

# DAMIAN RADCLIFFE

UO: [www.journalism.uoregon.edu/member/radcliffe-damian/](http://www.journalism.uoregon.edu/member/radcliffe-damian/)

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## PROFESSIONAL SUMMARY

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Damian Radcliffe is the Carolyn S. Chambers Professor in Journalism at the University of Oregon, a Fellow of the Tow Center for Digital Journalism at Columbia University, an Honorary Research Fellow at Cardiff School of Journalism, Media and Cultural Studies (JOMEC) at Cardiff University (the UK's oldest journalism school) and a Fellow of The Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA).

Damian's work has encompassed all media sectors: Industry (*commercial, public, non-profit/civil society*), Government, Regulatory and Academic – and all media platforms (*digital / online, TV, radio and print*).

Between 1995-2015, whilst based in the UK and Middle East, his experience included four years working in UK commercial radio, eight years working for – and with – the BBC, four years at the UK Communications Regulator, Ofcom; and three years at Qatar's Ministry of Information and Communications Technology (ictQATAR).

Damian moved to the USA and the University of Oregon in 2015, where he teaches classes in advanced reporting, audio storytelling, social media and the business of journalism. For every course he has taught, his evaluations are above the University and J-School average. Alongside his University service and classroom commitments, he has contributed regular columns for the BBC, CBS interactive (ZDNet), Digital Content Next, Huffington Post, MediaShift, TheMediaBriefing, IJNET, What's New in Publishing and Your Middle East.

Damian's journalistic, research and teaching interests build on his previous and on-going professional practice; with a particular focus on digital trends, social media, technology, the business of media and the evolution of journalism, and the role played by media and technology in the Middle East.

His research has had more than 539,000 views (to late-October 2017) on LinkedIn's SlideShare platform alone, and was in their Top 1% of most viewed content in 2013 and 2014. In 2013, he was one of 50 global participants in the Internet Society's Next Generation Leaders program.

Whilst still a student at Oxford University he was Head of Programs for the launch of the UK's first volunteer run commercial FM radio station, he produced the BBC's first permanent TV app in 2001, and between 2005-08 he expanded the partnership between the charity CSV and the BBC's local services into an award-winning, multi-media operation. This latter role involved leading 70 staff and 300 volunteers, across 40 project locations (including 6 direct reports), as well as managing relationships with senior BBC partners.

At Ofcom, Damian worked with stakeholders on topics such as local TV, the future of Public Service Broadcasting and media literacy; as well as engagement with the UK's nascent hyperlocal sector. Damian authored the UK's first review of hyperlocal media in 2012, and was part of the Cardiff University team who launched the world's first MOOC in Community Journalism during 2014. Nearly 9,000 learners from 113 countries participated in 2014, growing to 10,000 new learners in 2015. He published a new report on the state of UK hyperlocal media in 2015.

Between 2012-14 Damian launched a research program at Qatar's Ministry of Information and Communications Technology, exploring the impact of ICT on society and emerging technologies. His team published 100+ articles, studies, presentations and infographics in English and Arabic in this time.

At Oregon, Damian has introduced new and highly rated classes to the J-School curriculum, established a high-profile program for external speakers "Demystifying Media" and expanded the channels for his creative output.

## EMPLOYMENT

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### **University of Oregon**

**September 2015+**

Carolyn S. Chambers Professor in Journalism, Professor of Practice

### **Freelance Analyst, Consultant, Journalist and Researcher**

**April 2012+**

### **Ministry of Information and Communications Technology**

**April 2012 – December 2014**

*ictQATAR is the Regulator and Policy Maker for Communications in the State of Qatar*

[www.ictqatar.qa/en](http://www.ictqatar.qa/en)

Section Head, Digital Impact and Emerging Technologies

April 2012 – December 2014

Acting Executive Director, Digital Society

April 2013

### **Ofcom (Office of Communications)**

**July 2008 – March 2012**

*Ofcom is the independent regulator for the UK communications industries.*

[www.ofcom.org.uk](http://www.ofcom.org.uk)

Manager, Nations and Communities

February 2011 – March 2012

Consumer Voice Manager, Digital Participation initiative

September 2009 – April 2010

Policy Manager, Advisory Committee for Older and Disabled People

September 2008 – February 2011

Manager, English Regions

July 2008 – February 2011

### **CSV (Community Service Volunteers)**

**August 2003 – June 2008**

*CSV is the UK's largest volunteering charity, with a turnover of c£40m p.a.*

[www.csv.org.uk](http://www.csv.org.uk)

Head of Broadcasting & Media Services

April 2007 – June 2008

National Broadcasting and Development Manager

August 2005 – April 2007

National Strategy & Development Manager, Media Division

August 2003 – August 2005

### **BBC (British Broadcasting Corporation)**

**February 1999 - July 2003**

*The BBC is the largest broadcasting organisation in the world.*

[www.bbc.co.uk](http://www.bbc.co.uk)

Divisional Business Manager, BBC New Media & Technology

July 2001 – July 2003

Launch Producer, BBC iBar / Assistant Producer, BBC Interactive TV

April 2001 – September 2001

Network Director & Assistant Producer, TV Presentation

June 1999 – April 2001

Project Assistant, BBC Digital Radio

February 1999 – June 1999

### **TLRC (The Local Radio Company)**

**October 1995 – January 1999**

*Commercial Radio Group with 10 stations and a £4.5m p.a. turnover*

[www.thelocalradiocompany.com](http://www.thelocalradiocompany.com)

Group Development Assistant

June 1998 – February 1999

Various roles, Oxygen FM, Oxford

October 1995 – June 1998

## EDUCATION

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**Ph.D.** Cardiff University, Journalism Studies 2013 – 2021 (expected)

**M.A.** Oxford University, MA (Oxon) 2009

**B.A.** Oxford University, Modern History 1998

## CAREER HIGHLIGHTS

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### Oregon

- ☐ Conceptualized and delivered four new classes (Audio Storytelling, Social Media for Journalists, Journalism Today and Super-J in NYC). Evaluations exceed University and J-School average.
- ☐ Devised and implemented new speaker series (Demystifying Media). 30 events in this series have been held to date, bringing new academic and industry speakers into the SOJC. Series outputs include: a recorded lecture, podcast, KWVA podcast, MediaShift write-up, TV studio interview and more.
- ☐ Co-lead for the inaugural Super-J NYC Experience, taking 14 journalism majors to New York (13 in 2017) to meet industry experts at outlets like The New York Times, ProPublica, The Marshall Project, CBS Interactive, as well as researchers and teachers at CUNY and Columbia J-School.
- ☐ UO lead for ProPublica/Google project “Electionland” – working with 6+ SOJC classes to maximize and support involvement from both students and faculty. More than 70 Oregon students participated in an Election Day newsroom examining reports of voter fraud. The project – which featured 13 J-Schools and other industry partners – such as Google News Lab, WNYC, the USA TODAY NETWORK, Univision News, and First Draft. Electionland won the Planned News/Events, Large Newsroom category, 2017 Online News Association Awards.
- ☐ Raised the profile of the school through:
  - **Research** (5 reports, sole author; 7 reports/books as co-author, 11 book chapters, including in-press work; 5 journal articles; 4 conference papers)
  - **Public speaking** (34 presentations given, 8 sessions chaired, 23 guest lectures on campus, 5 industry training events delivered at) includes conferences hosted in Paris, London, Washington DC, New York, Ankara, Barcelona and Toronto, and locally by the Agora Journalism Center, the American Press Institute and the Oregon chapter of the Society of Professional Journalists.
  - **Creative work** (207 popular press articles and podcasts produced)
  - **Media mentions/interviews** (240) and;
  - **Events** (34 organized) *(All figures 15 September 2015 – 22 October 2019).*
- ☐ U.S. Government sponsored/invited Speaking Tour to Germany, seven-day tour of German-American Institutes in southern Germany (November 2017), supported by the Economic Security and Global Affairs team at the U.S. Embassy Berlin.
- ☐ Authored content about developments in the media and journalism for new outlets such as The Conversation and MediaShift, as well as outlets with whom I have an established relationship e.g. BBC College of Journalism, TheMediaBriefing and Journalism.co.uk. Supported students to get their work published by these channels.

## Qatar

- ❑ Led a team of four Arab Nationals (11 personnel over 3 years) to establish a new regional research program on the societal impact of ICT. Published 32 market round-ups (English and Arabic); a MENA wide study of attitudes to data privacy, and analysis of emerging social media platforms in Qatar. Studies enjoyed over 265,000 views during this time.
- ❑ Academic and research partnerships included: Oxford Internet Institute (Oxford University), Cornell University, Georgetown University, Northwestern University, Qatar University and Carnegie Mellon University; Ipsos MENA, Nielsen, Toluna and Edelman PR.
- ❑ Member of the Steering Committee for Qatar's National Broadband Plan, ictQATAR's internal Policy and Sub Tender Committees and the Board of the Internet Society Qatar.

## Ofcom

- ❑ Authored the UK's first landscape review of hyper local and community media. The report was used to launch 'Destination Local' - a new £4m (\$6.6m) media innovation fund.
- ❑ Policy Manager for three of Ofcom's six external advisory bodies, with a key focus on service availability/quality, media plurality, media literacy, SMEs and innovation.
- ❑ Oversaw input from 20 non-Executives into the full scope of Ofcom's research and policy work.
- ❑ Scoped and launched a public facing website for Ofcom's Advisory Committees; and organized 22 events for stakeholders on emerging media policy issues.

## CSV Media

- ❑ Led 70 staff and 300 volunteers, across 40 project locations (including 6 direct reports). Managed a £3.5m (\$5.7m) annual budget, with a further £1m (\$1.6m) 'in kind' support.
- ❑ Ran and expanded a multi-award winning partnership between CSV and the BBC which generated 33,285 broadcasts and worked with 3,672 partners to engage 165,190 citizens in community based civic, health and lifelong learning activity (2005-08).
- ❑ Ran *Volunteer Britain*, a film competition to showcase citizen activity. Produced a highlight show shown on the Community TV Channel and at 12 cinemas across the UK.
- ❑ Led 10 UK Online Centers delivering digital training to 5,000 beneficiaries p.a. (2003-5)

## BBC

- ❑ Created the governance structure - and ran top-level decision making bodies - for the BBC's £110m p.a. digital operations, following the creation of the New Media Division.
- ❑ Devised and implemented an internal communications and knowledge management strategy for the 1,200 BBC Online staff found across seven program divisions.
- ❑ Launch Producer for the BBC's first permanent TV app; available to 5 million users (2001).

## TLRC

- ❑ Head of Programs for the launch of the UK's first volunteer run 24/7 FM radio station.

## HONORS, AWARDS AND FELLOWSHIPS

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- 2019 Fellow, 2019 Scripps Howard Journalism Entrepreneurship Institute (hosted by the Walter Cronkite School of Journalism and Mass Communication at Arizona State University)
- Fellow, Tow Center for Digital Journalism, Columbia University
- 2018 Faculty Fellow, Agora Journalism Center, University of Oregon  
Summer Teaching Fellow Program, Future Today Institute
- 2017 U.S. Government sponsored, seven-day speaking tour of German- American Institutes in southern Germany (November 2017), supported by the Economic Security and Global Affairs team at the U.S. Embassy Berlin.
- 2016-17 Research Fellow, Tow Center for Digital Journalism, Columbia Journalism School
- Faculty Fellow, Agora Journalism Center, University of Oregon
- University of Oregon lead for Electionland, a ProPublica led project which won the Planned News/Events, Large Newsroom category at the 2017 Online News Association Awards.
- 2012+ Honorary Research Fellow; School of Journalism, Media and Cultural Studies, Cardiff University
- 2008+ Fellow, Royal Society for the encouragement of Arts, Manufactures and Commerce
- 2015 One of 30 global journalism experts interviewed for a “must have” tools feature for the Journalism Tools website
- 2013 Next Generation Leaders Programme, Internet Society (ISOC)  
Mentor, Mix N’ Mentor workshops, Doha (Wamda)
- Qatar Government representative, UNESCO Global Forum for Partnership on Media and Information Literacy, Abuja, Nigeria
- 2012 LIFEBOOK4Life Insiders Programme, Fujitsu (Invitation only)  
Qatar Government delegation, Internet Governance Forum, Baku, Azerbaijan
- 2010 'Get Connected, Get Online' pilot. Shortlisted at the UK IT industry Awards 2010, in the Digital Inclusion Achievement category.
- 2008 CSV Action Network (Sheffield) won SONY Radio Bronze (Community)  
Launch Writer, JamsBio.com, Music Writer Program, Yovia (Invitation only)

- 2007 Third Sector Future Leaders Summer School (Invitation only)  
Joseph Rowntree Foundation and NVCO (National Council for Voluntary Organizations)
- 2007 CSV Action Network (Berkshire) won SONY Radio Gold (Community) and was a cited contributor to winning Station of the Year entry (Derby)
- BBC Local Radio Gillard Gold (Diversity category for the Bristol team)  
Clyde Action, Silver World Media Award (Community), New York Festival of Radio Broadcasting

## **CONSULTING AND ADVISORY ROLES / STEERING GROUP MEMBERSHIP**

- 2017 Search Committee, Program Director, KLCC Radio, Eugene, Oregon
- 2014+ World College Radio Day Advisory Board (USA)
- 2014 Steering Committee, QITCOM 2014 Technology conference (Qatar)
- 'Destination Local' demonstrators sandpit (NESTA and Technology Strategy Board, UK)
- 2013-14 Policy Committee, Ministry of Information and Communications Technology, Qatar
- 2013 Qatar National Broadband Plan (Steering Group)
- 2012-14 Board member, Internet Society (ISOC) Qatar
- 2012-14 UK study into Media, Community and the Creative Citizen (Research Team)
- 2012 LIFEBOOK4Life Insiders Programme (Fujitsu) – one of 30 global advisors/product bloggers
- Organizing Committee, iNET Qatar: 'The Rise of the Arab Information Society' conference
- BBC Academy, Connecting Communities Conference (Advisor)
- Judge, 'Destination Local' funding program. (NESTA and Technology Strategy Board, UK)
- 2010 Study: London's Digital Neighbourhoods (London Councils and Capital Ambition)
- Study: Older People, Technology and Community (Independent Age, Calouste Gulbenkian)
- Study: Next Generation Services for Older and Disabled People (Ofcom, i2 Media)
- 2009 Ministerial briefing, UK and US community journalism and community media (Advisor)
- 2008-12 Study: Annual UK Communications Market Reports (Ofcom)
- 2007 Digital UK, advisor on creation of a targeted outreach program for hard to reach groups

- 2004-8            Member: UK Radio Skills and Development Forum (Skillset and the Radio Academy)
- Member: 'Skills Day' organizing committee, UK Radio Festival (2004-08).
- Member: Public Voice Steering Group – coalition for citizens' interests in comms policy.
- 2001:            Labour Party HQ, 2011 UK General Election (International Press Officer)

## **RESEARCH INTERESTS**

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- \* New business models for journalism \* How social media and technology is changing news consumption and content creation \* The role of journalism and media in facilitating civic engagement, social capital and active communities \* Data journalism \* Diversity in the Media \* Digital Inclusion \*
- \* Digital Divide \* Internet and Society \* The Future of Media \* Media and Information Literacy \*

## **PARTNERSHIPS**

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Collaboration and the building of strategic alliances have been at the forefront of Damian's work.

*Partners worked with over the past decade include:*

Northwestern University in Qatar, Carnegie Mellon University in Qatar, Qatar University, Nielsen, Oxford Internet Institute, ISIS Consulting at Oxford University, Ipsos MENA, Edelman, Internet Society, UNESCO, United Nations Alliance of Civilization (UNAOC), Doha Center for Media Freedom, TFour.me, GROW Qatar, I Love Qatar, Doha Tweetups, BT, University of Salford, Talk About Local, Futuregov, Huffington Post, CBS Interactive, NESTA, Age UK, Digital UK, Screen Yorkshire, UK National Media Museum, UK Department for Business, UK Department for Culture, Media and Sport, Digital Outreach Limited, BBC College of Journalism, BBC England, BBC Scotland, BBC Northern Ireland, BBC Video Nation, BBC Big Screens, BBC Telling Lives, BBC Capture Wales, Media Trust, Coalition to end Child Poverty, Better Government for Older People, Community Channel, Help the Aged, Tinder Foundation, UK Online, Calouste Gulbenkian Foundation, Independent Age, Tesco, v, Screen West England, Screen Midlands, Picturehouse Cinemas, Watershed Media, Media Zoo and the Joseph Rowntree Foundation.

## **FUNDING**

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- Tow Center for Digital Journalism, Columbia University, Fellowship 2019-20, PI/Author, Local News in a Digital World: Small Market Newspapers in a Digital Age, \$15,000.
- Agora Faculty Fellowship 2018-19, University of Oregon, PI/Author, Local News roundtables, \$20,000.
- Agora Faculty Fellowship 2016-17, University of Oregon, PI/Author, *Understanding innovation and civic engagement in the Pacific Northwest*, \$20,107, to be completed by end of June 2017.
- Tow Center for Digital Journalism, Columbia University, Summer Fellowship 2016-17, Co-PI/Author, Local News in a Digital World: Small Market Newspapers in a Digital Age, \$5,000 for transcription, 6 months Columbia PhD student as RA (\$6,000) and travel to launch event in New York at Columbia.

Prior to joining the University of Oregon, Damian secured over £3.5m (\$5.86m) whilst at the UK NGO, CSV (2003-08). [NB: The organization is now known as Volunteering Matters.]

He attracted funding from bodies such as the European Union, National Lottery, University for Industry, Ofcom, the Heritage Lottery, and numerous Government Agencies, including; the Department of Health, Home Office, Cabinet Office and Central Office of Information.

This funding was used to deliver a range of training, outreach and media activity, all designed to promote active communities and give a voice to partners often on issues which were overlooked by the media.

Damian also contributed to wider funding efforts including £2m youth volunteering initiative – Agents4Change – funded by Tesco and the volunteering charity, v.

After successfully lobbying Digital UK to set up a targeted help program to support groups on the periphery of the BBC's Help Scheme for TV Switchover, Damian co-devised the delivery model for this work and was part of the team which successfully bid for this tender. Digital Outreach Limited, a new body created through a partnership of four different agencies, was then established to deliver this work.

## **PUBLICATIONS**

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### **Industry and Corporate Reports (Sole Author)**

*The Publisher's Guide to eCommerce, What's New In Publishing* (forthcoming, October 2019).

*50 Ways to Make Media Pay, What's New In Publishing* (Available on ResearchGate, Scribd, SSRN and SlideShare.)

*50 Maneras De Hacer Los Medios Redituable, What's New In Publishing* (Available on UO Scholars Bank, SSRN, Scribd, ResearchGate and Academia.edu.)

*Local Journalism in the Pacific Northwest: Why It Matters, How It's Evolving, and Who Pays for It* (2017), Agora Journalism Center, University of Oregon. (Available: UO Scholars Bank, Academia.edu, SSRN, SlideShare, Scribd, Story on UO School of Journalism website).

*Social Media in the Middle East: The Story of 2016* (2016), self-published. (Available on University of Oregon Scholars Bank, SlideShare, Scribd, Academia.Edu, UNESCO / United Nations Alliance of Civilizations Media Literacy Portal, SSRN, or download it here.)

*Social Media in the Middle East: The Story of 2015* (2015), self-published. (Available on University of Oregon Scholars Bank, Scribd, SlideShare, SSRN, Academia.edu, + the UNESCO Media Literacy Portal.)

*Where are we now? UK hyperlocal media and community journalism in 2015* (2015), Cardiff University and NESTA. (Also available on Scribd, Academia.edu, SSRN, launch summary slides.)

*Full Report: Emerging Social Media Platforms in Qatar* (2015), Ministry of Information and Communications Technology (ictQATAR). (English version, Arabic version, + Scribd, Academia.edu)



*Social Media in the Middle East: The Story of 2014* (2015), self-published. (Also available on Scribd, SlideShare, SSRN and Academia.edu)

*Report Summary: Emerging social networks in Qatar* (2014), Ministry of Information and Communications Technology (ictQATAR). (Launch slides, Press Release, Media coverage, Summary)

*Full Report: The attitudes of online users in the MENA region to cybersafety, security and data privacy*, (2014) Ministry of Information and Communications Technology (ictQATAR). (English, Arabic, Report launch slides, Launch event write-up, Video of launch lecture at Georgetown University)

*Report Summary: The attitudes of Internet users in the Middle East and North Africa to Cybersafety, Online Security and Data Privacy*, (2014) Ministry of Information and Communications Technology (ictQATAR). (English, Arabic, Report launch slides, Infographic [En/Ar])

*Social Media Use In Qatar: The Story Of 2013* (English, Arabic, both 2014), Ministry of Information and Communications Technology (ictQATAR).

*Social Media in the Middle East: The Story of 2013* (English, Arabic, both 2014) Ministry of Information and Communications Technology (ictQATAR).

*Social Media in the MENA – 2012 Review* (English, Arabic, both 2013) Ministry of Information and Communications Technology (ictQATAR).

*Here and Now: hyper-local in the UK* (2012), NESTA.

*Access for All: case studies of working with hard to reach groups* (2007), CSV.

*Transforming Communities– the CSV Action Desks 2001-6* (2006) CSV.

## **Industry and Corporate Reports (Contributing Editor / Co-Author)**

*Local Journalism in the Pacific Northwest: Shifting Practices for a Stronger Tomorrow* (2019) Damian Radcliffe and Destiny Alvarez, with Alex Powers and Jaycie Schenone. (*Forthcoming Agora Report, currently under final review*)

*State of Social Media, Middle East: 2018*, (2019) Damian Radcliffe and Payton Bruni. (*Download from the University of Oregon Scholars' Bank, or view it online via Scribd, SlideShare, ResearchGate and Academia.Edu.*)

*Social Media in the Middle East, The Story of 2017*, (2018) Damian Radcliffe and Amanda Lam, University of Oregon. (*Available: University of Oregon Scholars' Bank, Scribd, SlideShare and Academia.edu.*)

*Local News in the Digital World* (2017), Damian Radcliffe and Christopher Ali, Tow Center for Digital Journalism, Columbia Journalism School. (*Available via: Columbia Academic Commons, CJR*)

*Life at small-market newspapers: A survey of over 400 journalists*, (2017) Damian Radcliffe, Christopher Ali and Rosalind Donald, Tow Center for Digital Journalism, Columbia University. (*Available via CJR, Columbia University Academic Commons, GitBook*)

*Digital News Report 2015, Supplementary Report*, (2015) Richard Fletcher and Damian Radcliffe with David A.

L. Levy, Rasmus Kleis Nielsen and Nic Newman, Reuters Institute for the Study of Journalism, Oxford University.

*Data Journalism: Inside the global future*, (2015) by Tom Felle (Editor), John Mair (Editor), Damian Radcliffe (Editor), Abramis Academic Publishing.

## **Book Chapters, Industry and Corporate Reports (Contributor)**

Radcliffe, D (2019), "Interviewing for Radio, Podcasting and Audio," in Laufer, P with Russial, J 'Interviewing: The Oregon Method, 2nd Edition,' Oregon State University Press.

Ali, C. Radcliffe, D. Donald, R. (2019) 'Not all doom and gloom: The story of American small market newspapers,' in Gulyas, A and Baines, D (Editors). 'Routledge Companion to Local News and Journalism.' Routledge. [In press.]

Radcliffe, D and Lewis, SC (2018) 'The datafication of journalism: Strategies for data-driven storytelling and industry-academy collaboration,' in Gray, J and Bounegru, L (Editors). 'The Data Journalism Handbook 2.' Amsterdam University Press. [In press.]

Radcliffe, D (2017) Foreword: Five years after the Arab Spring: 'How does the Middle East use social media?' In Prosser, M.H. & Shahghasemi, E. (Coeditors). '*Social Media in the Middle East.*' Lake Oswego, OR: Dignity Press. [In press.]

Radcliffe, D (2017) 'E-Government in the GCC Countries: Promises and Impediments' in *Digital Middle East: State and Society in the Information Age*, edited by Mohamed Zayani, Hearst Publishers and Oxford University Press.

Radcliffe, D (2017) 'Data Journalism in the USA' in *Data Journalism (2017)*, Edited by John Mair, Abramis Academic Publishing.

Radcliffe, D (2017) 'Ten ways the tech industry and the media helped create President Trump,' in *Brexit, Trump and the Media*, edited by John Mair, Tor Clark, Neil Fowler, Raymond Snoddy and Richard Tait, Abramis Academic Publishing.

Radcliffe, D (2016) 'The Age of Social' in *2016 Arab Youth Survey*, ASDA'A Burson-Marsteller.

Radcliffe, D (2016) 'Closing the Digital Divide Benefits Content Creators, Not Just Consumers' in *Media Industries in the Middle East, 2016*, Northwestern University in Qatar.

Radcliffe, D and Dogramaci, E. (2015) 'How Turkey uses Social Media' online essay for 'Digital News Report 2015', Reuters Institute for the Study of Journalism, Oxford University.

Radcliffe, D (2015) 'The importance of little data: creating an impact at a local level' in Mair, J. Felle, T and Radcliffe, D (eds), '*Data Journalism: Inside the global future*,' Abramis Academic Publishing.

Radcliffe, D (2014) 'Data journalism in USA and UK by community media,' in Mair, J. and Keeble, R.L. (ed.), '*Data Journalism: Mapping the Future*,' Abramis Academic Publishing.

Radcliffe, D (2013) 'Hyper-local Media: A Small but Growing Part of the Local Media Ecosystem,' in Mair, J. Fowler, N. and Keeble, R.L. (ed.), *'What do we mean by local? The rise, fall and possible rise again of local journalism,'* Abramis Academic Publishing.

Radcliffe, D (2013) 'Innovation challenges in the digital economy,' in Young, G (ed.), *'Digital World – Connectivity, Creativity and Rights,'* Routledge.

Radcliffe, D (2012) 'Hey! Regulator! Leave those Hyperlocals alone!', in The Democratic Society, *'Media Regulation & Democracy'*. Submitted to the Leveson Inquiry (a judicial public inquiry into the culture, practices and ethics of the British press) and supported by The Carnegie Trust, my chapter was summarized by Roy Greenslade in the media pages of *the Guardian*: <http://bit.ly/1ijBCnY>

Radcliffe, D (2010) *'Broadcast Community Media in the UK'* guest paper as part of *'Online Networked Neighbourhoods Study'*, Networked Neighbourhoods.

Ofcom: 'Regional and Local Media in the UK' (2009).

Ofcom: 'Annual Communications Market Reports, England' (2008, 2009, 2010, 2011 and-2012)

## Refereed Journal Articles

Ali, Schmidt, Radcliffe, and Donald (2018) 'The digital life of small market newspapers: Results from a multi-method study,' *Digital Journalism*.

Ali, Radcliffe, Donald and Schmidt (2018) 'Searching for Sheboygans: On the future of small market newspapers,' *Journalism*.

Lawrence, Radcliffe and Schmidt (2017) 'Practicing "Engagement": Emerging Approaches and Challenges,' *Journalism Practice*.

Ali, Radcliffe, Donald and Schmidt (2016/17) 'Why don't we talk about local news anymore? Conversations with experts on the future of small market newspapers.' [Paper presented at the 67th ICA Annual Conference, 25-29 May 2017 in San Diego.]

Ali, Radcliffe, Donald and Schmidt (2016/17) 'Searching for Sheboygans.' [Paper accepted for Ryerson University School of Journalism: "Is no local news bad news? Local journalism and its future" conference. be held 3-4 June, Toronto, Canada, 2017.]

Lawrence, Radcliffe and Schmidt (2016) 'Practicing "Engagement": A Cross-National Comparison.' Presented by Dr. Lawrence at the *International Journal of Press/Politics Conference*, Oxford University, 30<sup>th</sup> September 2016.

Radcliffe, D (2016) 'The importance of little data: creating an impact at a local level/ A importância dos dados para o jornalismo local' in *Communication & Education (Comunicação & Educação)*, a Brazilian publication in the area of Communication and Education, edited by the School of Communications and Arts of the University of São Paulo (ECA-USP) [Translated into Portuguese. Published 2017.]

Radcliffe, D and Scarbrough, H (2016) 'How and why Hyper-Local Journalism Looks Different in the U.K.,' in *Communication & Education (Comunicação & Educação)*, a Brazilian publication in the area of Communication and Education, edited by the School of Communications and Arts of the University of São Paulo (ECA-USP) [Translated into Portuguese. In Press.]

## RESEARCH SUMMARIES

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539,302+ views (to 29 October 2017) for insights on digital and technological developments in the Middle East and additional analysis of changing media consumption in the USA and UK since December 2010.

Available via: [www.slideshare.net/mrdamian](http://www.slideshare.net/mrdamian) and [www.slideshare.net/ictqatar](http://www.slideshare.net/ictqatar)

- *Middle East Digital Digest, Issue 16: Q4 2014* (English, Arabic)
- *Tech Top 10, Issue 16: Big Data – 10 current and future uses* (English, Arabic)
- *How Qatar uses WhatsApp, Snapchat and other social media*
- *Where next for mobile in the Middle East?*
- *Tech Top 10, Issue 15: 10 innovations in 3D Printing* (English, Arabic)
- *Attitudes to Cybersafety and Online Privacy in the Middle East*
- *Hyperlocal Funding and Sustainability*
- *Middle East Digital Digest, Issue 15: Q3 2014* (English, Arabic)
- *Middle East Digital Digest, Issue 14: Q2 2014* (English version; Arabic version).
- *Reinventing Journalism: Trends, Innovations and Unanswered Questions*
- *Hyperlocal 101: Part Three, 10 examples of news and storygathering techniques*
- *Tech Top 10, Issue 14: 10 Back to School Technologies* (English, Arabic)
- *Tech Top 10, Issue 13: 10 innovations in eCommerce* (English, Arabic)
- *Tech Top 10, Issue 12: 10 examples of innovation for social good* (English, Arabic)
- *Tech Top 10, Issue 11: 10 World Cup innovations* (English, Arabic)
- *Tech Top 10, Issue 10: 10 Tech Start-ups from the Middle East* (English, Arabic)
- *Tech Top 10, Issue 9: 10 Road and Travels Apps* (English, Arabic)
- *Middle East Digital Digest, Issue 13: Q1 2014* (English, Arabic)
- *Tech Top 10, Issue 8: Chat Apps* (English, Arabic)

- *Tech Top 10, Issue 7: 2013 Look back, 2014 Look forward* (English, Arabic)
- *Middle East Digital Digest, Issue 12: Social Media in Qatar during 2013 special*
- *Middle East Digital Digest, Issue 11: Social Media in 2013 special* (English, Arabic)
- *Middle East Digital Digest, Issue 10: Q4 2013* (English, Arabic)
- *Middle East Digital Digest, Issue 9: Q3 2013* (English, Arabic)
- *Hyperlocal 101: Part Two, Production Models & Typology*, Aug 2013
- *Hyperlocal 101: Part One, 10 hyperlocal business models*, July 2013
- *Middle East Digital Digest, Issue 8: Q2 2013* (English, Arabic)
- *Middle East Digital Digest, Issue 7: Q1 2013* (English, Arabic)
- *Middle East Digital Digest, Issue 6: Social Media in 2012 special*
- *Middle East Digital Digest, Issue 5: Nov/Dec 2012* (English, Arabic)
- *Middle East Digital Digest, Issue 4: Sept/Oct 2012* (English, Arabic)
- *Middle East Digital Digest, Issue 3: August 2012*
- *Middle East Digital Digest, Issue 2: July 2012*
- *Middle East Digital Digest, Issue 1: June 2012*
- *Hyper-Local Insights, Nov-Dec 2011, 12 Jan, 2012*
- *The UK hyper-local year in review, 2011, 02 Jan, 2012*
- *UK and US Hyper Local Insights: Sept-Oct 2011 – 20 key developments, 17 Nov, 2011*
- *Hyper-Local insights: 20 key developments, June – August 2011 , 5 Sep, 2011*
- *Hyper-Local definitions and trends, 8 Jul, 2011*
- *Hyper-Local insights: 20 key developments, April – May 2011, 16 Jun, 2011*
- *Hyper-Local insights: 20 key developments, February – March 2011, 15 Apr, 2011*
- *21st Century News, 01 Apr, 2011*
- *Hyper-Local insights: 20 key developments, December 2010 – January 2011, 4 Feb, 2011*
- *Introduction to Hyper-Local media: full 12 inch version, 2 Dec, 2010*

## Ministry of Information and Communication Technology – internal only

- 2013 - *'The Social Impact of Next Generation Broadband'*.
- *'10 domestic benefits of Fiber to the Home'*.
  - *'Understanding the Digital Home'*.

2 x tailored data cuts of World Internet Project research (conducted in partnership with the Oxford Internet Institute, Cor Authority and the Ministry's ICT Industry division.

## SELECTED PRESENTATIONS

### Conference and Event Speaking

**LION Publishers:** Annual Summit, Panel on "Charting Progress in Local News" Nashville, Tennessee, 25 October, 2019

**City Club of Central Oregon:** EXTRA! EXTRA! The News: Change and Challenge, Panel on the future of local journalism in Bend, Bend, Oregon, 15 October 2019

**Kansas State Press Association:** 2019 Montgomery Family Symposium, keynote on digital disruption and workshop on implications latest research and trends, Topeka, Kansas, 11 October 2019

**United Nations:** 2019 International Media Seminar on Peace in the Middle East, Ankara, Turkey, 11-12 September 2019

**Portland State University:** 75-minute presentation to faculty and graduate students, with Q&A on "How the Middle East uses social media," Portland, Oregon, 01 February 2019.

**Northwest Scholastic Press:** Fall Media Day 2018, presentation on "Crowdsourcing Twitter," Eugene, Oregon, 24 October 2018

**Northwest Scholastic Press:** Fall Media Day 2018, presentation on "Formats for Podcasting and Audio Storytelling," Eugene, Oregon, 24 October 2018

**newsrewired:** Presentation on "The state – and future – of US local newspapers," London, UK, 11 July 2018

**New York Press Association:** Presentation/Workshop on "Digital Disruption and Local Newspapers," (slides), Albany, USA, 14 April 2018.

**Portland Media Day:** Session on "Podcasting, Radio, and the Power of Audio storytelling," (slides, audio clips), University of Oregon, Portland, USA, 09 March 2018.

**University of Oregon:** SOJC Research Seminar Series, "Local Newspapers in the United States," 21 February 2018.

**Association of Information and Communication Media (AMIC):** “Local Newspapers in the United States,” opening keynote, 6th International Conference of proximity media, Barcelona, Spain, 21 November 2017.

**Tow Center for Digital Journalism, Columbia Journalism School:** “Local News in a Digital World,” (*Slides, Recording of event on YouTube*) 15 November 2017.

**German-American Institutes:** Speaker tour, supported by the Economic Security and Global Affairs team at the U.S. Embassy Berlin, and Deutsch-Amerikanisches Zentrum/James-F.-Byrnes-Institut e.V. / German-American Center, 6-10 November 2017.

**Deutsch-Amerikanische Institut Heidelberg:** “Journalism in the age of Trump,” Heidelberg, Germany, 10 November 2017

**Amerikahaus München:** “Journalism and the Media in the Age of Trump,” Munich, Germany, 09 November 2017

**Deutsch-Amerikanisches Institut Tübingen:** “Journalism and the Media in the Age of Trump,” Tübingen, Germany, 08 November 2017

**Deutsch-Amerikanisches Institut Tübingen:** “Opportunities for Local Newspapers: Lessons from the USA and Digital Disruption and its impact on journalism” Tübingen, Germany, 08 November 2017

**Atlantische Akademie Rheinland-Pfalz:** “Journalism and the Media in the Age of Trump,” Kaiserslautern, Germany, 07 November 2017

**Deutsch-Amerikanisches Institut Nürnberg:** “Fake News, Journalism and the Media in the Age of Trump,” Nuremberg, Germany, 06 November 2017

**Local Independent Online News Publishers, 2017 Annual Summit:** “The plight and future of small-market daily local newspapers,” (*Watch on YouTube*) Chicago, Illinois, USA, 28 October 2017.

**Inland Press:** “When digital disruption comes to town: How small-market newspapers are thriving,” webinar, 03 October 2017.

**National Governors Association:** “Journalism in the Era of Big Data” part of a two-day 2017 NGA Management Seminar for Governors’ Communications Directors and Press Secretaries, Portland, Oregon, 14 September 2017.

**Inland Press Association and SNPA (Southern Newspaper Publishers Association):** “When digital disruption comes to town: How small-market newspapers are thriving,” held in Colorado Springs, Colorado, 11 September 2017.

**University of Oregon:** “Understanding Digital Disruption,” closing keynote for “Next Generation Storytellings” initiative, hosted by the School of Journalism and Communication, 30<sup>th</sup> June 2017.

**Ryerson University School of Journalism:** “The Economics of Local: Survival in the New Competitive Landscape,” panel, presentation on “Searching for Sheboygans: the future of small market newspapers,” at “*Is no local news bad news? Local Journalism and its future*” hosted by Ryerson Journalism Research

Centre, Toronto, Canada, 04 June 2017.

**Ryerson University School of Journalism:** “Is no local news bad news? Local journalism and its future.” Opening panel, “Understanding local journalism: International perspectives.” 3 June, Toronto, Canada, 2017.

**Eugene Public Library:** presentation “Understanding Fake News: history, origins, solutions,” part of a talk with Professor Peter Laufer and I – on “Why “fake news” matters and how to fight it,” May 23, 2017.

**Oregon State Bar,** 37th Annual Northwest Securities Institute, lunchtime keynote, “Changing Media Coverage in the Digital Age,” Portland, 19 May 2017.

**UO Strategic Communication Leadership Network,** presentation and discussion on “Journalism in the Age of Trump,” 21 April 2017.

**International Journalism Festival:** Panelist for “Slow down everybody! The breaking news scramble and digital detox,” Perugia, Italy, 7 April 2017.

**Broadcasting Board of Governors (BBG):** Middle East Broadcasting Networks (MBN) Digital Futures Strategy Workshop, presentation on “The Future of Journalism,” Washington D.C. 26 October 2016.

**University of Oregon:** Principles for Data Storytelling, presentation and chaired panel on this topic, as part of a Data Storytelling workshop hosted at the George S. Turnbull Center, Portland, 18 April 2016.

**What is Media?** Understanding Digital Disruption in 2016, conference held at the University of Oregon, 14-16 April 2016.

**American Press Institute / Society of Professional Journalists:** “Social Media for Journalists.” Presentation from the “Build a Better Journalist” conference, held at George S. Turnbull Center, Portland, University of Oregon, 23 January 2016.

**University of Oregon:** “Data Journalism – key lessons.” US Book launch for Abrams Academic Publishing: *Data Journalism: Inside the global future*, by Tom Felle (Editor), John Mair (Editor), Damian Radcliffe (Editor), Eugene, 20 November 2015.

**ENEX General Assembly 2015:** Presentation on “Digital Disruption” and Chaired Panel on Social Media vs. Legacy Media, Paris, 09 October 2015

**Cardiff University and Nesta:** “What next for community journalism” conference. “Where are we now? UK hyperlocal media and community journalism in 2015“, research highlights from new report of the same name, Cardiff, 09 September 2015.

**Centre for Research on Communities and Culture, Canterbury Christ Church University:** “How can hyperlocal media create active and digitally inclusive communities?“, Canterbury, 09 June 2015.

**TEDxReset:** “How to use digital tools to build active communities“, Istanbul, April 17, 2015.

**Centre for Research on Socio-Cultural Change:** The Paris Attacks and Eyewitness Media – Legal and Ethical Issues for International News Providers, London, 20 March 2015.



**Journalism Entrepreneurship Summit 2015:** Policy and Regulation panel, London, 27 February 2015.

**Ministry of Information and Communication Technology (ictQATAR):** “How Qatar uses WhatsApp, Snapchat and other social media” briefing for academics, government and industry in Qatar, Doha, 1 December, 2014.

**Center for Global Communication Studies, at the Annenberg School for Communication, University of Pennsylvania:** “Where next for mobile in the Middle East?” contribution to a panel on "Mobile and its Effects on Global Markets" as part of a two-day conference on "Ubiquity, Mobility, Globality: Charting Directions in Mobile Phone Studies," participation via Skype, 11 November 2014.

**Georgetown University, Center for International and Regional Studies (Doha):** “eGovernance in the Gulf,” two-day academic roundtable on “The Digital Middle East,” Doha, 27 September, 2014.

**Georgetown University, Center for International and Regional Studies (Doha):** Public lecture on “Attitudes to Cybersafety and Online Privacy in the Middle East,” Doha, 16 September, 2014.

**IBC 2014:** “What caught my eye - Social Media & Multi Screen,” Amsterdam, 14 September, 2014.

**QITCOM 2014:** Presentation on: “Attitudes of Internet users in the Middle East towards cybersafety, security and data privacy,” Doha, 26 May, 2014.

**QITCOM 2014:** Panel, “Social Media for Social Impact,” Doha, 26 May, 2014.

**NESTA and Technology Strategy Board, UK:** ‘Destination Local’ demonstrators sandpit, London (participation via Skype), 5 February, 2014.

**Ministry of Information and Communication Technology (ictQATAR):** ‘Attitudes to online Privacy and Security, workshop on Cybersecurity and Data Privacy’. Presentation for members of the Qatar Financial Center Regulatory Authority, Doha, 27 & repeated on 28 May 2013.

**Cardiff University:** ‘The UK Opportunity for hyperlocal media and community journalism’, Community Journalism Conference, Cardiff, keynote presentation on 16 Jan 2013.

**BBC Innovation Academy:** Conference. Presentation on ‘21st Century News’, Bristol, 01 April, 2011.

**LSE:** European conference on ‘Technology with disabled and older people: business development, building alliances and impact assessment’, Speech & Closing Panel, London, 28 March, 2011.

**KT Equal and Age UK:** ‘Achieving and Sustaining Digital Engagement’ – Presentation on Next Generation Services for Older and Disabled People, London, 16 February, 2011.

**Digital Participation Consortium:** Presentation on Outreach Trial in NE England, 18 March, 2010.

**Ofcom:** roundtables with older / disabled consumer groups, (Cardiff, Glasgow Belfast) Nov-Dec, 2009.

**City University:** ‘Towards a Truly Inclusive Digital Economy’, Speech/ Panel, London, 6 March, 2009.

**National Media Museum:** 'The Future of the Media', Closing Panel Q&A, and 'Radio Realised (*the past and future of radio*)', Speech & Panel, MediaFest, Bradford, 18 October, 2008.

**Westminster Media Forum:** Local TV and the Digital Dividend, Speech & Panel, London, 17 July, 2007.

## **Event and Panel Chairing**

**The Oregon Outdoor Recreation Summit:** Chair, Panel on ""Social Media: Creating Connections," Bend, Oregon, 13 May 2019 (*slides on history, impact and implications of social media*)

**What Is Technology:** Chair, Panel on "Digital Design," University of Oregon, Portland, Oregon, 12 April 2019.

**International Journalism Festival:** Chaired a panel on "Reimagining local news for the digital age," Perugia, Italy, 6 April 2017.

**Digital Media Strategies USA 2016:** Day One opening session, a fireside chat with Jay Lauf, President and Publisher of Quartz. *Write-up by CUNY's Tola Brennan*. New York, 7 September, 2016.

**Digital Media Strategies USA 2016:** Chaired a panel on "Monetising Third Party Platforms." *Panelists: Blake Sabatinelli, General Manager, Newsy, Isaac Showman, Managing Director, Reuters TV and Gretchen Tibbits, Chief Operating Officer, LittleThings*. New York, 7 September, 2016.

**Digital Media Strategies USA 2016:** Chaired a panel on "Advertising V2.0 – New Digital Advertising Models That Go Beyond Display." *Panelists: Rahul Chopra, Chief Executive Officer, Storyful (News Corp), Scott Clavenna, Chief Executive & Founder, Green Tech Media, Brendan Spain, Vice President of Advertising, Americas, Financial Times, Michael Kuntz, Senior Vice President, Digital, Gannett*. New York, 8 September, 2016.

**University of Oregon:** Principles for Data Storytelling, presentation and chaired panel on this topic, part of an all-day Data Storytelling workshop hosted at the George S. Turnbull Center, Portland, 18 April, 2016.

**ENEX General Assembly 2015,** Chaired Panel on Social Media vs. Legacy Media, Paris, 9 Oct 15

**IBC Content Everywhere MENA:** Day 2 Conference Chair, Dubai, 21 January 2015.  
*Included: Interview with Sam Barnett, MMB Group, the region's leading free to air broadcaster (120m viewers a day,) and leading a panel discussion on programming piracy in the region.*

**Ministry of Information and Communication Technology (ictQATAR):** 'Access to Digital Media', industry roundtable, 23 September 2014.

**Ministry of Information and Communication Technology (ictQATAR):** 'Children and ICT,' expert roundtable, 25 August 2014.

**Ofcom:** 'Communications Market Report', stakeholder roundtable (Birmingham), 07 Sep, 2010.

**Ofcom:** 'Relay Services Review', stakeholder roundtable, 26 Jul, 2010.

**Radio Festival:** 'Diversity and Creativity' panel discussion, Edinburgh, July, 2005.

## Internal and External Guest Lectures

### University of Oregon:

J100, Media Professions. (Ed Madison, Spring 2019)  
J100, Media Professions. (Troy Elias, Winter 2019)  
J100, Media Professions. (Ed Madison, Fall 2018)  
J100, Media Professions. (Troy Elias, Winter 2018)  
J100, Media Professions. (Lisa Heyamoto, Spring 2017)  
J207, Gateway 3. (Lisa Heyamoto, Winter 2017)  
J207, Gateway 3. (Mark Blaine, Winter 2017)  
J495, Communication, Ethics and the Logic of Inquiry. (Carl Bybee, Winter 2017)  
J463, Data Journalism. (Scott Maier, Winter 2017)  
J361, Reporting I. (Kathryn Their, Winter 2017)  
J480, Top Strat Social Media. (Kelli Mathews, Winter 2017)  
J100, Media Professions. (Ed Madison, Spring 2017)  
J100, Media Professions. (Kathryn Kuttis, Fall 2016)  
J412, Top Campaigns Communication. (Autumn Shafer, Fall 2016)  
J462, Reporting II. (Brent Walth, Fall 2016)  
J462, Reporting II. (Lori Shontz, Fall 2016)  
J361, Reporting I. (Lori Shontz, Fall 2016)

**Fall Press Day at University of Oregon:** How technology is changing content creation and distribution, 2 November 2016

**Fall Press Day at University of Oregon:** Social Media for Journalists, 2 November 2016

J100, Media Professions. (Lisa Heyamoto, Spring 2016).  
J474, Magazine Industry & Strategies. (Tom Wheeler, Winter 2016.)  
J463, Data Journalism. (Scott Maier, Winter 2016.)  
J399, Smartphone Photography. (Sung Park, Winter 2016.)  
J350, Principles in Public Relations. (Connie Chandler, Fall 2015.)

**FutureLearn and Cardiff University:** MOOC on Community Journalism. Online modules on 'Data Journalism', 'Sustainability' and 'Measuring Success'. Launched March 2015.

**London School of Economics:** Seminar on Internet Governance and Creative Rights, 20 Feb 2015

**Georgetown University, Center for International and Regional Studies (Doha):** Public lecture on "Attitudes to Cybersafety and Online Privacy in the Middle East," Doha, 16 September, 2014

**FutureLearn and Cardiff University:** MOOC on Community Journalism. Modules on 'Sustainability' and 'Measuring Success'. Launched April 2014.

**Annenberg-Oxford Summer Institute:** 'Hyper-local definitions and trends', 8 Jul, 2011.

**London Metropolitan University:** 'Content Regulation', 10 Mar, 2011.

**Staffordshire University:** 'Media Consumer Trends in the UK / The Broadcasting Code', 1 Mar 2011.

**Birmingham City University:** 'Introduction to hyper-local and community media', 01 Dec, 2010.

**Staffordshire University:** 'PSB, Local News and the Broadcasting Code', 23 Mar, 2010.

**Birmingham City University:** 'Trends, PSB, Local Media and Digital Britain', 26 Nov, 2009.

**London Metropolitan University:** 'Public Service Broadcasting and Local News', 12 Nov, 2009.

**Staffordshire University:** 'The Future of Public Service Broadcasting', 24 Feb, 2009.

**Birmingham City University:** 'Ofcom and Public Service Broadcasting', Dec, 2008.

## **Industry Training Given**

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**Inland Press:** "When digital disruption comes to town: How small-market newspapers are thriving," webinar, 03 October 2017.

**FJUM (Forum for Journalism and Media):** 2-day workshop on Podcasting and Audio Storytelling, Vienna, Austria, 19-20 June 2017.

**BBC World Service:** 2-day workshop on social media, emerging technologies and the archive opportunity. Sessions attended by 30 senior journalists and editors from 8 Middle East countries, who partner with the BBC World service on distribution and content. London, UK, 6 December 2016 and Thursday 8 December 2016.

**Regionalmedien Austria (RMA)** an Austrian media company. RMA distributes free (advertiser-funded) newspapers throughout Austria that include local, regional and national content, reaching almost 50% market saturation. Presentation on "The Hyperlocal Opportunity," Vienna, Austria, 23 June 2016.

**FJUM (Forum for Journalism and Media):** 2 day workshop on Podcasting and Audio Storytelling, Vienna, Austria, 20 and 22 June 2016.

**Axel Springer:** "Top Talent Program" week-long visit to London 2015. Presentation on the "Future of Journalism" and "Key Findings from the Reuters Institute Digital News Report 2015", London, UK, 09 July 2015.

**Cass Business School / City University London:** "Leadership & Strategy in News Media" course. "How the next wave of technological innovation and change will affect news consumption", London, 10 June 2015.

**BBC Monitoring:** Emerging trends in journalism and communication, London, UK, 11 March 2015

**BBC Media Action:** Presentation and discussion on media and technology in Algeria, London, UK, 25 July 2014.

**Ministry of Information and Communication Technology (ictQATAR):** 'Understanding social media in the Middle East and Qatar'. Workshop and presentation to 30 internal colleagues, Doha, Qatar, 12 December 2013.

**Ministry of Information and Communication Technology (ictQATAR):** '10 domestic benefits of Fiber to the Home'. Presentation to the Minister for ICT and Executive Board, Doha, Qatar, May 2013.

**Ministry of Information and Communication Technology (ictQATAR):** ‘Understanding the Digital Home’, workshop and presentation to 50 internal colleagues, Doha, Qatar, July 2013.

**City University, London:** ‘Models of UK Content Regulation’. Workshop with the Iraqi Media Network (a government holding company for Al-Iraqiya TV and Republic of Iraq Radio,) K20 March 2012.

**Ofcom:** ‘Introduction to hyper-local media’. London, UK, 12 November, 2010

**Better Government for Older People conference,** ‘Media Training’ workshop, Leeds, UK, January, 2008.

**Volunteering and European Citizenship conference (Volunteurope):** ‘Media and Campaigning’ workshop, held in Strasbourg, France, 5–8 October, 2006.

**BBC SON&R and CSV Media:** 3 x workshop on ‘Creativity and Creative Campaigns’, Bristol, UK, September, 2006

## Selected Media Appearances (Interviews and Mentions)

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**Kansas Press Association:** Montgomery Symposium: how to adjust to digital disruption, 18 September 2019

**Marmara Gazetesi:** ‘Filistinliler sosyal medyada etiket aktivizmini geliřtirmeli’, (in Turkish, “Palestinians should develop label activism on social media”), 13 September 2019

**Anadolu Ajansı:** ‘Filistinliler sosyal medyada etiket aktivizmini geliřtirmeli’, (in Turkish, “Palestinians should develop label activism on social media”), 12 September 2019

**Timeturk:** Orta Doęu’da Barıř Konulu Uluslararası Medya Semineri (*in Turkish, “International Media Seminar on Peace in the Middle East”*), 12 September 2019

**United Nations:** International Media Seminar on Middle East Peace Concludes with Discussion of ‘Hashtag Activism’, Reporting about Women in Occupied Territory, 12 September 2019

**journalism.co.uk:** Tip: Boost your social media presence, 12 September 2019

**PressPad:** 10 Top Digital Publishing Experts You Should Know, 04 September 2019

**ESPN:** In The Gate #427 – Why Now?, 05 August 2019

**OPB, Think Out Loud:** Local Media in Oregon (*Audio of interview, duration 14:31 mins*), 02 August 2019

**Communicate:** The Inevitability Of Augmented Journalism, 26 June 2019

**What’s New In Publishing:** The must-read publishing stories you may have missed this week, 13 June 2019

**Columbia Journalism Review (CJR):** The Media Today, 13 June 2019

**Robot Writers AI:** Master Quality Fake News – Courtesy of AI, 10 June 2019

**Zhihu.com:** 30秒就能写一篇新闻：美联社、路透社、Netflix是如何应用AI的？ | 德外独家 (*Write the news in 30 seconds: How does the Associated Press, Reuters, Netflix apply AI?*), 10 June 2019

**What's New In Publishing:** The must-read publishing stories you may have missed this week, 31 May 2019

**BMJ Labs:** What we read this week (31 May), 31 May 2019

**Associação Brasileira dos Jornalistas:** Sete formas em que robôs são usados por editores e redações, 29 May 2019

**J-Source.ca (The Canadian Journalism Project):** Local news snapshot finds journalists split on their future, 09 May 2019

**Editor & Publisher:** How Publishers are Creating the Right Membership Model for Their Readers, 06 May 2019

**Ball Bearings Magazine:** How Journalists Can Help Restore Trust in the Media, 29 April 2019

**Laboratorio De Periodismo:** 50 formas de rentabilizar los medios, 23 April 2019

**MediaPost:** SEO Needs Lift From Social During Ramadan, Cinco de Mayo, Mother's Day, 22 April 2019

**Online News Association:** ONA Weekly #254, 17 April 2019

**Nieman Lab:** Daily Digest, 16 April 2019

**Nieman Lab:** What We're Reading, 16 April 2019

**Pew Research Center, Journalism & Media:** Daily Briefing of Media News, 15 April 2019

**What's New in Publishing:** The must-read publishing stories you may have missed this week, 05 April 2019

**AdMonsters:** Digital Media and Advertising Outlook: Latest Ad Ops and Revenue Trends, 04 April 2019

**Digitaltransmèdia:** 50 maneres per convertir-se en mitjà de pagament, 01 April 2019

**Associação Brasileira dos Jornalistas:** 50 Ways To Make Media Pay, 28 March 2019

**Digital Content Next:** Paywalls and events are top among publishers' diversification strategies, 26 March 2019

**Grand Haven Tribune:** PAINTER: The Tribune is one of those resilient newspapers, 25 March 2019

**INSIGHT Into Diversity magazine:** Journalism Schools Find New Approaches to Covering Underrepresented Audiences, 22 March 2019 + May 2019 issue

**BILDblog:** Herr Grindel Herr Grindel, Rape Day auf „Steam“, Dialog für Störer?, 14 March 2019

**AFP:** Robo-journalism gains traction in shifting media landscape (*also published by Phys.org, Daily Mail, The Star (Malaysia), Space Daily, CB News (France), La Presse (Canada), Eyewitness News, CNN Indonesia, The Daily Star (Bangladesh) and others,*) 10 March 2019

**OMECMS:** Audio sẽ trở thành “mũi tiến công” mới của báo điện tử? (*in Vietnamese*), 08 March 2019

**Tagesspiegel:** Mit dem Smartphone gegen die alten Machthaber (*in German*), 05 March 2019

**C-Town Chatter:** Instagram vs Facebook: Which Social Media Network is the Most Popular in the Middle East?, 21 February 2019

**The Media Line:** Facebook Remains Dominant Social Media Platform In Arab World, 21 February 2019

**Al Bawaba:** 5 Takeaways on Social Media in the Middle East in 2018 According to Oregon’s School of Journalism, 17 February 2019

**Zawya:** New report highlights the latest trends in social media usage across the MENA region, 13 February 2019

**Arabia With Class:** 164 million active Facebook users in the Arab World, study shows, 12 February 2019

**TechTrends:** Demystifying Media, 12 February 2019

**Communication for Development Network (C4D Network):** State of Social Media: Middle East 2018 (University of Oregon, 2019), 11 February 2019

**i Dubai News:** Over 164m active Facebook users in the Middle East, study shows, No Date.

**Videocam.com:** Over 164m active Facebook users in the Middle East, study shows, 08 February 2019

**Gulfinsider:** Over 164 Million Active Facebook Users In The Middle East, 08 February 2019

**Gulflance:** Over 164 Million Active Facebook Users In The Middle East, 08 February 2019

**Halal Webnews:** Over 164m active Facebook users in the Middle East, study shows, 07 February 2019

**CommsMEA:** Almost 200 million active Facebook users in the Middle East – new study, 07 February 2019

**Arabian Business:** Over 164m active Facebook users in the Middle East, study shows, 07 February 2019

**Laboratorio de Periodismo Luca de Tena:** 10 datos de importancia para los medios de comunicación (*10 important data for the media,*) 06 February 2019

**Oregon Humanities:** Returned, How Douglas County lost and regained its libraries, 31 January 2019

**Sunbury News:** Why local newspapers make us all better, 17 January 2019

**Reuters Institute for the Study of Journalism:** Journalism, Media and Technology Trends and Predictions report for 2019, 10 January 2019

**Media Voices Podcast:** New Year Special: What does 2019 hold for media?, 07 January 2019

**High Country News:** As the ecosystem of news changes, will journalists adapt fast enough?, 24 December 2018

**Warren Tribune Chronicle:** Why local newspapers make us all better, 01 December 2018

**American Press Institute:** Need to Know: November 28, 2018, 28 November 2018

**Pew Research Center:** Daily Briefing of Media News, 27 November 2018

**Nieman Lab:** What we are reading + Daily Digest email, 27 November 2018

**What's New in Publishing:** A beginner's guide to audio storytelling: what you need to know, 27 November 2018

**journalism.co.uk:** Tip: Check out these resources for journalists interested in social media, 22 November 2018

**KEZI 9 News:** Young voter turnout is up from past elections, 06 November 2018

**journalism.co.uk:** Tip: Seven lessons in rebuilding trust in news organisations, 01 November 2018

**The Arabian Marketer:** How Companies Misuse Social Media, 30 October, 2018

**Laboratorio de Periodismo Luca de Tena:** Qué pueden aportar al periodismo los altavoces inteligentes?, (*What can intelligent speakers contribute to journalism*) 30 October, 2018

**GetReligion:** Monday Mix: Pittsburgh shooting, hate that kills, Sutherland Springs, white nationalism, 'double lives', 29 October 2018

**Editor & Publisher:** EPPY Winners 2018 (*I was one of the judges*), 24 October 2018

**Society of Professional Journalists:** SPJ Leads, 10/24/2018, 24 October 2018

**American Press Institute:** Need to Know: October 24, 2018, 24 October 2018

**Nieman Lab:** What we are reading, 23 October 2018

**Marketplace:** Revisiting "pivot to video" in light of the lawsuit against Facebook, 19 October 2018

**Gulf News:** IGTV: What's the point?, 30 September 2018

**Tech You n Me:** Robotic Voices: Cause of Concern While Delivering News Updates?, 18 September 2018

**AFP:** Digital assistants hone skills to deliver the news, (*publishers include: Yahoo! News Singapore, Phys.Org, El Sol De Zacatecas [Mexico], TVA nouvelles [Canada], Times Now and The Hindu [India], Japan Today, Emirates 24/7, Gadgets 360 and others*), 15 September 2018



**Arab News:** Harassment or harmless flirting? Egypt viral video sparks debate, 27 August 2018

**Poynter:** Your ideas for local news: Partner, celebrate, bring back town criers, 27 August 2018

**Business 2 Community:** 8 Keys to Epic Data-Driven Storytelling, 25 August 2018

**KLCC:** Across U.S., Press Takes On White House's Attacks On Media, 16 August 2018

**StreetFight:** A Probing Look at Local News Comes to Some Disturbing Conclusions, 16 August 2018

**journalismnews:** The state – and future – of US local newspapers (*audio from the newsrewired event in London, UK, on 11 July 2018*), 19 July 2018

**journalism.co.uk:** Catch up on newsrewired, our 22nd digital journalism conference, 19 July 2018

**newsrewired.com:** What newspapers in the UK can learn from US media, 12 July 2018

**Laorbatorio De Periodismo:** Los periodistas locales alertan de que trabajan mucho para el digital pero que siguen el mismo ritmo en el papel “y así es difícil la calidad” (*Published in Spanish: “Local journalists warn that they work hard for the digital but that they follow the same rhythm on paper “and that’s how difficult quality is”*”), 10 July 2018

**Atlantic 57:** Half of Americans use voice assistants - What’s your voice strategy?, (*weekly newsletter for 07/06/2018*), 06 July 2018

**Emerald Media:** Podlandia: Should you make a podcast?, 29 June 2018

**Newsrewired.com:** Learn from US local media and understand the value of long reads at newsrewired on 11 July, 05 June 2018

**Times of Oman:** Social media user numbers in Oman up by over 600,000 since 2017, (*also published in Al Bawaba*) 02 June 2018

**The Arab Weekly:** Social media shaping norms of expression in the Arab world, 27 May 2018

**Al Bawaba:** Top 10 Middle East’s Social Media Trends All Marketers Should Know, 20 May 2018

**ArabNet:** Meeting the Demand for Video Content in MENA (*Arabic*), 17 May 2018

**Global Investigative Journalism Network:** Can Civil’s Blockchain Save Journalism?, 14 May 2018

**Semana:** El valor de los contenidos periodísticos de calidad en internet (*The value of quality journalistic content on the internet*), 08 May 2018

**Columbia Journalism Review:** One Alabama newspaper’s business model features a chair and cigar box, 01 May 2018

**Arab News:** Social platforms eye Saudi Arabia as Snap looks to expand foothold, 17 April 2018

**Index on Censorship:** Checking the history bubble: Historians will have to use social media as an essential tool in future research. How will they decide if its information is unreliable or wrong? Vol 47, Issue 1, pp. 70 – 71, first published April 9, 2018

**Al-Majalla Magazine:** Social Media Data Harvesters Cambridge Analytica and the Middle East, 30 March 2018

**Bangor Daily News:** The free press' quest for truth is more vital than ever, 18 March 2018

**Info.CZ:** Arabská digitální revoluce: Mladí chtějí být na internetu vidět, láká je Instagram, Twitter a hlavně YouTube (*in Czech: Arab Digital Revolution: Young people want to be seen on the Internet, luring them Instagram, Twitter and YouTube*), 08 March 2018

**Editor & Publisher:** Google's New Built-In Ad Blocker Pushes Publishers to Clean Up and Create Better Ad Experiences, 05 March 2018

**AFP:** Free News Gets Scarcer as Publishers Tighten Paywalls (*publishers include: Newsmax.com, Bangkok Post, The Star(Malaysia), Breitbart, Yahoo!, BNN, Daily Mail, World News Network, The Straits Times (Singapore)*), 24 February 2018

**Social Media Stars:** Middle East Social Media Usage Trends Revealed, 20 February 2018

**ResearchBuzz Firehose:** Tuesday Afternoon Buzz, February 20, 2018 + this separate entry, 20 February 2018

**Arabian Gazette:** Middle East Social Media Usage Trends Revealed, 19 February 2018

**Zawya:** [New white paper] Social Media in the Middle East: The Story of 2017, 19 February 2018

**Fast Company:** Scribd's Quest To Be "The Netflix Of Reading" Is Finally Paying Off, 06 February 2018

**WNYC, The Takeaway:** Pulitzer-Winning Newspapers Face Turmoil, 01 February 2018

**European Journalism Observatory – EJO:** Is 'Engagement' Anything More than a Media Buzzword?, (*also in Italian, German*) 31 January 2018

**Around the O:** Prof's 10 seminal moments in the history of audio storytelling, 19 January 2018

**podnews:** Daily Newsletter, 16 January 2018

**The Ringer:** The Fight for the Future of Local News, 10 January 2018

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**CNN's Reliable Sources:** Daily Newsletter, 6th December 2017

**MediaPowerMonitor:** Damian Radcliffe on Journalism: Stop Talking About an Industry That Has One Foot in the Grave, (5 min YouTube video) 6th December 2017

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**Ara.cat:** Damian Radcliffe: “Els mitjans de proximitat tenen motius per a l’optimisme” (Reasons for optimism in local media, article in Catalan), 4th December 2017

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**Portland Tribune:** The state of the press: fewer reporters, bigger government, 28 November 2017

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**Reutlinger General-Anzeiger:** Wie US-Medien Trump zum Wahlsieg verhalfen (*How US media Trump helped to win the election, article in German*), 9 November 2017

**Kupferblau:** US-Medien in der Krise (*US Media in crisis, article published in German*), 9 November 2017

**CJR:** The media today: 8 strategies for saving local newsrooms, 8 November 2017

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**Business2Community:** Walking the Line Between Clickbait and Quality Content, 19 December 2015 (*uses quotes from my BBC interview on Clickbait*).

**Monocle 24 radio** interview for “The Globalist,” on the topic of US and UK local newspapers. The interview is at 29.45:<http://monocle.com/radio/shows/the-globalist/1046/play/>, 02 November 2015.

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## ONLINE ARTICLES / PODCASTS

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### (2019)

**What’s New In Publishing:** 10 essential media stats from September 2019

**ZDNet:** First Souq.com, Careem: Now here are four more Middle East tech startups to watch

**What’s New In Publishing:** 10 essential media stats from August 2019

**Medium:** Here’s the 11 podcasts I hosted in 2018–19, as part of the University of Oregon’s “Demystifying Media” series

**ZDNet:** Middle East technology: The good, the bad and the ugly told in these key stats

**What’s New In Publishing:** 10 essential media stats from July 2019

**Medium:** White Paper: Social Media in the Middle East (2018 edition)

**Medium:** Social Media Influencers in the Middle East

**Medium:** Yemen's Civil War and Social Media

**Medium:** Censorship and Freedom of Expression in the Middle East

**Medium:** Fake News in the Middle East

**Medium:** Arab Youth and Social Media

**Medium:** The Middle East on WhatsApp and Instagram — trends and challenges

**Medium:** YouTube in the Middle East: top stats and key trends

**Medium:** Inside the Middle East's love affair with Snapchat and Bitmoji

**Medium:** How the Middle East uses Facebook and Twitter: key stats

**IJNet** (*International Journalists' Network*): Social media trends in the Middle East and North Africa (*with Payton Bruni*)

**European Journalism Observatory** (EJO): Seven ways journalists can up their social media game (*with Destiny Alvarez*)

**What's New In Publishing:** 10 essential media stats from June 2019

**University of Oregon, Demystifying Media podcast:** "The ethics of reporting on your own newsroom with the 2019 Ancil Payne Award Winners" (*Soundcloud, iTunes, Spotify*)

**ZDNet:** Middle East has a big problem: It loves tech but can't stop blocking it

**What's New In Publishing:** Digital News Report 2019: The five essential charts for publishers

**What's New In Publishing:** 10 essential media stats from May 2019

**Journalism.co.uk:** How power and privilege shape communities – and what this means for journalists (*co-authored with Destiny Alvarez*)

**University of Oregon, Demystifying Media podcast:** "Understanding power and privilege," with Sue Robinson (*SoundCloud, iTunes, Spotify*)

**What's New In Publishing:** Seven ways robots are being used by publishers and newsrooms

**University of Oregon, Demystifying Media podcast:** "Knowing and checking your data," with Jennifer LaFleur (*SoundCloud, iTunes, Spotify*)

**University of Oregon, Demystifying Media podcast:** "Demystifying how news organizations can fight misinformation," with Mandy Jenkins (*SoundCloud, iTunes, Spotify*)

**University of Oregon, Demystifying Media podcast:** "Demystifying how climate change can be part of any beat," with Rosalind Donald (*SoundCloud, iTunes, Spotify*)

**What's New In Publishing:** 10 essential media stats from April 2019

**University of Oregon, Demystifying Media podcast:** "Demystifying the music business as a petri dish for journalism innovation," with Cherie Hu (*SoundCloud, iTunes*)

**journalism.co.uk:** Social media in the Middle East: five trends journalists need to know about

**Medium:** In quotes: 10 top tips for journalists from NPR's Tom Bowman

**Medium:** Journalism, Media and Tech: 19 must read newsletters for journalists in 2019

**What's New in Publishing:** 10 essential media stats from March 2019

**European Journalism Observatory (EJO):** Pisanie o Bliskim Wschodzie: trzy rzeczy, które dziennikarze powinni wiedzieć (*with Payton Bruni*)

**European Journalism Observatory (EJO):** 3 cose che i giornalisti devono sapere quando scrivono di Medio Oriente (*with Payton Bruni*)

**What's New in Publishing:** 50 ideas for making media pay: a definitive guide (Part four)

**What's New in Publishing:** "Demystifying Google and Journalism" with Richard Gingras, Vice President of News at Google

**Medium:** 15 learnings and habits to take away from Reporting II

**What's New in Publishing:** 50 Ways to Make Media Pay (*download the report here*)

**ZDNet:** Middle East tech: Nine things the region must do to safeguard its financial future

**European Journalism Observatory (EJO):** Soziale Medien im Nahen Osten: Tipps für Journalisten (*with Payton Bruni*)

**University of Oregon, Demystifying Media podcast:** Demystifying the evolution of journalism with Tom Bowman and Brigid Schulte (*SoundCloud, iTunes*)

**What's New in Publishing:** 10 essential media stats from February 2019

**European Journalism Observatory (EJO):** Reporting On The Middle East: Three Things Journalists Need To Know (*with Payton Bruni*)

**University of Oregon, Demystifying Media podcast:** "Demystifying Google and Journalism" with Richard Gingras, Vice President of News at Google (*SoundCloud, iTunes*)

**Medium:** In quotes: 12 top tips for journalists from Pulitzer prize winner and best-selling author Brigid Schulte

**What's New in Publishing:** 10 essential media stats from January 2019

**University of Oregon, Demystifying Media podcast:** "Demystifying Business Journalism in the Digital Age" with Alice Bonasio, Editor of TechTrends (*SoundCloud, iTunes*)

**ZDNet:** Driverless air taxis, drones, pods: Dubai puts future tech at heart of transportation

**ZDNet:** Middle East tech: What does 2019 have in store?

**What's New in Publishing:** 50 ideas for making media pay: a definitive guide (Part three)

**The Knight Commission on Trust, Media and Democracy:** How local journalism can upend the 'fake news' narrative

**What's New in Publishing:** In charts: Six trends which will define media in 2019

## **(2018)**

**Demystifying Media podcast:** "Changing the Way We See Native America" with Matika Wilbur (*SoundCloud, iTunes*)

**Demystifying Media podcast:** "Why the Future of Journalism is Collaborative" with Heather Bryant (*SoundCloud, iTunes*)

**What's New in Publishing:** 10 essential media stats from November 2018

**ZDNet:** Middle East youth and tech: What's happened since the Arab Spring?

**What's New in Publishing:** 50 ideas for making media pay: a definitive guide (Part two)

**The Conversation:** How local journalism can upend the 'fake news' narrative (*also republished by PennLive, The Raw Story, Salon, The Rivard Report (San Antonio), The Oregonian, Tucson Sentinel, San Francisco Chronicle/SFGate and others.*)

**What's New in Publishing:** 10 essential media stats from October 2018

**ZDNet:** Google, YouTube, Samsung are world's top brands, but how do they do in Middle East?

**Poynter:** Lessons learned: Seven ways news outlets can rebuild trust and sustainability

**What's New In Publishing:** 50 ideas for making media pay: a definitive guide (Part One, ideas 1-12: Paywalls and Subscriptions)

**ZDNet:** Mobile in Sub-Saharan Africa: Can world's fastest-growing mobile region keep it up?

**What's New In Publishing:** 10 essential media stats from September 2018

**What's New In Publishing:** The health of US News Media: in five charts

**What's New In Publishing:** 10 essential media stats from August 2018

**What's New In Publishing:** How local news publishers in Europe are responding to digital

**ZDNet:** Cybercrime: Why can't the Middle East get to grips with the threats?

**Demystifying Media podcast:** How Journalists Can Rebuild Trust with Joy Mayer (*SoundCloud, iTunes*)

**What's New In Publishing:** Six strategic takeaways from a week visiting New York newsrooms

**Demystifying Media podcast:** Reporting in Cuba, Mexico and Venezuela with the BBC's Will Grant (*SoundCloud, iTunes*)

**ZDNet:** 5G rollout: Why the Gulf wants to win race for Middle East superiority

**Digital Content Next:** From search to smart speakers: Why voice is too big for media companies to ignore

**What's New In Publishing:** 9 key takeaways from the Digital News Report 2018

**IJNet (*International Journalists' Network*):** Five global social media trends to know

**BBC: New York City:** Still spreading the news

**ZDNet:** What's driving Middle East's rush to social media?

**LinkedIn Pulse:** 20 essential tips for journalism graduates and jobseekers

**Demystifying Media at the University of Oregon:** Demystifying Podcast – Why Solutions Journalism Matters with David Bornstein (*also available on iTunes*)

**Digital Content Next:** 7 reasons you should pay attention to podcasting

**Demystifying Media at the University of Oregon:** Demystifying Podcast – Segregation, Integration and the Sounds of Soul with John Capouya

**Demystifying Media at the University of Oregon:** Demystifying Podcast – Documenting Chicago's Persistent Gun Violence with E. Jason Wambsgans

**What's New In Publishing:** What Google Chrome's new built-in ad blocker means for you

**ZDNet:** Why unbanked Egypt is ripe for a FinTech revolution

**Digital Content Next:** Why Comcast is investing in blockchain (and maybe you should too)

**What's New In Publishing:** Back in vogue: the return of the digital newsstand

**ZDNet:** Where next for mobile in the Middle East? Big changes are coming

**Journalism.co.uk:** 10 tips for setting up your LinkedIn profile

**BBC:** Facebook down, online comedy up – and other Middle East social media trends that journalists should know about (*with Amanda Lam*)

**IJNET:** 5 social media trends for journalists to watch in the Middle East (*with Amanda Lam*)

**Editor & Publisher:** Shoptalk: Is Local News on the Cusp of a Renaissance?

**journalism.co.uk:** A history of audio storytelling: 10 seminal moments and timeless formats

**Digital Content Next:** The Good, the Bad and the Ugly: The 3 trends media execs need to watch in 2018

**The Graph:** Teaching the business of media and journalism matters. Here's how I'm doing it

**ZDNet:** Middle East tech: These are the key trends for 2018 and beyond, say experts

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**Heartland Newsfeed:** Commentary: How the state of local news varies (and doesn't) around the world

**ZDNet:** Skype banned, WhatsApp blocked: What's Middle East's problem with messenger apps?

**The Tow Center for Digital Journalism at the Columbia Graduate School for Journalism:** 15 ways funders, J-Schools and researchers can better support local journalism *(with Christopher Ali)*

**IJNET:** Understanding social media in China *(with Kristin Peixotto)*

**journalism.co.uk:** 10 key principles for data-driven storytelling

**ZDNet:** No ZIP codes, cash on delivery: So can Middle East online shopping ever take off?

**Huffington Post:** The Media Habits Of Millennials, Generation Z, And The Rest Of Us: In Five Key Charts

**Tow Center for Digital Journalism:** Local News in a Digital World: Small-Market Newspapers in the Digital Age, by Damian Radcliffe; Christopher Ali *(Available via: Columbia Academic Commons, CJR)*

**Huffington Post:** British TV Habits In Five Charts

**Columbia Journalism Review (CJR):** 8 strategies for saving local newsrooms *(with Christopher Ali)*

**Digital Content Next:** How British broadcasters are responding to digital: 7 transferable takeaways

**The Conversation:** Is local news on the cusp of a renaissance? *(also republished by Salon, Newsify (App), San Francisco Chronicle/SFGate, Lee Enterprises (Newspaper chain), Idaho Press-Tribune, EconoTimes, International Policy Digest, Houston Chronicle, Chicago Tribune, LA Times, and others.)*

**MediaShift:** 8 Key Trends in Local Journalism *(also republished by IJNET, English, Arabic).*

**journalism.co.uk:** Fresh approaches to the role of journalism at local titles in the Pacific Northwest

**ZDNet:** Could blockchain run a city state? Inside Dubai's blockchain-powered future

**IJNET:** Inside Iran's digital revolution *(with Kristin Peixotto) – (Spanish version, Portuguese, Simplified Chinese)*

**Digital Content Next:** Five things you need to know about millennial media habits

**ZDNet:** Guide to smart cities in the Arabian Gulf: Why this is a region to watch

**IJNET:** 8 global news habits you probably didn't know about (*Spanish, Arabic*)

**ZDNet:** Driverless electric pods: Just part of this startup's move beyond ride-hailing

**MediaShift:** Demystifying Media: Five Lessons in Trust and the Media (*with Sami Edge*)

**ZDNet:** Middle East cybersecurity: Is region's big spend aimed at the right targets?

**IJNET:** 4 revealing takeaways from the GEN Summit 2017 (*Spanish, Portuguese, Simplified Chinese*)

**IJNET:** Potent podcasting: 7 principles to make your audio pop (*Spanish version, Arabic, Portuguese, Simplified Chinese*)

**MediaShift:** Digital News Report: U.S. Audiences More Willing to Pay for News; Voice-Activated Services the Next Frontier

**ZDNet:** Iran's tech boom: Amid blocks on Apple, Facebook, Google, new apps are emerging

**TheMediaBriefing:** Eight of the most surprising slides from Mary Meeker's 2017 internet trends report

**MediaShift:** How the State of Local News Varies (and Doesn't) Around the World

**SlideShare:** Understanding Fake News: history, origins, solutions

**ZDNet:** Microsoft's Middle East chief: 'Cloud, big data, IoT are only part of the story'

**TheMediaBriefing:** How Generation Z, Millennials (and the rest of us) consume media: 7 key trends

**IJNET:** How the Middle East uses social media: 5 key trends (*Spanish version, Portuguese*). Also republished by the Syrian Center for Media and Freedom of Expression in Arabic and Kurdish.

**Demystifying Media (University of Oregon) podcast:** Where Data Journalism Comes From with Special Guest C. W. Anderson

**Demystifying Media (University of Oregon) podcast:** The Flattening of News, with Stacy-Marie Ishmael

**CJR:** 'Respect print and grow digital': Survey of over 400 local journalists reveals optimism (*with Christopher Ali*)

**Letter to Friends (Lviv National Ivan Franko University, Ukraine):** The concept of "Slow News" and the future of journalism (*translated into Ukrainian*)

**TheMediaBriefing:** Study: Why publishers need to approach native advertising with caution

**MediaShift:** Slow News: How Taking the Time to Listen and Focus Can Help Journalism's Future

**ZDNet:** Microsoft's new Middle East chief: Why cloud and security are our big focus

**TheMediaBriefing:** Six strategic lessons for publishers moving "beyond the article"

**BBC Academy:** How has social media changed in the Middle East since the Arab Spring?

**TheMediaBriefing:** Why publishers need to think beyond the article (to be pub March 2017)

**Demystifying Media podcast:** The future of local newspapers with Special Guest Christopher Ali

**ZDNet:** Middle East's digital makeup: Here are seven key findings on region's tech trends

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**Demystifying Media podcast:** Visual Journalism in the Age of Trump with Special Guest Nikki Usher

**journalism.co.uk:** 10 format ideas for short-form audio storytelling

**TheMediaBriefing:** The global media landscape: in eight charts

**Nieman Lab:** If small newspapers are going to survive, they'll have to be more than passive observers to the news (*with Dr Christopher Ali*)

**TheMediaBriefing:** Innovation in news media: five key findings

**ZDNet:** With tech skills but not enough electricity, meet Gaza's first startup accelerator

**ZDNet:** Year of upheaval: These are the trends shaping Middle East tech

**TheMediaBriefing:** Five reasons why engagement is so hot right now

**PBS Newshour:** Column: 10 ways the tech industry and the media helped create President Trump

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**MediaShift:** 10 Social Media Lessons from the Middle East in 2016 (*also published on Your Middle East, Journo.com [Turkish] and Informed Comment.*)

**PennLive:** We need a renewed focus on local news: Damian Radcliffe

**TheMediaBriefing:** Seven lessons for publishers from the Dallas Morning News



**Salon:** The tech industry and the media can share blame for creating Donald Trump

**ZDNet:** How young Lebanese devs are tackling their country's Syrian refugee crisis

**Social Media in the Middle East: The Story of 2016** (*Available on SlideShare, Scribd, Academia.Edu or download it here.*)

**ZDNet:** From women in tech to patents: Nine areas where Middle East is winning, and losing

**The Conversation: 10 ways the tech industry and the media helped create President Trump** (*Also published in MediaShift, Salon, Lifehacker, RepubHub, Business Standard (India), GovTech, Associated Press, EconoTimes, SFGate, Fairfield Citizen (Connecticut), Albany Times-Union, Houston Chronicle, Beaumont Enterprise (Texas) and others.*)

**The Conversation: Experts' roundtable: The future of journalism in Trump's America** (*Also published in The Raw Story, SFGate, Associated Press, Connecticut Post, Houston Chronicle, Seattle Post-Intelligencer and others.*)

**Tow Center (Medium blog):** In these uncertain times, local newspapers are more important than ever (*with Dr Christopher Ali from the University of Virginia.*)

**TheMediaBriefing:** What are the prospects for media companies in the Middle East?

**ZDNet:** Can 'oil shock' help kickstart a new tech dawn for Saudi Arabia?

**TheMediaBriefing:** Public Service Broadcasting in the UK: 10 key charts

**TheMediaBriefing:** PwC's global media outlook 2016-2020: six key trends

**ZDNet:** Navigating the visa minefield and the lack of women: Silicon Valley lessons from a Middle East entrepreneur

**TheMediaBriefing:** The state of news media in the US: what you need to know

**ZDNet:** IoT, mobile, smart cities: The forces driving Middle East IT spend beyond oil

**journalism.co.uk:** 20 essential tips for journalism graduates and jobseekers

**MediaShift:** How Mic Works to Target 'Misunderstood' Millennials

**BBC Academy:** Did a robot write this article? The upsides and downsides of automated journalism (*Also published on MediaShift*)

**The Huffington Post:** Seven Ways Tech Is Changing Journalism and News Consumption (*summary – and link – in IJNet weekly media mash-up 24th June*)

**MediaShift:** 5 Key Findings, 20 Essential Stats: Inside 2016's Digital News Report

**ZDNet:** Middle East's startup leaders: Five ways they're leading the world

**The Conversation (US):** Social media is changing our digital news habits – but to varying degrees in US

and UK *(with Dr David Levy)* [Also appeared in *The Epoch Times, Associated Press, Seattle PI, SF Gate, Fairfield Citizen, EconoTimes*]

**Medium:** Eight takeaways from visiting 18 New York media companies in 5 days

**BBC Academy:** Seven things I learned from visiting 18 New York media companies [Also appeared in *What's New in Publishing*]

**TheMediaBriefing:** What Mary Meeker's Internet Trends 2016 means for your business

**TheMediaBriefing:** Meet the start-up which argues better audience engagement can improve your bottom line, as well as your content

**MediaShift:** 5 Tips and Best Practices for Hyper-Local Data Journalism

**ZDNet:** Middle East mobile trends: Real picture on where region is heading

**TheMediaBriefing:** Nine trends in US media consumption: in charts

**TheMediaBriefing:** Key insights into newspaper subscription models in the US

**ZDNet:** Deserts, ravines, ancient ruins: How Google's Street View is scrambling along in Indiana Jones' footsteps

**MediaShift:** How and Why Hyper-Local Journalism Looks Different in the U.K. *(with Hannah Scarbrough)*

**TheMediaBriefing:** Has the podcasting renaissance been overstated?

**MediaShift:** Understanding the Past, Present and Future of Data Journalism

**The Conversation:** Five years after the Arab Spring, how does the Middle East use social media? *(Also published by The Huffington Post, Your Middle East, Informed Comment, Scroll.in, World Economic Forum, Oximity, Ewan 24)*

**TheMediaBriefing:** Trends in global advertising revenues and media consumption: 8 essential charts

**BBC:** Local data journalism: Five tips and a few key things to consider

**Journalism.co.uk:** 12 lessons about live radio and building a relationship with the audience

**SlideShare:** Social Media for Journalists

**Medium:** 10 easy ways journalists can better verify, monitor and manage social media

**TheMediaBriefing:** 2015 retrospective: 8 major developments to note

**ZDNet:** Blue sea, blue sky thinking: Is Blue House the ultimate tech startup getaway?

## **(2015)**

**journalism.co.uk:** The mainstreaming of data reporting and what it means for journalism schools (with August Frank and YingYing Yang)

**TheMediaBriefing:** How Teens and Tweens use media and technology: Six areas to be aware of

**BBC:** Three challenges to journalism in the Middle East *(Also published on MediaShift, 16 Dec 15)*

**Your Middle East:** How Turkey has embraced digital media for news: 5 trends

**TheMediaBriefing:** Seven reasons why Snapchat is so hot right now

**BBC:** Turkey's relationship with social media: "it's complicated" *(with Esra Dođramacı)*

**ZDNet:** Mobile in the Arab world: 12 key stats and five predictions

**BBC:** What next for community journalism?

**Centre for Community Journalism:** Community journalism in the UK: the emerging evidence base

**ZDNet:** Inside Google's UAE Innovation Hub: 'Innovation is in the early days, but we see a huge appetite to learn'

**ZDNet:** Why doesn't the Middle East shop online?

**TheMediaBriefing:** Innovation lessons from the Cambodia Daily

**TheMediaBriefing:** 6 Global Social Media Trends in charts

**TheMediaBriefing:** How America watches TV: 8 trends to be aware of *(with Abigail Edge)*

**ZDNet:** Where the streets have no name: The Dubai startup shaking up shipping and ecommerce in the Middle East

**TheMediaBriefing:** How can crowdfunding support media business models?

**TheMediaBriefing:** How will global media consumption and advertising change by 2017?

**TheMediaBriefing:** The way we were: 10 ways UK media consumption has changed in the last decade

**nuvion:** Fish Where the Fishes Are: How the BBC is Using Mobile Messaging Apps to Engage Audiences

**Carnegie UK Trust:** How can policy makers support UK hyperlocal media?

**TheMediaBriefing:** 9 key takeaways from the Reuters Institute Digital News Report 2015

**TheMediaBriefing:** Can European start-ups reshape the digital landscape?

**TheMediaBriefing:** Are you an attention ninja? What Microsoft's study into digital media habits means for advertisers

**Centre for Research on Communities and Culture, Canterbury Christ Church University:** "How can hyperlocal media create active and digitally inclusive communities?"

**nuviun:** How 4G mobile connections are changing health monitoring

**TheMediaBriefing:** 5 must read slides about internet markets in 2015

**TheMediaBriefing:** How the BBC is harnessing mobile platforms to engage global audiences

**ZDNet:** How to get an investor's attention: Pitch them thousands of feet in the air

**TheMediaBriefing:** Seven internet trends you need to be aware of

**Huffington Post:** Five Tech Priorities for the new UK Government

**nuviun:** Profiles in Digital Health: Andre Persidsky, Prana Tech

**ictQATAR:** Understanding Emerging Social Media Platforms in Qatar (full report), English, Arabic

**TheMediaBriefing:** What's in the Secretary of State's inbox? Ten key media issues for new head of DCMS to consider

**nuviun:** 10 new things we learned about digital healthcare from the World Economic Forum

**Carnegie UK Trust:** 10 ways hyperlocal media is contributing to UK journalism (also re-published by BBC College of Journalism, Centre for Community Journalism, Online Journalism Blog)

**ZDNet:** SME-sy does it: SAP's plan for big growth from small businesses in the Middle East

**nuviun:** Profiles in Digital Health: FrontlineSMS

**Qatar Today:** Watch what you are watching (*April issue, pages 82-84*)

**nuviun:** What Pew's new global attitudes research means for digital health providers

**ZDNet:** Abu Dhabi's first tech accelerator opens its doors with skate wearables, fine art, and ambition

**nuviun:** New study assesses the vitality of ehealth websites in the GCC region

**nuviun:** "You Click, We Care." Profile in Digital Health: Raouf Khalil, CEO of Mobile Doctors 24/7

**Eyewitness Media Hub:** Private messaging apps could push eyewitness media under the radar

**Qatar Today:** Top tech trends for 2015 (*March issue, pages 72-74*)

**ZDNet:** Home to everyone from Google to the next big thing: Inside the Middle East's largest ICT hub

**nuviun:** 3 global lessons for eHealth providers

**nuviun:** How Japan is leading the way in medical uses for 8K Super Hi-Vision

**Cardiff School of Journalism, Media and Cultural Studies blog:** 10 things we learned about Social Media in the Middle East in 2014

**nuviun:** mHealth in the Middle East

**Center for Global Communication Studies** at the Annenberg School for Communication at the University of Pennsylvania: Five Key Findings on How People Use Social Media in Qatar

**nuviun:** Profiles in Digital Health, The Indigo Trust

**journalism.co.uk:** 5 predictions for hyperlocal media in 2015

**BBC:** Social media catching up with TV as trusted news source in Middle East

**Huffington Post:** Why Super-Fast Broadband Matters

**Qatar Today:** 5 major tech trends from CES (*February issue, pages 71-73*)

**Your Middle East:** 5 social media predictions for the Middle East in 2015

**nuviun:** 5 major digital health trends we will see in 2015

**ZDNet:** 'Five weeks were just the beginning': The US scheme to back Middle Eastern, African women in tech

**Online Journalism Blog:** #Hyperlocal Voices: Niall Norbury, Alt Reading

**nuviun:** Where next for wearables?

**BBC:** WhatsApp now clear social media leader in Qatar including for news

## **(2014)**

**Your Middle East:** How Qatar uses social media

**ZDNet:** From Chile to Seattle to Morocco: One startup's journey of development across the globe

**LinkedIn:** How Qatar uses Social Media

**Huffington Post:** Ten Ways People Are Using 3D Printing

**ZDNet:** The three biggest challenges facing startups in the Middle East

**Online Journalism Blog:** Hyperlocal Voices Revisited: Tim Dickens, Brixton Blog and Brixton Bugle

**LinkedIn:** 15 things you need to know about Internet users in the Middle East

**Street Fight:** 5 Tips for the Aspiring Hyperlocal Publisher

**LinkedIn:** 10 of the latest digital developments from the Middle East

**Online Journalism Blog:** Hyperlocal Voices: Jenny Shepherd, Upper Calder Valley Plain Speaker

**ZDNet:** 10 new insights into mobile in the Middle East

**Center for Global Communication Studies:** New study offers us fresh insights into the attitudes and behaviors of online users in the Middle East.

**Huffington Post:** Understanding the Attitudes and Behaviours of Internet Users in the Middle East.

**Your Middle East:** Understanding attitudes and behaviors of Internet users in the Middle East.

**LinkedIn:** 10 ways tech is transforming education.

**ZDNet:** Inside Geekcon, the summer camp that celebrates pointless tech.

**Online Journalism Blog:** Hyperlocal Voices: Mark Baynes, Love Wapping.

**SlideShare:** Hyperlocal Funding and Sustainability.

**BBC:** Five key findings about hyperlocal journalism in the UK.

**JOMEC blog:** Journalism: Some current trends, innovations and unanswered questions.

**Online Journalism Blog:** Hyperlocal Voices: Jack Davies, Tongwynlais.

**ZDNet:** Behind the scenes of how Google brought Street View to the Pyramids.

**Huffington Post:** 10 New Innovations In eCommerce.

**ictQATAR:** Attitudes to Cybersafety and Online Privacy in the Middle East.

**LinkedIn:** 10 innovations in eCommerce.

**JOMEC blog:** Understanding attitudes and behaviors of Internet users in the Middle East.

**BBC:** Managing the legal risks of UGC: Copyright.

**Your Middle East:** Digital innovations in the Middle East that will solve your traffic jam problem.

**BBC:** Managing the legal risks of UGC: Key issues to consider.

**Online Journalism Blog:** Hyperlocal Voices: Geraldine Durrant, East Grinstead Online.

**ZDNet:** Five surprising facts about technology takeup in the Middle East.

**Huffington Post:** Middle East Tech News: All You Need to Know From the Last Three Months.

**Your Middle East:** This is the selfie capital of the Middle East...

**LinkedIn:** 10 new digital developments in the Middle East.

**Online Journalism Blog:** Hyperlocal Voices: Matthew Duffy, Coventry Culture.

**ZDNet:** Mobile in the Middle East: Can Nokia hang on as top dog in the region?

**LinkedIn:** #TechForGood – 10 global examples.

**BBC:** Five ways local media can help itself.

**LinkedIn:** The first digital World Cup? 10 ways Brazil 2014 kicked previous tournaments into touch.

**BBC:** A quick media guide to Qatar and the Middle East.

**ZDNet:** The Middle East's tech hotspots to watch: Where are the region's IT leaders?

**ictQATAR:** Research Report: "The attitudes of Internet users in the Middle East to Cybersafety, Security and Data Privacy" (*English, Arabic, Report launch slides*).

**LinkedIn:** How people in the Middle East use social media.

**JOMEC blog:** How people in the Middle East use social media and entertainment media.

**Online Journalism Blog:** Hyperlocal media and engagement with political parties: what's been your experience?

**ZDNet:** Who's the world's fibre broadband leader? Prepare to be surprised.

**Online Journalism Blog:** Hyperlocal Voices: Jamie Summerfield, A Little Bit of Stone.

**Street Fight:** How Hyperlocal Publishers Can Take Advantage of the Data Gold Rush.

**LinkedIn:** 10 Middle East digital developments from Q1 2014.

**BBC:** Cardiff Uni's Mooc plus Nesta guide a shot in the arm for hyperlocal.

**Your Middle East:** 10 things shaping the MENA digital space in early 2014.

**LinkedIn:** If talk is cheap, why are chat apps becoming such big business?

**Huffington Post:** Five Charts Showing How Chat Apps Joined the Social Media Mainstream.

**LinkedIn:** Broadband for All? Why we need to work together to ensure that everyone can get online.

**ZDNet:** Middle East, Africa's mobile giants take first steps on sharing networks to cut costs, boost rural coverage.

**LinkedIn:** Middle East Digital Digest: 10 things you need to know from the last 3 months.

**Your Middle East:** In one Arab country, 37% surf on their mobiles 6 hours per day...

**Digital Qatar:** MENA Digital Digest: 15 things you need to know from the last 3 months.

**ZDNet:** Five things you need to know about mobile and the Middle East.

**Your Middle East:** Who's big on Instagram and what country produces almost half of all Arab tweets?

**journalism.co.uk:** 5 ways hyperlocal sites can do more with data.

**ZDNet:** Inside the \$25bn plan to get the Middle East online.

**Qatar Today:** 14 mobile stories to start 2014 (February 2014 issue, pages 74-75).

**Huffington Post:** Understanding Social Media in the Middle East.

**BBC College of Journalism:** Data stories need context for hyperlocal audiences.

**ZDNet:** As the World Cup countdown begins, can Qatar score with raft of new broadband goals?

**Qatar Today:** Why Broadband Matters (January 2014 issue, pages 14-16).

**Qatar Today:** We are on the Cloud (January 2014 issue, pages 76-78).

## **(2013)**

**Qatar Today:** Getting Connected (December 2013 issue, copy here).

**Online Journalism Blog:** Hyperlocal Voices Revisited: Ray Duffill, Hedon Blog.

**ZDNet:** Just off Tahrir Square, first companies move into Cairo's new tech park.

**BBC College of Journalism:** Why smartphone saturation in the Middle East matters.

**Online Journalism Blog:** Hyperlocal Voices: David Williams, MyTown Media.

**Your Middle East:** 5 key developments in the MENA digital space.

**Huffington Post:** Children & ICT – The Global Village In Action.

**Qatar Today:** Health 2.0 (copy here).

**Journalism.co.uk:** 'Where hyperlocal media should focus its attention'.

**BBC College of Journalism:** Hyperlocal media: A small but growing part of the local media ecosystem.



**BBC College of Journalism:** Twitter in Saudi - and other news of social media in the Arab world.

**Qatar Today:** Digital Addiction: Time for a Digitox?, June 2013 issue.

**Knowledge Bridge:** MENA news groups need to provide high- and low-tech mobile services.

**Online Journalism Blog:** Hyperlocal Voices: Annemarie Flanagan, Editor of EalingToday.co.uk.

**Qatar Today:** How technology can make our roads – and us – safer.

**Your Middle East:** 'mHealth' in the Middle East.

**Knowledge Bridge:** Survey: Arab Youth consume less news and trust social media as a news source.

**Online Journalism Blog:** Hyperlocal Voices Revisited: Ross Hawkes, Lichfield Live.

**JustHere:** 'Camel with a camera' – Stefan Lindberg-Jones, Head Guy at Ginger Camel and founder of Think Big Qatar.

**JustHere:** 6° of Separation: Rashid Al Kuwar.

**Journalism.co.uk:** 'Hyperlocal media is coming in from the cold'.

**The International Institute of Communications (IIC):** Bridging the digital divide – How Qatar sees it (with Khawar Iqbal).

**Qatar Today:** 'Tablets are the best medicine' (changes in news consumption).

**BBC College of Journalism:** Understanding traditional media online in the Middle East.

**Digital Qatar:** How a faster Internet may change how you work, rest and play.

**Online Journalism Blog:** Hyperlocal Voices: Geoff Bowen, Sheffield Forum.

**Creative Industries Knowledge Transfer Network:** Cardiff University launches UK's first Centre for Community Journalism.

**BBC College of Journalism:** Hyperlocal and happy to be in print.

**JustHere:** 'Hunger Games in Doha' – Abraham Kamarck, founder of Doha Delivery.

**Qatar Today:** 'Flying Digital' (Airlines and social media), March 2013 issue.

**Online Journalism Blog:** Hyperlocal Voices: Paul Smith, HU17.net.

**JustHere:** 6° of Separation: Jassim Yacob Almass.

**JustHere:** 'Tech the talk' – Kapil Bhatia, Founder of TFour.me.

**BBC College of Journalism:** (The) Rise and rise of Arabic on Facebook in Middle East.

**JustHere:** 6° of Separation: Moe Ramadan.

**JustHere:** 'She's got the look' – Razan Suleiman on the birth and growth of BYLENS

### **Selected content before 2013**

#### **BBC College of Journalism**

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Why families are getting together less – and other internet trends in the Middle East, 7 Dec, 2012.

The Arab internet is developing its own culture, 6 Nov, 2012.

Walking the local TV tightrope, 17 May, 2012.

News media must embrace Facebook and other social networks, 22 Dec, 2011.

UK tech change: we're doing the same – just in different ways, 8 Nov, 2011.

The tech times they are a changing – faster than ever, 28 Sep, 2011.

The smartphone revolution, 19 Sep, 2011.

Top ten numbers on social networking versus TV, 26 May, 2011.

#bbcsms: Don't write off the traditional media yet, 25 May, 2011.

#### **Online Journalism Blog**

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Hyperlocal Voices: Simon Pipe, St Helena Online, 04 Oct 2012.

Hyperlocal Voices: Matt Brown, Londonist, 16 Aug 2012.

Hyperlocal Voices: Richard Gurner, Caerphilly Observer, 25 Jul 2012.

Hyperlocal Voices: Ed Walker and Ryan Gibson, Blog Preston, 02 Jul 2012.

Hyperlocal Voices: Rachel Howells, Port Talbot MagNet, 22 Jun 2012.

Hyperlocal Voices: Zoe Jewell and Tim Dickens, Brixton Blog, 12 Jun 2012.

Location, Location, Location, 01 Feb, 2012.

2011: the UK hyper-local year in review, 04 Jan, 2012.

The rise of local media sales partnerships and 19 other recent hyper-local developments, 07 Dec, 2011.

20 recent hyper-local developments (June-August 2011) – and why hyper-local matters, 15 Sep, 2011.

### **Third Sector Magazine (Haymarket Media Publishing)**

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Expert View: Broadband is essential, 3 Mar, 2009 (PDF).

Expert View: Give community radio a try, 27 Jan, 2009 (PDF).

Expert View: Internet – The flexibility of fast broadband, 8 Oct, 2008 (PDF).

Expert View: Digital media – Why pay for an expensive TV ad?, 23 Jul, 2008 (No PDF).

Expert view: Don't give up on digital just yet, 26 Mar, 2008 (No PDF).

Expert view: We must change Ofcom's auction, 6 Feb, 2008 (PDF).

Expert view: Silver lining to the BBC's clouds, 14 Nov, 2007 (PDF).

Expert view: Australia ain't what it used to be, 19 Sep, 2007 (PDF).

Expert view: Get ready for television's D Day, 4 Jul, 2007 (PDF).

### **Other Publications / Writing before 2013**

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**Journalism.co.uk:** Why hyperlocals should not rule out print, 01 May, 2012.

**Creative Industries Knowledge Transfer Network:** Hyperlocal Challenges / Opportunities, 30 April, 2012.

**Street Fight:** Report Identifies Elements of Hyperlocal Success in the U.K. 27 Apr, 2012.

**The Democracy Society:** Media regulation: leave hyperlocal out of this, April 23, 2012.

**Simpl:** Ten things you need to know about over 65s and the internet, May 24, 2011.

**JamsBio.com:** (*Music Memories website later bought by MTV*), Launch Writer, 52 by-lines, 2008.

**Ofcom:** super-fast broadband blog, 6 articles, Autumn 2008.

**National Media Museum:** '*Archive*' magazine, article on evolving TV viewing habits, Sept 2008.

**Digital One:** Buyer's Guide to DAB Digital Radio (writer and reviewer), Summer 2004.

**Speech given by BBC Director General, Grey Dyke,** for 'BBC New Media Family Day' event (16 July 2002).

**The Guardian:** Higher Education supplement, 4 by-lines, Summer 1998.

## **CONFERENCES AND WORKSHOPS ORGANIZED**

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### **University of Oregon**

“Demystifying: How not to run with scissors: knowing and checking your data,” Jennifer LaFleur, Investigative Reporting Workshop, 09 May 2019

“Demystifying: How news organizations can fight misinformation by learning from the people who believe it and share it,” Mandy Jenkins, John S. Knight Fellow, Stanford University, 02 May 2019

“Demystifying: How Power and Privilege Shape Public Discourse in Progressive Communities,” Sue Robinson, UW-Madison School of Journalism and Mass Communication, 25 April 2019

“Demystifying: How climate change can be part of any beat,” Rosalind Donald, Columbia University, 11 April 2019

“Local Journalism Roundtable,” one-day workshop with over 50 participants from industry and academia, 01 March 2019

“Demystifying: The music business as a petri dish for journalism innovation,” Cherie Hu, Freelance Journalist, 28 February 2019.

“An Evening with Tom Bowman,” Tom Bowman, Pentagon Correspondent, NPR, 20 February 2019.

“Demystifying: Business Journalism in a Digital Age,” Alice Bonasio, Editor-in-Chief, Tech Trends, 17 January 2019.

“Changing the Way We See Native America with Matika Wilbur (Swinomish and Tulalip),” Founder Project 562, 20 November 2018.

“Demystifying: Why The Future of Journalism is Collaborative,” Heather Bryant, Founder and director, Project Facet, 25 October 2018.

“Demystifying: How Journalists Can Rebuild Trust,” Joy Mayer, Director of the Trusting News project, 17 May 2018.

“Demystifying: Reporting in Cuba, Mexico and Venezuela,” Will Grant, Cuba correspondent, BBC, 3 May 2018.

“Demystifying: Why ‘Solutions Journalism’ Matters,” David Bornstein, CEO and co-founder, Solutions Journalism Network, 19 April 2018.

“Black Music Mattered: Demystifying Segregation, Integration and the Sounds of Soul,” John Capouya, University of Tampa, 8 February 2018.

“Demystifying: Documenting Chicago's Persistent Gun Violence,” E. Jason Wambsgans, Chicago Tribune, 1 February 2018.

"Demystifying Investigative Reporting's Future: Stories by, through, and about Algorithms," Dr. James Hamilton, Stanford University, 18 January 2018.

"Demystifying: Israeli Media and Threats to Israeli Press Freedoms," Alan Abbey, MS '77, Director of Media, Shalom Hartman Institute, 16 November 2017.

"Demystifying: Sexist Apps, Biased Algorithms, and Toxic Tech," Sara Wachter-Boettcher, BA '05, Rare Union, 13 November 2017.

"Demystifying: Why People "Fly from Facts,"" Dr. Troy Campbell, University of Oregon Lundquist College of Business, 2 November 2017.

"Demystifying: The "Flattening" of News and Its Consequences for Trust (Or, How Designers and Developers Have Made It Harder to Tell Real from Fake)." Stacy-Marie Ishmael, 2016-17 JSK Fellow, Stanford. Managing Editor of Mobile News for BuzzFeed News. 3 May 2017. Journalist in Residence, Spring 2017.

"Demystifying: Where Data Journalism Comes From," Dr. C.W. Anderson, Assistant Professor of Media Culture, College of Staten Island (CUNY), 15 May 2017.

"Demystifying: The future of local newspapers," Dr. Christopher Ali, University of Virginia, 10 March 2017.

"Sex, Surveillance and Shopping. Demystifying: How the Arabian Gulf uses social media," Dr. Sarah Vieweg, Facebook, 3 March 2017.

"Demystifying: Hackers, Data and Code in the Age of Trump," Dr. Nikki Usher, George Washington University, 23 February 2017.

"Demystifying: The 2016 Presidential Election," facilitated by Dr. Regina Lawrence, Executive Director of the Agora Journalism Center and the George S. Turnbull Portland Center, 14 November, 2016.

"Demystifying: How NGOs blur the line between PR, Journalism and Advocacy." Dr. Matthew Powers, Assistant Professor in the Department of Communication, University of Washington, 11 November, 2016.

"Demystifying: How to recreate your newsroom for the digital age," Jan Boyd, Director of digital strategy and community engagement at OPB, Gerry O'Brien, Editor, Klamath Falls Herald & News; and Javier Borelli, President of Por Más Tiempo in Argentina, 26 October, 2016

"Demystifying: Journalism and Silicon Valley," Dr. Claire Wardle, Director of Research, Tow Center for Digital Journalism, Columbia University, 27 May 27, 2016

"Demystifying: How Vox uses Snapchat Discover," Yvonne Leow, Senior Snapchat Editor at Vox, 20 May, 2016.

"Demystifying: How to reach under-represented communities," Tracie Powell, founder and editor of All Digitocracy, John S. Knight Journalism Fellow, Stanford University, 6 May, 2016.

“Demystifying: The Wonders of Earth Photography and Images,” Dennis Dimick, former Executive Editor of Environment, National Geographic, 21 April, 2016,

Data Storytelling workshop hosted at the George S. Turnbull Center, Portland, University of Oregon 18 April 2016 (*organized in partnership with the Agora Journalism Center*).

“Demystifying: Content through a lens of government, advertising and games,” Dan Hon, Principal at Very Little Gravitass (11 March 2016).

“Demystifying: Social Media in the Pacific Northwest,” Zach Hyder, Partner at Quinn Thomas Public Affairs (4 March 2016).

“Demystifying: Engagement — Building better relationships between journalists and audiences,” Jennifer Brandel, Founder & CEO at Hearken (12 February 2016)

“Demystifying: Journalism, Media and Technology predictions for 2016,” Nic Newman, Reuters Institute for the Study of Journalism, Oxford University (29 Jan 2016)

US Book launch for “Data Journalism: Inside the global future,” Abramis Academic Publishing, Eugene, Oregon (20 Nov 2015).

### **ictQATAR / Ministry of Information and Communications Technology, Qatar**

‘Social Media in Qatar,’ research briefing for 75 attendees from across academia, industry and government in Qatar (1 Dec 2014).

‘Towards Conscious and Safe Internet Practice’ two workshops at Qatar University attended by 200 Qatar University students (29 Apr 2013).

Internal briefing for 50 colleagues on the ‘Digital Home’ (2013).

Co-organized iNET Qatar: ‘The Rise of the Arab Information Society’ - conference for 300 delegates, in partnership with Carnegie Mellon and the Internet Society (27 Nov 2012).

Co-organized, Internet Society Middle East Chapters inaugural roundtable (26 Nov 2012). Sponsored and organized #techlife tweet up, with Doha Tweetups (14 Nov 2012).

### **Ofcom**

Organized, series of three briefings on ‘Community and local media’ (Nov 2010-Feb 2011).

Organized, report launch, ‘Next Generation Services for Older and Disabled People’ (13 Sep 2010).

Co-organized, briefing on Internet Governance at the Oxford Internet Institute (2010). Organised staff briefing on OxIS (Oxford Internet Survey), Summer 2010

Organized, staff briefing by Centre for Cities on 'Cities and their communication needs', (April 2010).

Co-organized, 'Towards inclusive design', one day event co-hosted by Ofcom's Advisory Committee for Older and Disabled people (ACOD) and BT (London, 2 Feb 2010).

Sponsor and Host for three hyper-local unconferences (Stoke, Leeds, London) 2009-10.

Co-organized, roundtables with older and disabled consumer groups, (Cardiff, Glasgow and Belfast, Nov-Dec, 2009).

Co-organized, Ministerial seminar on hyper-local news, London, (Oct 29-30, 2009). Co-organized, 'Local and Regional Media' report launch, Salford, (22 Sept 2009).

Organized, report launch, 'How manufacturers, suppliers and retailers address the needs of older and disabled people: what are the barriers and drivers?' (London, 12 Jun 2009).

Co-organized, 'Television from the Nations & Regions', event as part of the annual 'TV From the Nations and Regions Conference' (University of Salford, 25 Nov 2008).

Co-organized, 'The Future of Public Service Broadcasting in the Nations and Regions', one day conference, (Bristol Oct 28, 2008).

Co-organized, consultation event on 'Communication issues in rural Cambridgeshire', with Huntingdonshire District Council (10 Oct 2008).

Organized consultation meetings (Plymouth and Carlisle) on proposed changes to Channel 3 Regional News provisions (Autumn 2008).

Co-organized, 'Public Service Broadcasting Review', briefing, (Manchester, Summer 2008). Hosted, "Outlaw Innovation" briefing by Dr. Georgina Voss, (Date unknown)

Hosted "Introduction to the UK Games Industry" by Rick Gibson, (Date Unknown)

Hosted session on "Interactive Gaming" by Dan Hon, (Date Unknown)

## **CSV**

Co-organized briefing for voluntary sector leaders on plans to auction off spectrum released when analogue TV signals are switched off (May 2007).

Co-organized, 12 cinema screenings across Britain, including a gala event at the Curzon Mayfair, London, to showcase entries for the 'Volunteer Britain' film competition (2005).

## **BBC**

Organized, weekly 'learning lunch' briefings for staff at Bush House and TV Centre on new media developments (2001-2003).

Organized, 'BBC New Media Family Day,' conference for 1,500 BBC Online staff. Key notes from BBC Director General Grey Dyke, Clay Shirky, Ashley Highfield and Steven Johnson, (16 July 2002).

Organized, quarterly staff briefings for BBC New Media division (350 staff, 2001-2003).

## **Other**

Co-organized 'Skills Day' part of annual UK Radio Festival (2004-08).

## **SELECTED TRAINING RECEIVED**

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- Summer Teaching Fellow Program (Future Today Institute, 2018)
- Next Generation Leaders Program (*Internet Society, 2013*)
- Mentoring (*Timebank, 2011*)
- Distance Mentoring (*Parliamentary Office of Science & Technology*)
- Introduction to Strategy (*Ofcom 2010*)
- Introduction to Regulation (*Ofcom 2009*)
- Introduction to Telecomms (*Ofcom 2008*)
- Civil Society Future Leaders Summer School (*Joseph Rowntree Foundation, 2007*)
- Media Training (*CSV Media 2006*)
- Leadership Training for Managers (*Dale Carnegie, 2005*)
- The Developing Manager (*BBC Training, 2002*)
- Health & Safety for Senior Managers (*BBC Training, 2001*)
- Powerful Presentations (*BBC Training, 2001*)
- BBC Mentoring & Development Programme (*Quality and Equality, BBC Diversity Centre, 2000-01*)
- BBC Editorial and Producer Guidelines (*BBC Training, 1999*)

## **REFERENCES**

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### **Professor William H. Dutton PhD**

Emeritus Professor at the University of Southern California, Senior Fellow at the Oxford Internet Institute. Former Quello Professor, Michigan State University. Former Professor of Internet Studies, Oxford University. Email: [william.dutton@gmail.com](mailto:william.dutton@gmail.com) Phone: +44 (0)1865 423836



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**Graham Howell**

Former Corporation Secretary and Director of England, Ofcom (UK Office of Communications). Now retired.

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