culture in journalism*. Presentation to the Twin Cities chapter of Hacks/Hackers, hosted by the University of Minnesota, Minneapolis, MN.
- Lewis, S. C.** (2011, July 22). *Computational thinking and the next generation of journalists*. Keynote, Associated College Press national college summer journalism workshop, hosted by the University of Minnesota, Minneapolis, MN.
- Lewis, S. C.** (2011, June 15). *Journalists and their sources: Rethinking the relationship in social media spaces*. Presentation to "Blogging for Political and Social Change," sponsored by the U.S. State Department (Murrow Fellows program) and hosted by the University of Minnesota, Minneapolis, MN.
- Lewis, S. C.** (2011, April 17-19). Invited participant, "Hardly Strictly Young: Alternative Recommendations to Implement the Knight Commission Report," a roundtable sponsored by the John S. and James L. Knight Foundation and the Reynolds Journalism Institute at the University of Missouri, Columbia, MO.
- Lewis, S. C.** (2011, March 19-21). Invited participant, "Cultural Production in the Digital Age: Defining a New Research Agenda," sponsored by the National Science Foundation and hosted by Cornell University, Ithaca, NY.
- McCombs, M., Kaufhold, K., & **Lewis, S. C.** (2010, March 15). *The future of news*. Keynote, "Primer Congreso Internacional: Comunicación, Literatura, Sociedad," hosted by Autonomous University of Nuevo León, Monterrey, Mexico.

**Contributed Papers Presented at Professional Meetings, Conferences, Etc.**

(Note: This category includes peer-reviewed panel presentations at academic conferences.)

- Molyneux, L., & **Lewis, S. C.** (2019). *Is This What Journalists Do? Evaluating the Return on Investment in How Reporters Spend Their Time*. Paper presented to the Future of Journalism conference, Cardiff, UK, September 2019.
- Carlson, M., Robinson, S., & **Lewis, S. C.** (2019). *Trump and Trumpism: The Symbolic Dimensions of Donald Trump for U.S. Journalism*. Paper presented to the Future of Journalism conference, Cardiff, UK, September 2019.
- Bane, K., & **Lewis, S. C.** (2019). *Women Broadcast Journalists and the Emotional Labor of Dealing*

- with Harassment*. Paper presented to the Electronic News Division of AEJMC at its annual convention, Toronto, Canada, August 2019.
- Belair-Gagnon, V., **Lewis, S. C.**, & Agur, C. (2019). *Chatbots in Journalism: Mapping the Landscape*. Paper presented to the World Journalism Education Council, Paris, France, July 2019.
- Bane, K., & **Lewis, S. C.** (2019). *Harassment of Women Working in U.S. Local Television News: Lessons for Journalism Education*. Paper presented to the World Journalism Education Council, Paris, France, July 2019.
- Lewis, S. C.**, & Molyneux, L. (2019). *Social Media, Journalism, and Faulty Assumptions: Lessons from a Decade of Research*. Paper presented to Media in Transition (MiT) 10, hosted by the Massachusetts Institute of Technology, Cambridge, MA, May 2019.
- Coddington, M., **Lewis, S. C.**, & Belair-Gagnon, V. (2019). *Varied Visions: Sources and Consequences of the Imagined News Audience*. Paper presented to the Mass Communication Division of ICA at its annual convention, Washington, D.C., May 2019.
- Lewis, S. C.**, & Molyneux, L. (2019). *Social Media and Journalism: 10 Years Later, Untangling Key Assumptions*. Paper presented to the Hawaii International Conference on System Sciences (HICSS) (known as the longest-running scientific conference in Information Technology Management), Maui, HI, January 2019.
- Molyneux, L., Holton, A., & **Lewis, S. C.** (2018). *Exploring a Brand Alignment Typology: Influences on individual, organizational, and institutional forms of journalistic branding*. Paper presented to the Newspaper and Online News Division of AEJMC at its annual convention, Washington, D.C., August 2018. (Third-Place Top Faculty Paper, Newspaper and Online News Division)
- Nechushtai, E., & **Lewis, S. C.** (2018). *Personalization and Diversity in Recommendations on Google News*. Paper presented to Algorithmic Personalization and News (APEN18), a workshop preceding the 12<sup>th</sup> International AAAI Conference on Web and Social Media (ICWSM-18), Stanford, CA, June 2018.
- Molyneux, L., **Lewis, S. C.**, & Holton, A. (2018). *Be You, But Also Be Us: Drivers of Branding Activity Among Journalists*. Paper presented to the Journalism Research and Education Section of the International Association for Media and Communication Research at its annual convention, Eugene, OR, June 2018.
- Coddington, M., **Lewis, S. C.**, & Belair-Gagnon, V. (2018). *In the Mind's Eye: The Sources and Influence of Journalists' Audience Perceptions*. Paper presented to the Journalism Research and Education Section of the International Association for Media and Communication Research at its annual convention, Eugene, OR, June 2018.
- Nechushtai, E., & **Lewis, S. C.** (2018). *What Kind of News Gatekeepers Do We Want Machines to Be? Personalization and Diversity in Google News Recommendations*. Paper presented to the Journalism Research and Education Section of the International Association for Media and Communication Research at its annual convention, Eugene, OR, June 2018.
- Lewis, S. C.** (2018). *Being Public, Being Vulnerable: Toward a Research Agenda for Studying Journalistic Risk and Online Harassment*. Presented as part of the research panel "When Authoritarianism Rattles Journalism's Supposed Foundations," to the Journalism Studies Division of ICA at its annual convention, Prague, Czech Republic,

May 2018.

- Lewis, S. C.** (2018). *What are Social Media for, Anyway? Developing a Research Agenda for Addressing the Downsides*. Presented as part of the research panel "Practices and Discourses of Journalistic Roles on Social Media," to the Journalism Studies Division of ICA at its annual convention, Prague, Czech Republic, May 2018.
- Guzman, A., & **Lewis, S. C.** (2018). *Artificial Intelligence and Communication: Toward a Human-Machine Communication Research Agenda*. Paper presented to the Communication and Technology Division of ICA at its annual convention, Prague, Czech Republic, May 2018.
- Carlson, M., & **Lewis, S. C.** (2018). *Boundary Work and Journalism: Charting a Key Concept in Journalism Studies*. Paper presented to the Journalism Studies Division of ICA at its annual convention, Prague, Czech Republic, May 2018.
- Watson, B., Zhao, P., & **Lewis, S. C.** (2018). *Who Will Intervene to Save News Comments? Deviance and Social Control in Communities of News Commenters*. Paper presented to the Journalism Studies Division of ICA at its annual convention, Prague, Czech Republic, May 2018.
- Lewis, S. C.** (2018). Organizer of (and presenter on) the research panel entitled, "When Authoritarianism Rattles Journalism's Supposed Foundations," accepted by the Journalism Studies Division of ICA for presentation at its annual convention, Prague, Czech Republic, May 2018. (Chair: Seth C. Lewis; Panelists: Barbie Zelizer, Silvio Waisbord, Herman Wasserman, Katy Pearce.)
- Westlund, O., Ekström, M., & **Lewis, S. C.** (2018). Co-organizer of the research panel entitled, "Epistemologies of Digital News Production," accepted by the Journalism Studies Division of ICA for presentation at its annual convention, Prague, Czech Republic, May 2018. (Chairs: Oscar Westlund and Mats Ekström; Panelists: Yigal Godler et al., Donald Matheson et al., Lucas Graves et al., Nikki Usher, and Matt Carlson.)
- Westlund, O., Krumsvik, A., & **Lewis, S. C.** (2018). *The importance of technologists for digital media innovation: A longitudinal study of news executives*. Paper presented to the World Media Economics and Management Conference (WMEMC), Cape Town, South Africa, May 2018.
- Lewis, S. C.**, & Guzman, A. (2017). *What Artificial Intelligence Means for Journalism and its Publics*. Presented as part of the research panel "Posthuman Publics: Emerging Research in Human-Machine Communication," The 18<sup>th</sup> Annual Conference of the Association of Internet Researchers, Tartu, Estonia, October 2017.
- Coddington, M., **Lewis, S. C.**, & Holton, A. E. (2017). *The Role of Reciprocity in Participatory Journalism*. Paper presented to the Future of Journalism conference, Cardiff, UK, September 2017.
- Kim, J., **Lewis, S. C.**, & Watson, B. (2017). *The Imagined Audience for and Perceived Quality of News Comments*. Paper presented to the Newspaper and Online News Division of AEJMC at its annual convention, Chicago, August 2017.
- Carlson, M., Robinson, S., **Lewis, S. C.**, & Berkowitz, D. (2017). *From Studies of Journalism to Journalism Studies: Defining a New Field and its Core Propositions*. Paper presented to the Journalism Studies Division of ICA at its annual convention, San Diego, CA, May 2017.



- Carmody, C., & **Lewis, S. C.** (2017). *Can an Algorithm Commit Libel? Applying Media Law to Automated Journalism*. Paper presented to the Journalism Studies Division of ICA at its annual convention, San Diego, CA, May 2017.
- Watson, B. R., Myers, M., Kim, J., & **Lewis, S. C.** (2017). *Sounding Off on News Commenting: What Value Does it Have for Civic and Political Participation?* Paper presented to the Political Communication Division of ICA at its annual convention, San Diego, CA, May 2017.
- Guzman, A. L., & **Lewis, S. C.** (2017). *Journalism and AI: Theorizing Human-Machine Communication in the Newsroom*. Paper presented to the pre-conference "Communicating with Machines: Interventions with Digital Agents," preceding the ICA annual convention, San Diego, CA, May 2017.
- Guzman, A. L., & **Lewis, S. C.** (2017). *A Human-Machine Communication Approach to Artificial Intelligence and Journalism*. Paper presented to Workshop on Work, Labor, and Automation, hosted by Data & Society, New York City, January 2017.
- Lewis, S. C.**, & Zamith, R. (2016). *On the Worlds of Journalism*. Paper presented to the combined annual convention of 4s/EASST (The Society for the Social Studies of Science/European Association for the Study of Science and Technology), Barcelona, Spain, September 2016.
- Molyneux, L., Holton, A. E., & **Lewis, S. C.** (2016). *Journalistic Identity as Branding: Individual, Organizational, and Institutional Considerations*. Paper presented to the Newspaper and Online News Division of AEJMC at its annual convention, Minneapolis, MN, August 2016. (Second-Place Top Faculty Paper, Newspaper and Online News Division)
- Lewis, S. C.** (2016). Presented on the research panel "Reciprocity and the Communal Function of Journalism, sponsored by the Participatory Journalism and Community Journalism interest groups of AEJMC at its annual convention, Minneapolis, MN, August 2016.
- Carlson, M., & **Lewis, S. C.** (2016). *Boundaries of What? Anticipating the Future Journalistic Field*. Presented as part of the research panel "Dialogues in Journalism Studies: The Pressures, Possibilities and Perils of a Future-focused Scholarly Field," to the Journalism Studies Division of ICA at its annual convention, Fukuoka, Japan, June 2016.
- Sylvie, G., Lee, A., M., **Lewis, S. C.**, & Fadnis, D. R. (2016). *Value, Culture, and Gender Differences in Nordic Newspaper Editors and Their Decisions*. Paper presented to the Media Industry Studies Division of ICA at its annual convention, Fukuoka, Japan, June 2016.
- Westlund, O., & **Lewis, S. C.** (2016). *Managing Technological Dependence in News Media Firms*. Paper presented to the 12th World Media Economics and Management Conference, New York City, May 2016.
- Westlund, O., & **Lewis, S. C.** (2016). *Five Facets of Journalism and Technology Interdependence: An Interdisciplinary Approach*. Paper presented to the Centre for Interdisciplinary Research Symposium, Oslo, Norway, April 2016.
- Lewis, S. C.**, & Usher, N. (2016). *Developing Human-Centered Methods for Studying Journalism's Big Data*. Paper presented at the workshop Developing a Research Agenda for Human-Centered Data Science, held in conjunction with the 19th ACM conference on

Computer-Supported Cooperative Work and Social Computing (CSCW), San Francisco, February 2016.

- Holton, A. E., **Lewis, S. C.**, & Coddington, M. (2015). *Putting Reciprocity into Journalistic Practice: How Journalists Perceive and Engage with Audiences*. Paper presented to the fifth biennial Future of Journalism Conference, Cardiff, Wales, September 2015.
- Lewis, S. C.** (2015). Organizer and moderator of the Professional Freedom & Responsibility Panel entitled, "Silicon Valley Meets Journalism: The Startup Scene and its Connection with Emerging Forms of News," sponsored by the Participatory Journalism Interest Group of AEJMC for its annual convention, San Francisco, August 2015. (Chair: Seth C. Lewis; Panelists: Nikki Usher, Mark Coddington, David Cohn, Burt Herman.)
- Lewis, S. C.** (2015). *What the Concept of Boundaries Brings to the Study of Norms*. Presented as part of the research panel "Normative Theories of Digital Journalism," to the Journalism Studies Division of ICA at its annual convention, San Juan, Puerto Rico, May 2015.
- Lewis, S. C.**, & Westlund, O. (2015). *Big Data and Journalism: Epistemology, Expertise, Economics, and Ethics*. Paper presented to the Journalism Studies Division of ICA at its annual convention, San Juan, Puerto Rico, May 2015.
- Coddington, M., Holton, A., & **Lewis, S. C.** (2015). *Reciprocation and Participation: The Role of Reciprocity in Participatory Journalism*. Paper presented to the Journalism Studies Division of the ICA at its annual convention, San Juan, Puerto Rico, May 2015.
- Holton, A., **Lewis, S. C.**, & Coddington, M. (2015). *Reciprocal Me: Journalism and the New Engagement*. Paper presented to the Re-Inventing Journalism conference, Zurich University of Applied Sciences, Winterthur, Switzerland, February 5-6.
- Lewis, S. C.** (2014). *Four E's of Big Data: Epistemology, Expertise, Economics, Ethics*. Presented as part of a research panel, "Big Data: Professional and Field-wide Challenges," sponsored by the Communication Theory & Methodology and Political Communication divisions of AEJMC for its annual convention, Montreal, August 2014.
- Lewis, S. C.** (2014). *Reciprocity and Journalism: Conceptualizing the Relationship Between Journalists and Audiences*. Presented as part of a research panel, "#Net-work: The Transformative Role of Social Networks in News," sponsored by the Newspaper and Online News and the Electronic News divisions of AEJMC for its annual convention, Montreal, August 2014.
- Ananny, M., & **Lewis, S. C.** (2014). Co-organizer of the research panel entitled, "Apps, Algorithms, and Platforms: Emerging Objects of Digital Journalism," sponsored by the Newspaper & Online News and the Communication Technology divisions of AEJMC, for presentation at its annual convention, Montreal, August 2014.
- Zamith, R., & **Lewis, S. C.** (2014). *Content Analysis and Computational Social Science: Rethinking a Method*. Paper presented to the Communication Theory and Methodology Division of AEJMC at its annual convention, Montreal, August 2014.
- Holton, A., Coddington, M., **Lewis, S. C.**, & Gil de Zúñiga, H. (2014). *Reciprocity and the News: The Role of Personal and Social Media Reciprocity in News Creation and Consumption*. Paper presented to the Participatory Journalism Interest Group of AEJMC at its annual convention, Montreal, August 2014. (Top Faculty Paper, Participatory Journalism Interest Group)

- Lewis, S. C.** (2014). Organizer of the research panel entitled, "10 Years of Journalism Studies at ICA: A Decade Since 'Digitizing the News': The Past, Present, and Future of Research on Journalism and Technology," sponsored by the Journalism Studies Division of ICA for presentation at its annual convention, Seattle, May 2014. (Chair: Seth C. Lewis; Panelists: Pablo Boczkowski, David Domingo, Steen Steensen, C. W. Anderson, Nikki Usher.)
- Lewis, S. C.** & Westlund, O. (2014). *Actors, Actants, Activities, and Audiences in Cross-media News Work: Extending the Model of Journalism*. Presented as part of the research panel entitled, "Theories of Journalism in the Digital Age," sponsored by the Journalism Studies Division of ICA for its annual convention, Seattle, May 2014.
- Westlund, O., & **Lewis, S. C.** (2014). *An Organizational Innovation Turn toward Big Data? The 4A Matrix, Mapping how Actors, Actants, and Audiences Shape Media Activities*. Paper presented to the 11<sup>th</sup> World Media Economics & Management Conference, Rio de Janeiro, Brazil, May 2014.
- Zamith, R., & **Lewis, S. C.** (2014). *Foreign Nation Visibility in the Associated Press: A Longitudinal Analysis of Contextual Determinants*. Presented as part of the research panel entitled, "Methodological advances in digital content analysis: Inductive and deductive approaches to 'Big Data' research in Journalism Studies," sponsored by the Journalism Studies Division of ICA for its annual convention, Seattle, May 2014.
- Watson, B., Zamith, R., Cavanah, S., & **Lewis, S. C.** (2013). *Are Demographics Adequate Controls for Cell-Phone Only Coverage Bias in Mass Communication Research?* Paper presented to Midwest Association of Public Opinion Research, Chicago, November 2013.
- Lewis, S. C.**, & Usher, N. (2013). *Code, Collaboration, and the Future of Journalism: A Case Study of the Hacks/Hackers Global Network*. Paper presented to the fourth biennial Future of Journalism Conference, Cardiff, Wales, September 2013.
- Lewis, S. C.** (2013). Organizer of and presenter on the panel entitled, "The Boundaries of Participation in Journalism." Sponsored by the Civic & Citizen Journalism Interest Group and Communication Technology Division, for presentation at AEJMC, Washington, D.C., August 2013. (Chair: Seth C. Lewis; Panelists: Matt Carlson, Sue Robinson, Wilson Lowrey, S. C. Lewis.)
- Lewis, S. C.** (2013). *The Boundary Implications of New Actors in the News Space*. Presentation on the above panel at AEJMC 2013.
- Chyi, H. I., **Lewis, S. C.**, & Zheng, N. (2013). *Is Google 'Stealing' your Content? Examining How the News Industry Framed Google in an Era of News Aggregation*. Paper presented to the Newspaper and Online News Division of AEJMC, Washington, D.C., August 2013. (Second-Place Paper, Newspaper and Online News Division)
- Lewis, S. C.** (2013). Organizer of and presenter on the panel entitled, "The Challenges of Big Data for Communication Research." Sponsored by the Communication and Technology Division, for presentation at ICA's annual convention, London, June 2013. (Chair: Seth C. Lewis; Panelists: Deen Freelon, Sandra Gonzalez Bailon, Itai Himelboim, and Seth C. Lewis and Rodrigo Zamith.)
- Lewis, S. C.**, Zamith, R., & Hermida, A. (2013). *Content Analysis in an Era of Big Data: Blending Computational and Manual Methods*. Presentation on the above panel at ICA's annual convention, London, June 2013.

- Usher, N., **Lewis, S. C.**, & Kominiak, T. (2013). *Journalists, Hackers, and the Boundary Object of News: Establishing a New Contact Language for News Innovation*. Paper presented to the Journalism Studies Division of ICA, London, June 2013.
- Zamith, R., & **Lewis, S. C.** (2013). *From Public Spaces to Public Sphere: Rethinking Discursive Spaces on News Websites*. Paper presented to the Journalism Studies Division of ICA, London, June 2013.
- Lewis, S. C.**, Zamith, R., Usher, N., & Kominiak, T. (2012). *Journalists, Technologists, and the Normalization Hypothesis: A Two-Part Case Study of News Innovation Contest Submissions*. Paper presented to the Newspaper and Online News Division of AEJMC, Chicago, August 2012.
- Usher, N., **Lewis, S. C.**, & Kominiak, T. (2012). *Imagining the Future of Journalism Through Open-Source Journalism: A Qualitative Study of the Knight-Mozilla News Technology Partnership*. Paper presented to the Communication Technology Division of AEJMC, Chicago, August 2012.
- Lewis, S. C.** (2012). Organizer of panel entitled, "What's Next for Research on Participatory Journalism?" Sponsored by the Civic & Citizen Journalism Interest Group and co-sponsored by the Communication Technology Division, for presentation at AEJMC, Chicago, August 2012. (Chair: S. C. Lewis; Panelists: Avery Holton, Sue Robinson, Jane Singer, Bart Wojdyski.)
- Lewis, S. C.** (2012). *Developing Research Partnerships with Non-Traditional Media Organizations and Individuals*. Presentation on the PF&R panel "Developing Research Partnerships with Media Organizations," Media Management and Economics and Newspaper and Online News divisions at the annual meeting of AEJMC, Chicago, August 2012.
- Usher, N., & **Lewis, S. C.** (2012). *Open Source and Journalism: Toward New Frameworks for Imagining News Innovation*. Paper presented to the Journalism Studies Division of ICA, Phoenix, AZ, May 2012.
- Usher, N., & **Lewis, S. C.** (2012). *Research in an Era of Openness: Methods for Diverse and Dispersed Journalistic Spaces*. Extended abstract presented in a special session on innovation in research methods and theory to the Journalism Studies Division of ICA, Phoenix, AZ, May 2012.
- Hermida, A., **Lewis, S. C.**, & Zamith, R. (2012). *Sourcing the Arab Spring: A Case Study of Andy Carvin's Sources During the Tunisian and Egyptian Revolutions*. Paper presented to the International Symposium on Online Journalism, Austin, TX, April 2012.
- Lee, A., & **Lewis, S. C.** (2012). *Audience Preference and Editorial Judgment: A Study of Time-Lagged Influence in Online News*. Paper presented to the International Symposium on Online Journalism, Austin, TX, April 2012.
- Lewis, S. C.** (2011). *The Open-Source Ethos of Journalism Innovation: Between Participation and Professional Control*. Paper presented to the third biennial Future of Journalism Conference, Cardiff, Wales, September 2011.
- Aitamurto, T., & **Lewis, S. C.** (2011). *Open Innovation, R&D, and the News Industry*. Paper presented to the third biennial Future of Journalism Conference, Cardiff, Wales, September 2011.
- Hinsley, A. W., & **Lewis, S. C.** (2011). Co-organizers of panel entitled, "Teaching Entrepreneurship in Journalism School." Presentation of the Media Management and

Economics Division, AEJMC, St. Louis, MO, August 2011. (Chair: Seth C. Lewis; Presenters: Jake Batsell, Dan Gilmor, Mike Jenner, Judith Watson.)

- Lewis, S. C.** (2011). *Journalism's Shifting Professional Boundaries*. Presentation on the research panel "Studying the New News Ecosystem," organized by Wilson Lowrey for the Newspaper Division and Community Journalism Interest Group at the annual meeting of AEJMC, St. Louis, MO, August 2011.
- Lewis, S. C.** (2011). *News Innovation and the Negotiation of Participation: A Study of the Knight News Challenge*. Paper presented to the Civic & Citizen Journalism Interest Group of AEJMC, St. Louis, MO, August 2011. (Top Faculty Paper, Civic & Citizen Journalism Interest Group)
- Chyi, H. I., **Lewis, S. C.**, & Zheng, N. (2011). *A Matter of Life and Death? Examining the Quality of Newspaper Coverage on the Newspaper Crisis*. Paper presented to the Newspaper Division of AEJMC, St. Louis, MO, August 2011.
- Holton, A., & **Lewis, S. C.** (2011). *Journalists, Social Media, and the Use of Humor on Twitter*. Paper presented to the Journalism Research & Education Section of the International Association for Media and Communication Research, Istanbul, Turkey, July 2011.
- Lewis, S. C.** (2011). The Knight News Challenge: How it works, what succeeds, and why that matters for the shaping of journalism innovation. Paper presented to the International Symposium on Online Journalism, Austin, TX, April 2011.
- Aitamurto, T., & **Lewis, S. C.** (2011). *Open APIs and News Organizations: A Study of Open Innovation in Online Journalism*. Paper presented to the International Symposium on Online Journalism, Austin, TX, April 2011.
- Lewis, S. C.** (2011). *The Sociology of Professions, Boundary Work, and Participation in Journalism: A Review of the Literature*. Paper presented to the Journalism Studies Division of ICA, Boston, MA, May 2011. (Top Faculty Paper, Journalism Studies Division)
- Lewis, S. C.** (2011) *From Journalism to Information: The Transformation of the Knight Foundation and News Innovation*. Paper presented to the Journalism Studies Division of ICA, Boston, MA, May 2011.
- Lasorsa, D. L., **Lewis, S. C.**, Holton, A. (2011). *'Normalizing' Twitter: Journalism Practice in an Emerging Communication Space*. Paper presented to the Communication & Technology Division of ICA, Boston, MA, May 2011.
- Chyi, H. I., **Lewis, S. C.**, & Zheng, N. (2010). *Writing Their Own Obituaries? Examining How Newspapers Covered the Newspaper Crisis from the Media Economics Perspective*. Paper presented to the Media Management and Economics Division of AEJMC, Denver, CO, August 2010.
- Lewis, S. C.** (2010). *The Logic of Journalism Innovation: The Case of the Knight News Challenge*. Paper presented to the International Symposium on Online Journalism, Austin, TX, April 2010.
- Lewis, S. C.**, & Yang, M. (2009). Attracting the Newspaper Reader in a New Domain: Dimensions of User Interest in News Content Online. Paper presented to the Newspaper Division of AEJMC, Boston, MA, August 2009. Named a Top 3 Student Paper.

- Lasorsa, D. L., & **Lewis, S. C.** (2009). *Reports, Inferences, and Judgments in Deceptive and Authentic News Stories*. Paper presented to the Mass Communication & Society Division of AEJMC, Boston, MA, August 2009.
- Chyi, H. I., & **Lewis, S. C.** (2009). *U.S. Online Newspapers' Performance in Local Markets: Evaluating Inter- and Intra-Media Competition*. Paper presented to the Newspaper Division of AEJMC, Boston, MA, August 2009.
- Chyi, H. I., Yang, M., Sylvie, G., **Lewis, S. C.**, Zheng, N. (2009). *One Product, Three Markets: How Market Segmentation Informs Newspapers about their Online Readership*. Paper presented to the Newspaper Division of AEJMC, Boston, MA, August 2009.
- Gil de Zúñiga, H., **Lewis, S. C.**, Willard, A., Valenzuela, S., Lee, J. K., & Baresch, B. (2009). *Blogging as a Form of Journalism: A Model Linking Perception, Motivation, and Behavior*. Paper presented to the Journalism Studies division of ICA, Chicago, IL, May 2009.
- Chyi, H. I., Yang, M., **Lewis, S. C.**, & Zheng, N. (2009). *An Empirical Study of Online Newspaper Readership in Local Markets: Exploring Differences Between Hybrid and Online-Only Users*. Paper presented to the Journalism Studies division of ICA, Chicago, IL, May 2009.
- Lewis, S. C.**, Kaufhold, K., & Lasorsa, D. L. (2009). *Thinking about Citizen Journalism: Perspectives on Participatory News Production at Community Newspapers*. Paper presented at the International Symposium on Online Journalism, Austin, TX, April 2009.
- Lewis, S. C.** (2009). *What Do People Want to Read Online? Exploring Interest in Content Features on Newspaper Web Sites*. Presented to the Communication Technology Division of AEJMC (Midwinter), Norman, OK, March 2009.
- Lewis, S. C.**, Willard, A., Valenzuela, S., Lee, J. K., Baresch, B., & Gil de Zúñiga, H. (2008). *Blogging as Journalistic Practice: Explaining the Psychology and Behavior of Bloggers*. Presented to the Midwest Association for Public Opinion Research, Chicago, IL, November 2008.
- Bachmann, I., Lee, J. K., Kaufhold, K., **Lewis, S. C.**, & Gil de Zúñiga, H. (2008). *News Still Matters: Young People's News Platform Preference and Participation*. Presented to the Midwest Association for Public Opinion Research, Chicago, IL, November 2008.
- Lewis, S. C.**, & Reese, S. D. (2008). *What is the War on Terror? Exploring Framing Through the Eyes of Journalists*. Paper presented to the Cultural and Critical Studies Division of AEJMC, Chicago, IL, August 2008. (Top Faculty Paper, Winner of the James E. Murphy Memorial Award)
- Lewis, S. C.** (2007). *Next-Generation News Consumers: An Exploratory Study of Young Adults and Their Future with News and Newspapers*. Presented to the Newspaper Division of AEJMC, Washington, DC, August 2007.
- Lasorsa, D. L., Dalecki, L., & **Lewis, S. C.** (2007). *The News Readability Problem*. Presented to the Newspaper Division of AEJMC, Washington, DC, August 2007.
- Lewis, S. C.** (2007). *A Case of Convergence in Spain: Bilingual Journalism, Nationalism, and the Imagined Community*. Presented at the Definition of Convergence & Integration Conference, Lubbock, TX, April 2007.

## PROFESSIONAL JOURNALISM EXPERIENCE

### Full-time positions

2005-2006 Assistant Sports Editor, *The Miami Herald* (Miami, FL)  
 2002-2004 Copy Editor, *The Miami Herald* (Miami, FL)

### Part-time/freelance/intern positions

2008 Blogger, Knight Center for Journalism in the Americas (Austin, TX)  
 2007 Copy Editor, *The American-Statesman* (Austin, TX)  
 2004-2006 Business and Features Writer (freelance), *The Miami Herald* (Miami, FL)  
 2002 Dow Jones Newspaper Fund editing intern, *The Miami Herald* (Miami, FL)  
 2002 Reporter (intern), *The Deseret News* (Salt Lake City, UT)  
 2001 Reporter (intern), Cybercast News Service online (Alexandria, VA)  
 2000-2002 Editor (various positions), *The Daily Universe* (Provo, UT)  
 2000-2001 Reporter (freelance), *The Salt Lake Tribune* (Salt Lake City, UT)  
 1995 Reporter (part-time), *The Post* (Sandy, OR)  
 1994-1996 Reporter (part-time), *The Outlook* (Gresham, OR)

## TEACHING AND CURRICULUM DEVELOPMENT

### University of Oregon (2016–present)

#### ***Courses, Seminars, and Instructional Units Taught***

\*\*J213 Fact or Fiction: Fall 2018, Winter 2019, Spring 2019  
 \*\*J410/510 Algorithms and Automation: Winter 2017  
 \*\*J412 Fact or Fiction?: Fall 2017, Winter 2018  
 \*\*J424H Algorithms, Automation, and Media: Winter 2019  
 J610 History and Theory of New Media: Spring 2017, Spring 2018  
 J611 Mass Communication and Society: Fall 2018

\*\* denotes course that I created for the School of Journalism and Communication

### University of Minnesota (2010-2016)

#### ***Courses, Seminars, and Instructional Units Taught***

JOUR 1001 Introduction to Mass Communication: Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Spring 2013, Fall 2015  
 JOUR 1001H Honors Introduction to Mass Communication: Spring 2011  
 JOUR 1501 Digital Games, Sims and Apps: Storytelling, Play and Commerce: Fall 2014, Spring 2015, Fall 2015  
 JOUR 3102 Convergence Journalism: Fall 2010  
 JOUR 3552 Internet and Global Society: Spring 2013, Spring 2014, Fall 2014

JOUR 8003 Digital Media Issues and Theories (formerly titled The Changing Media Environment): Fall 2012, Spring 2014, Spring 2015, Spring 2016

JOUR 8993 Directed Study: Fall 2013, Fall 2014, Fall 2015

### ***Teaching Grants for Curriculum Development***

2011-2012 Virtual Job Shadowing, Course Transformation Program, College of Liberal Arts, University of Minnesota, \$11,000 (with Amy K. Sanders, Kathleen Hansen, and Nora Paul); used to improve the student experience in a large-enrollment introductory course, JOUR 1001 Introduction to Mass Communication, through the use of virtual job shadowing and other interactive learning technologies. (See <http://cla.umn.edu/sjmc/undergraduate/career-exploration>)

### ***Faculty Development Activities regarding teaching***

Early Career Teaching Program, Center for Teaching and Learning, 2010-2011

Teaching workshop: Diversifying Your Syllabus, 2012

Teaching workshop: Active Learning, 2012

### **University of Texas at Austin (2008-2010)**

#### ***Courses, Seminars, and Instructional Units Taught***

J 349T Writing for Online Publication: Fall 2008, Spring 2009, Fall 2009, Spring 2010

## **ADVISING AND MENTORING**

### **University of Oregon (2016–present)**

#### **Undergraduate Student Activities**

##### *Undergraduate Thesis Advising:*

Sydney Padgett (committee) — defended thesis Spring 2019

Jonathan Hawthorne (committee) — defended thesis Spring 2017

#### **Graduate Student Activities**

##### *Master's Student Advisees:*

Spencer Bennett — temporary advisee, 2016

##### *Master's Committee Service:*

Danielle Clark — defended professional project, Spring 2019

##### *Doctoral Student Advisees:*

Nermine Aboulez — beginning Fall 2019

Christopher St. Louis — temporary advisee, 2017-2018

Gubae Beyene — temporary advisee, 2016-2018

##### *Doctoral Committee Service:*



Young Eun Moon — beginning Spring 2019  
 Brent Cowley — beginning Winter 2019  
 Karen Estlund — beginning Fall 2018  
 Kaitlin Bane — beginning Spring 2018; passed exams Fall 2018  
 Ellen Gillooly-Kress (Theater Arts) — beginning Spring 2018; passed exams Fall 2018  
 Matthew Eichner — beginning Winter 2017; passed exams Spring 2018

## **University of Minnesota (2010-2016; affiliated faculty status, 2016-2018)**

### **Undergraduate Student Activities**

#### *Undergraduate Thesis Advising:*

Zoë Peterson (co-advisor) — defended thesis Fall 2015  
 Russell Barnes (committee) — defended thesis Spring 2016

#### *Undergraduate Research Opportunities Program (UROP) Advising:*

Zoë Peterson — Summer 2015

### **Graduate Student Activities**

#### *Master's Student Advisees:*

Konstantin Toropin — beginning Spring 2015; defended thesis Spring 2016  
 Dillon White — beginning Spring 2015; defended thesis Spring 2016

#### *Master's Committee Service:*

Jordan Dolbin — beginning Spring 2014; defended thesis Spring 2015  
 Sada Reed — beginning Summer 2011; defended thesis Fall 2011  
 Thomas Ernste — beginning Fall 2010; defended thesis Spring 2011

#### *Doctoral Student Advisees:*

Sarah Cavanah (co-advisor) — defended dissertation Summer 2016  
 Rodrigo Zamith (co-advisor) — defended dissertation Spring 2015

#### *Doctoral Committee Service:*

Jisu Kim — sole advisor, 2015-2016; committee member, 2016-present  
 Wooyeol Shin — beginning Fall 2012; defended dissertation Spring 2016  
 Brett Johnson — beginning Fall 2013; defended dissertation Spring 2015  
 Natalie Hopkins-Best — beginning Spring 2012; defended dissertation Spring 2014  
 Thomas Ernste — beginning Fall 2011; defended dissertation Fall 2013  
 Yejin Hong — beginning Fall 2010; defended dissertation Summer 2014  
 Kevin Wang — beginning Fall 2010; defended dissertation Fall 2011

### **Advising/Examining at Other Institutions**

#### *Principal external opponent on doctoral dissertations:*

Silvia Ximena Montaña-Niño — School of Communication, Queensland University of  
 Technology, Australia, Summer 2019, for the thesis entitled, "The

Metrification of Legacy News: An analysis of the attitudes and practices at three Australian Outlets"

Raul Ferrer Conill — Department of Geography, Media and Communication, Karlstad University, Sweden, Fall 2018, for the thesis entitled, "The Gamification of Journalism: Exploring the introduction of game thinking within digital news media"; defended dissertation October 2018

Eirik Stavelin — Department of Information Science and Media Studies, University of Bergen, Norway, Spring 2014, for the thesis entitled, "Computational Journalism: When journalism meets programming"; defended dissertation May 2014

*Committee member on doctoral dissertations:*

Qun Wang — School of Communication and Information, Rutgers University, beginning Fall 2017; defending dissertation in Spring 2019

Allie Kosterich — School of Communication and Information, Rutgers University, beginning Fall 2016; defended dissertation Summer 2017

## SERVICE AND PUBLIC OUTREACH

### Service to the Discipline/Profession/Interdisciplinary Area(s)

#### **Guest Editorships**

*New Media & Society*, for the special issue "Truth, Facts, and Fake," 2017-2020

*Journalism & Mass Communication Quarterly*, for forum section "AI and Journalism," 2019

*Digital Journalism*, for the special issue "Algorithms, Automation, and News," 2017-2019

*About Journalism*, for the special issue "The Social Worlds of Journalism," 2017-2019

*Digital Journalism*, for the special issue "Journalism in an Era of Big Data," 2013-2015

#### **Editorial Advisory Board**

Oxford University Press, *Journalism and Political Communication Unbound* series, 2018-

#### **Editorial Board Memberships (current)**

*International Journal of Press/Politics*, 2018-2021

*Human-Machine Communication*, 2018-present

*Journalism: Theory, Practice and Criticism*, 2017-present

*Foundations and Trends in Social Media*, Now Publishers monograph series, 2016-present

*New Media & Society*, 2015-present

*Journalism & Mass Communication Quarterly*, 2015-present

*Social Media + Society*, 2014-present

*Journal of Media Business Studies*, 2014-present

*JOMEC Journal: Journalism, Media, and Cultural Studies*, 2011-present

*Community Journalism*, 2010-present

#### **Editorial Board Memberships (past)**

*Media and Communication*, 2018-2019

*Digital Journalism*, 2012-2019

**Article Editorships (i.e., invited guest editor for an article)**

*SAGE Open*, 2018

**Ad-Hoc Reviewer for Other Journals**

*Big Data & Society*

*Communication Methods and Measures*

*Convergence: The International Journal of Research into New Media Technologies*

*European Journal of Communication*

*Futures*

*Information, Communication & Society*

*International Journal of Communication*

*International Journal on Media Management*

*International Journal of Public Opinion Research*

*Journal of Broadcasting and Electronic Media*

*Journal of Communication*

*Journal of Communication Inquiry*

*Journal of Computer-Mediated Communication*

*Journalism Innovation*

*Journalism Practice*

*Journalism Studies*

*Mass Communication and Society*

*Media International Australia*

*Mobile Media & Communication*

*Northern Lights*

*Social Science Computer Review*

*Society & Natural Resources*

*Sociology Compass*

*Sur le Journalisme — About Journalism — Sobre journalism*

*The ANNALS of the American Academy of Political and Social Science*

**Ad-Hoc Reviewer for Presses**

Cambridge University Press

Columbia University Press

Harvard University Press

Palgrave Macmillan

Princeton University Press

Routledge / Taylor & Francis

Oxford University Press

SAGE

Springer Nature

Temple University Press

Yale University Press

**Reviewer for Promotion and Tenure (anonymized; rankings based on QS World Rankings)**

Top 20 university, 2018

Top 100 university, 2018, 2020

Top 200 university, 2018  
Top 500+ university, 2019, 2020

**Reviewer for External Funding Agencies**

Research Foundation Flanders, Belgium, 2020  
National Science Foundation, Switzerland, 2019  
National Research Agency, France, 2018  
European Research Council, European Commission, 2017  
Israel Science Foundation, Israel, 2017  
Nazarbayev University Research Council, Kazakhstan, 2017  
Knowledge Foundation, Sweden, 2016  
Social Sciences and Humanities Research Council, Canada, 2015  
Impulse Fund, University of Leuven, Belgium, 2014

**Reviewer for International Awards**

Bob Franklin Journal Article Award (for the year's best article in *Journalism Studies*, *Journalism Practice*, and *Digital Journalism*), Routledge, Taylor and Francis, 2018–present

**External Advisor/Expert on Grant Proposals**

"Source Criticism and Mediated Disinformation," Drs. Steen Steensen, Oscar Westlund, and colleagues, Norwegian Research Council, 2020-2024 (I served on the advisory board of this project, successfully funded at NOK 9.5 million or approximately \$1 million)  
"Effect of Recombination Rate Variation on Genomic Divergence Outliers," Dr. Suzanne McGaugh, National Science Foundation, 2015 (I advised a social media strategy for the public information element of the grant)  
"Social Media and the Transformation of the News," Dr. Thomas Poell, Dutch National Scientific Council, 2013  
"Diversity in the Norwegian News Media Landscape: A Hybrid Model for Evaluating Media Policy," Dr. Helle Sjøvaag, Norwegian Research Council, 2013

**Conference Reviewer**

International Communication Association (ICA)  
2020: Journalism Studies Division [I ran the paper competition as Vice Chair]  
2019: Journalism Studies Division [I ran the paper competition as Vice Chair]  
2018: Journalism Studies Division  
2017: Journalism Studies Division  
2016: Journalism Studies Division  
2015: Journalism Studies Division  
2014: Journalism Studies Division  
2013: Journalism Studies Division  
2012: Journalism Studies Division  
2011: Journalism Studies Division  
2010: Journalism Studies Division  
Association for Education in Journalism and Mass Communication (AEJMC)  
2018: Newspaper and Online News Division  
2013: Civic & Citizen Journalism Interest Group  
2012: Civic & Citizen Journalism Interest Group

2011: Mass Communication & Society Division  
 Journalism 2020 (Austria), 2020  
 World Journalism Education Congress (France), 2018  
 International Conference on Social Media & Society (UK), 2016  
 International Conference on Journalism Studies (Chile), 2012

***Elected Positions Held in Professional Societies***

*Chair*, Journalism Studies Division, ICA, 2020-2022  
*Vice Chair* (elected in 2017), Journalism Studies Division, ICA, 2018-2020  
*Secretary (elected by division membership)*, Journalism Studies Division, ICA, 2013-2015  
*Co-Vice Chair*, Participatory Journalism Interest Group (formerly Civic & Citizen Journalism Interest Group), AEJMC, 2013-2014  
*Chair*, Professional Freedom and Responsibility Committee, Civic & Citizen Journalism Interest Group, AEJMC, 2012-2013

***Other Appointments in Activities of Professional Societies***

*Member*, AEJMC Task Force on the Name and Structure of the Association, 2018-2019  
*Member*, AEJMC Task Force on Graduate Education, 2017-2018  
*Member*, Strategic Plan Implementation Committee (an association-wide standing committee, with members appointed to 3-year terms by the president), AEJMC, 2016-2019  
*Chair*, Traves Service Award Committee, Mass Communication & Society Division, AEJMC, 2010  
*Graduate Student Liaison*, Mass Communication & Society Division, AEJMC, 2009-2010

***Organizing and/or Sponsoring of Academic Conferences***

*Co-Organizer*, Mediated Conversation minitrack (division), Hawaii International Conference on System Sciences (HICSS), Kauai, HI, January 2021  
*Co-Organizer*, Mediated Conversation minitrack (division), Hawaii International Conference on System Sciences (HICSS), Maui, HI, January 2020  
*Co-Organizer and Co-Sponsor*, "The Medium as Message and Messenger: Human-Machine Communication in the Next-Generation Internet," pre-conference to the annual convention of the Association of Internet Researchers (AoIR), with co-sponsorship from the Shirley Papé Chair in the School of Journalism and Communication at the University of Oregon, October 9, 2018, Montreal  
*Co-Organizer and Co-Sponsor*, "Communicating with Machines: Theory and Practice," daylong pre-conference to the annual convention of the International Communication Association, with co-sponsorship from the Shirley Papé Chair in the School of Journalism and Communication at the University of Oregon, May 24, 2018, Prague  
*Co-Organizer and Co-Sponsor*, "Algorithms, Automation, and News: An International Conference," two-day invited conference co-organized with Neil Thurman and co-sponsored by the Volkswagen Foundation (VolkswagenStiftung), The Center for Advanced Studies at Ludwig-Maximilians-Universität München, and the Shirley Papé Chair in the School of Journalism and Communication at the University of Oregon, May 22-23, 2018, Munich, Germany

\* *Of note*: There were 175 extended-abstract submissions to the conference (acceptance rate: 12%)

*Co-Organizer*, "Online Workshop on News Epistemology," a virtual workshop—intended to test "green" formats for conference organizing and peer feedback, and in connection with our *New Media & Society* special issue—hosted by the Department of Journalism, Media and Communication, University of Gothenburg, February 14-15, 2018

*Co-Organizer and Co-Sponsor*, "Communicating with Machines: Interventions with Digital Agents," daylong pre-conference to the annual convention of the International Communication Association, with co-sponsorship from the Shirley Papé Chair in the School of Journalism and Communication at the University of Oregon, May 25, 2017, San Diego

### **Secondary Organizing and/or Sponsoring of Academic Conferences**

*Scientific Committee*, conference on "Rethinking the Press in the Digital Ecosystem," July 3-5, 2019, Catholic University of Portugal, Braga, Portugal

*Scientific Advisory Board*, conference on "Professional and Peripheral News Workers and Shifting Importance of Platforms," June 17-20, 2019, Volda University College, Volda, Norway

*Program Committee Member*, Computation + Journalism Symposium, February 1-2, 2019, Miami, FL

*Sponsor*, The Medium as Message and Messenger: Human-Machine Communication in the Next-Generation Internet, pre-conference to the annual convention of the Association of Internet Researchers, October 10, 2018, Montreal, Canada

*Sponsor*, Journalism Studies Graduate Student Colloquium, daylong pre-conference to the annual convention of the International Communication Association, May 24, 2018, Prague, Czechia

*Program Committee Member*, International Conference on Social Media & Society, July 18-20, 2018, Copenhagen, Denmark

*Sponsor*, Journalism Studies Graduate Student Colloquium, daylong pre-conference to the annual convention of the International Communication Association, May 25, 2017, San Diego, CA

*International Scientific Committee Member*, "3rd Journalism on Multiplatform Environments International Symposium," sponsored by FIAM-FAMM University, November 23-24, 2017, São Paulo, Brazil

*International Scientific Advisory Board Member*, "Streaming Ourselves Back to Life? Online Social Television across Perspectives," a conference sponsored by the Division of Emerging Media Studies, Boston University, April 20-21, 2017, Boston, MA

*Program Committee Member*, International Conference on Social Media & Society, July 28-30, 2017, Toronto, Canada

*Program Committee Member*, International Conference on Social Media & Society, July 11-13, 2016, London, U.K.

### **Other Participation at Conferences**

*Session chair*, "Journalism and Accountability," research paper session, Fifth Conference of the *International Journal of Press/Politics*, September 2019, Loughborough, UK

*Session chair*, "Journalism, Relationships, and Autonomy," research paper session, IAMCR 2018, Eugene, OR

*Session chair*, research breakfast session, International Symposium on Online Journalism, April 2018, Austin, TX

*Discussant*, "Studying Online News Flows: The Role of Audiences," research paper session, ICA 2017, San Diego, CA

*Respondent (in senior scholar role)*, Graduate Student Preconference of the Journalism Studies Division, ICA 2017, San Diego, CA

*Session chair*, "Information," plenary panel session, What is Media? Experience, Exploration, Emergence, April 2016, Portland, OR

*Session chair*, "Augmentations," research panel session, What is Media? Experience, Exploration, Emergence, April 2016, Portland, OR

*Respondent*, "Twitter and Social Media as Journalistic Tools," research paper session, ICA 2015, San Juan, Puerto Rico

*Respondent (in senior scholar role)*, Graduate Student Preconference of the Journalism Studies Division, ICA 2015, San Juan, Puerto Rico

*Respondent (in senior scholar role)*, Graduate Student Preconference of the Journalism Studies Division, ICA 2015, San Juan, Puerto Rico

*Session chair*, "Twitter and Social Media as Journalistic Tools," ICA 2015, San Juan, Puerto Rico

*Session chair*, "Changing the News 140 Characters at a Time: Twitter's Impact on Journalism," ICA 2014, Seattle, WA

*Session chair*, "Credibility," Future of Journalism Conference 2013, Cardiff, Wales

*Session chair*, "Tweeting the News: Adding Twitter and Social Media to Journalism," ICA 2013, London, U.K.

*Session chair*, "Objects Out of the Ordinary," The Objects of Journalism, preconference to ICA 2013, London, U.K.

*Session chair*, "Journalism and Technology: The Changing Context for News," Media Sociology Forum, March 2012, New York, NY

*Session chair*, "Citizens as Prosumers: Examining User-Generated Content," ICA 2011, Boston, MA

*Session chair*, "Location, Location, Location: Using Location Based Services to Add Some Mobile to Your Journalism Course," AEJMC 2011, St. Louis, MO

### **Service to the University of Oregon (2016–present)**

#### ***University Level***

*Graduate Council representative (elected)*, committee on graduate affairs, 2017-18, 2018-19

*Member*, UO Doctoral Research Fellowship subcommittee, 2017-18

*Member*, Scholarships subcommittee, 2018-19

*Member*, Faculty Research Awards Committee, 2017-18, 2018-19

*Member*, Visioning Committee, Presidential Initiative in Data Science, 2017-2018

*Faculty participant*, Community for Multicultural Scholars Academic Residential Community, 2017–present

*Faculty participant*, Run with a Researcher, 2016–present

#### ***Collegiate Unit Level: School of Journalism and Communication (SOJC)***

*Member*, PhD Advisory Committee, 2019-2020

*Faculty mentor*

Assistant Professor Maxwell Foxman, 2018–present

Assistant (now Associate) Professor Autumn Shafer, 2018–present

Assistant Professor Jesse Abdenour, 2017–present

*Chair*, Faculty search committee, Knight Chair in Science Communication and Director of the Media Center for Science and Technology (MCST), 2018-19  
*Organizer*, Demystifying Media series lecture given by Sue Robinson, April 2019  
*Moderator*, SOJC's featured annual Ruhl Lecture event ("In Google We Trust," featuring two Google vice presidents), 2019  
*SOJC Representative to the Graduate Council (elected)*, 2017-18, 2018-19  
*Member*, PhD Advisory Committee, 2018-2019  
*Chair*, Faculty search committee, Game Studies and Emerging Media search, 2017-2018  
*Member*, Graduate Affairs Committee, 2017-2018  
*Co-Chair*, PhD Task Force, 2017-2018  
*Organizer*, Demystifying Media series lecture given by James T. Hamilton, January 2018  
*Member*, Media Studies curriculum committee, 2017-2018  
*Member*, Postdoctoral fellowship search committee, Agora Journalism Center, Fall 2017  
*Faculty Lead*, Competitive Landscape Report to the Dean, Winter-Fall 2017  
*Faculty Co-Lead*, SOJC proposal for Media Center for Science & Technology, 2016-17  
*Organizer*, Demystifying Media series lecture given by C. W. Anderson, May 2017  
*Organizer*, Demystifying Media series lecture given by Nikki Usher, February 2017  
*Organizer*, Demystifying Media series lecture given by Matthew Powers, November 2016  
*Member*, Faculty search committee, Associate Dean for Graduate Affairs and Research, 2016-2017  
*Member*, Graduate Affairs Committee, 2016-2017  
*Member*, Faculty Personnel Committee, 2016-2017  
*Member*, Case Preparation Committee, Heather Shoenberger, 2016-2017

## **Service to the University of Minnesota (2010-2016)**

### **University Level**

*Faculty participant*, New Faculty Orientation, Panel on Promotion and Tenure, Office of the Vice Provost for Faculty, 2015  
*Faculty Mentor*, President's Distinguished Faculty Mentor Program, Multicultural Center for Academic Excellence, 2011-2012

### **Collegiate Level: College of Liberal Arts**

*Chair*, CLA Course Review Committee, 2015-2016  
*Faculty participant*, CLA College Day, 2015 [presented a welcome lecture to new students]  
*Faculty participant*, Freshman Research Award Program, 2015 [supervised four students]  
*Faculty participant*, Working group for CSE/CLA collaboration initiative, 2014 [of note: I developed the initiative's eventual title, "C<sup>3</sup>: Community, Collaboration, Curiosity"]  
*Faculty participant*, CLA Sneak Preview, 2014  
*Faculty participant*, Freshman Research Award Program, 2014 [supervised one student]  
*Faculty participant*, First Year Experience video production, 2012-2013

### **Department Level: School of Journalism and Mass Communication**

*Director of Undergraduate Studies*, Spring 2016  
*Chair*, Undergraduate Studies standing committee, Spring 2016  
*Chair*, Admissions subcommittee, Spring 2016  
*Co-chair*, Context/WEC Outcome Assessment subcommittee, Spring 2016



*Member*, Faculty search committee (Journalism Studies), 2015-2016  
*Member*, Faculty search committee (Mass Communication Law), 2015-2016  
*Member*, Undergraduate Affairs Committee, Fall 2015  
     *Co-chair*, Context/WEC Outcome Assessment subcommittee, Fall 2015  
     *Member*, E-Portfolio subcommittee, Fall 2015  
     *Member*, Photojournalism/documentary course subcommittee, Fall 2015  
*Faculty Advisor*, Kappa Tau Alpha, 2015-2016  
*Member*, Faculty search committee (Mithun Land Grant Chair), Spring 2015  
*Member*, Graduate Affairs Committee, 2014-2015  
     *Member*, Graduate Recruitment subcommittee, 2014-2015  
     *Member*, Curriculum Redesign subcommittee, 2014-2015  
*Member*, Faculty Merit Review and Salary Advisory Committee, 2014-2015  
*Member*, Undergraduate Affairs Committee, 2013-2014  
     *Member*, Undergraduate Admissions subcommittee, 2014  
     *Member*, Multimedia subcommittee, 2014  
*Member*, Graduate Affairs Committee, 2012-2013  
*Member*, Faculty search committee (Public Relations and Health Communication), 2012  
*Member*, Standard 8 subcommittee for ACEJMC accreditation, 2012  
*Faculty Secretary*, 2011-2012  
*Member*, Graduate Affairs Committee, 2011-2012  
*Member*, Ad hoc faculty committee on constitutional voting rights, 2011-2012  
*Member*, Strategic Planning Drafting Committee, 2011  
*Member*, Faculty search committee (Journalism), 2011  
*Member*, Undergraduate Affairs Committee, 2010-2011  
     *Member*, Undergraduate Admissions subcommittee, 2011  
     *Member*, Outcome Assessment subcommittee, 2010-2011  
*Session chair*, Graduate Student Organization Conference, 2011, 2012, 2015

### **Service to the University of Texas at Austin (2008-2010)**

*Graduate student member*, Director search committee, University of Texas at Austin, 2009-2010  
*Assistant to the Director*, Center for Journalism and Communication Research, University of Texas at Austin, 2008-2009

### **Public and Other Service**

#### ***Community, State, National, or International Service Activities***

*Faculty Judge and Chair of a Faculty-Student Nominating Committee (Television News category)*, Peabody Awards, 2016, 2017, 2018, 2019, 2020  
*Board of Directors*, National Scholastic Press Association, 2011-2015  
*Expert reviewer*, Pew Research Center's State of the News Media report, 2012  
*Judge*, Asian-American Journalists Association Spotlight awards, 2012  
*Judge*, Editor & Publisher's 16th Annual EPPY Awards (honoring the best work of online journalism), 2011

## Media Appearances

- Marketplace*, July 6, 2020: "[The days of free, unlimited data may be coming to an end for some internet users](#)" (interview)
- Nieman Lab*, May 10, 2019: "[So what is 'digital journalism studies,' anyway? Is it its own thing?](#)" (featured research)
- Eugene Weekly*, April 4, 2019: "[Societal problems, high tech solutions](#)" (interview)
- Knowledge@Wharton* (Sirius XM business radio), March 19, 2019: "[Live radio interview to discuss artificial intelligence's implications for journalism](#)"
- Politico* (EU edition), March 13, 2019: "[This story was not written by a robot](#)" (interview on automated journalism)
- NZME* (New Zealand Media and Entertainment), August 29, 2018: Live radio interview to discuss the controversy surrounding President Trump's complaints vs. Google
- BBC*, August 28, 2018: Live TV interview on BBC worldwide to discuss the controversy surrounding President Trump's complaints against Google
- WIRED*, August 28, 2018: "[Why Google is the perfect target for Trump](#)" (featured research)
- Nieman Lab*, August 17, 2018: "[Does your Google News change based on whether you're conservative or liberal?](#)" (featured research)
- Big Think*, May 26, 2018: "[AI's newest target for worker displacement: journalists?](#)" (interview)
- Knight Center for Journalism in the Americas*, April 16, 2018: "[Trends in online journalism research highlights the importance of audiences and engagement](#)"
- OPB* (Oregon Public Broadcasting), March 28, 2018: "[Social Media & Privacy](#)" (20-minute interview on Think Out Loud daily talk show)
- Journalism Research*, March 19, 2018: "[Journalism research is too fixated on novelty](#)" (featured research)
- Journalism Research*, March 15, 2018: "[News organizations should consider legal liability as they develop automated journalism](#)" (featured research)
- Digiday*, September 14, 2017: "[The Washington Post's robot reporter has published 850 articles in the past year](#)" (interview)
- BYU Magazine*, Summer 2017 issue: "[What's killing journalism? The state of the Fourth Estate—and who can save it](#)" (Interview; noted as "a leading scholar on the digital transformation of journalism")
- Journalism Research*, May 8, 2017: "[Most journalists use Twitter for branding](#)" (article featuring my research in Molyneux et al., 2017)
- OPB* (Oregon Public Broadcasting), March 7, 2017: "[Upside of the 'War on Journalism'](#)" (20-minute interview on Think Out Loud daily talk show)
- The Deseret News*, January 11, 2017: "['Loyalty to truth': New Deseret News editor comes from rare news background](#)" (Interview on digital news strategy)
- The Deseret News*, December 8, 2016: "[How social media stands to heal political divides — if only we'd let it](#)" (Interview on social media, fake news, and civic engagement)
- The Oregonian*, December 4, 2016: "[Digital Trends: Portland website prospers in treacherous online media landscape](#)" (Interview on digital media business models)
- HackerNoon*, November 21, 2016: "[The Dissolution of News](#)" (Reprint of my Medium post)

- The Week*, November 2, 2016: "[Welcome to the bizarre world where Apple and Microsoft trade places](#)" (Quoted)
- The Christian Science Monitor*, October 31, 2016: "[Are creative professionals ditching Apple for Microsoft?](#)" (Interview)
- Editor & Publisher*, October 2016: "[Forecasting the Newspaper Money Makers for the Next Year](#)" (Interview)
- CBS News*, February 9, 2016: "[The rise of the crime beat 'news nerds'](#)" (Interview, noting the rise of the 'FiveThirtyEight Effect' in data journalism)
- Nieman Journalism Lab*, December 11, 2015: "[Investigating the network: The top 10 articles from the year in digital news and social media research](#)" (Research identified as among the best of the year: the 2015 special issue of *Digital Journalism* that Lewis edited)
- Minneapolis Star Tribune*, April 20, 2015: "[Students still trust the trusty hard-copy yearbook](#)" (Interview)
- Minnesota Daily*, March 26, 2015: "[Gamers with a goal](#)" (Interview, noting teaching of Jour 1501 Digital Games, Sims & Apps)
- Nieman Journalism Lab*, December 19, 2014: "[Complicating the network: The year in social media research](#)" (Research identified as some of the top research of the year: Lewis, Holton, & Coddington [2014])
- Stukent*, October 2014: "[Top 25 Influential Communications Professors on Twitter](#)" (@sethclewis ranked No. 19)
- Minneapolis Star Tribune*, September 25, 2014: "[Social network aims for country club status](#)" (Interview)
- Minneapolis Star Tribune*, September 15, 2014: "[Real violence is a click away, but should we go there?](#)" (Interview)
- Nieman Journalism Lab*, September 11, 2014: "[What's New in Digital and Social Media Research: The realities of citizen journalism, and new possibilities for transparency](#)" (Research cited at length: Lewis & Usher [2014])
- Politico*, August 23, 2014: "[Vox not living up to the hype](#)" (Interview)
- Politico*, July 28, 2014: "[Net roots of BuzzFeed plagiarism](#)" (Interview)
- Nieman Journalism Lab*, March 31, 2014: "[What's New in Digital and Social Media Research: How editors see the news differently from readers, and the limits filter bubbles](#)" (Research cited at length: Hermida, Lewis, & Zamith [2014])
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