

January 2018

**Eileen M. Otis**

University of Oregon,  
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**Education**

- Ph.D. University of California, Davis, Sociology, 2003.  
M.A. University of California, Santa Barbara, East Asian Languages and Cultural Studies, 1999.  
M.A. University of California, Davis, Sociology, 1996.  
B.A. University of California, Berkeley, Political Science, 1987.

**Positions**

- Associate Professor, University of Oregon, Department of Sociology, 2012 – Present  
Visiting Scholar, University of Washington, Department of Sociology, 2014-2015  
Assistant Professor, University of Oregon, Department of Sociology, 2008 – 2011.  
Assistant Professor, State University of New York, Stony Brook, Department of Sociology, 2003-2008.  
Harvard University Fairbank Center, An Wang Postdoctoral Fellow, 2003-2004.

**Publications**

Book

Otis, Eileen M. 2011. *Markets and Bodies: Women, Service Work and the Making of Inequality in China*. Stanford: Stanford University Press.

**Distinguished Book Award**

American Sociological Association, Sex and Gender Section.

**Reviewed in:** *Gender and Society*, *Choice*, *Contemporary Sociology*, *Cornell University Industrial and Labor Relations Review*, *Women and Gender in Chinese Studies*, *The China Journal*, *The China Quarterly*, *International Journal of Comparative Sociology*

Articles, Book Chapters and Essays

Otis, Eileen M. Forthcoming. "Everywhere and Nowhere: Reconceiving Service Work as Culture." In *Handbook of Cultural Sociology* (second edition). Edited by John Hall, Ming-cheng Lo, Laura Grindstaff. New York: Routledge.

Otis, Eileen M. 2016. "Bridgework: Globalization, Gender, and Service Labor at a Luxury Hotel." *Gender and Society*. 30:912-34.

Otis, Eileen M. 2016. "Producing Service: The Politics of Visibility in Retail." In *Invisible Labor*, edited by Winifred Poster and Miriam Cherry. Berkeley: University of California Press. (With Zheng Zhao)

Otis, Eileen M. 2016. "China's Beauty Proletariat: Body Rules and the Formation of Embodied Hegemony in a Retail Cosmetics' Department." *Positions: Asia Critique* 24: 155-177.

Otis, Eileen M. 2013. "Resistance in the Workplace." *Encyclopedia of Work*, edited by Vicki Smith. London: Sage. (with Brian Ott)

Otis, Eileen M. 2013. "Working in Wal-Mart." *Encyclopedia of Work*, edited by Vicki Smith. London: Sage.

Otis, Eileen M. 2013. "Labor in China." *Encyclopedia of Work*, edited by Vicki Smith. London: Sage.

Otis, Eileen M. 2011. "Working in Wal-Mart, Kunming: Technology, Outsourcing and Retail Globalization." Pp. 173-198 in *Walmart in China*, edited by Anita Chan. Cornell University Press. Translated into Chinese. 2015. Fudan University Press. .

Otis, Eileen M. 2010. "Cultures of Service: From Emotion Work to Culture Work." Pp. 428-437 in *The Handbook of Cultural Sociology* edited by Laura Grindstaff, Ming-cheng Lo, and John Hall. New York: Routledge.

Otis, Eileen M. 2009. "The Two Faces of Luxury: Gender and Generational Inequality in a Beijing Luxury Service Workplace." Pp. 54-68 in *Creating Wealth and Poverty in Post-Socialist China* edited by Deborah Davis and Wang Feng. Stanford University Press.

Otis, Eileen M. 2008. "Beyond the Industrial Paradigm: Consumer Markets and the Gender Politics of Labor in China's Globalized Service Workplaces." *American Sociological Review* 73:15-36.  
American Sociological Association, Sex and Gender Section, Distinguished Article Award.  
Honorable Mention.  
American Sociological Association, Asia/Asian America Section, Distinguished Article Award.  
Honorable Mention.

Reprinted in: *Gendered Lives, Sexual Beings: A Feminist Anthology*, edited by Joya Misra. 2016. Los Angeles: Sage.

Otis, Eileen M. 2008. "The Dignity of Working Women: Virtuous Professionalism and the Labor Politics of Localization in China's City of Eternal Spring." *American Behavioral Scientist* 52:356-376.

Otis, Eileen M. 2008. "Socialist Market Inequality." *Contemporary Sociology*. 37:313-317.

Otis, Eileen M. 2006. "Virtual Personalism in Beijing: Learning Deference and Femininity in a Global Luxury Hotel." Pp. 101-123 in *Working in China: Ethnographies of Labor and Workplace Transformation* edited by Ching Kwan Lee. New York: Routledge.

Otis, Eileen M. and Ming-cheng Lo. 2003. "Guanxi Civility: Processes, Potentials, Contingencies." *Politics and Society* 31:131-162.

Otis, Eileen M. 2003. "Reinstating the Family: Gender and the Family-formed Foundations of China's Flexible Labor Market." Pp. 196-216 in *Families of a New World: Gender, Politics, and State Development in a*

*Global Context*, edited by Lynne Haney, Sonya Michel, and Lisa Pollard. New York: Routledge.

Otis, Eileen M. 2001. "The Reach and Limits of Asian Panethnic Identity: The Dynamics of Gender, Race, and Class in a Community-Based Organization." *Qualitative Sociology* 24: 349-379.

#### Book Reviews

Otis, Eileen M. Forthcoming. *Gender, Sexuality and Power in Chinese Companies: Beauties at Work*. Jieyu Liu. *China Quarterly*.

Otis, Eileen M. Forthcoming. *Migrant Labor in China*. Pun Ngai. *Contemporary Sociology*.

Otis, Eileen M. 2016. *China's Leftover Women: The Resurgence of Gender Inequality in China*. Leta Hong Fincher. *Gender and Society* 30:707-9.

Otis, Eileen M. 2015. *The Insurgency Trap: Labor Politics in Postsocialist China*. Eli Friedman. *American Journal of Sociology* 121: 343-346.

Otis, Eileen M. 2005. *The Curious Feminist: Searching for Women in the Age of Empire*. Cynthia Enloe. *Contexts* 4:68-70.

Otis, Eileen M. 2004. *The Otherness of Self: A Genealogy of the Self in Contemporary China*. Xin Liu. *Contemporary Sociology* 33:183-85.

Otis, Eileen M. 2001. *Giving Care, Writing Self: A "New" Ethnography*. Joseph Schneider and Wang Laihua. *Contemporary Sociology* 30: 70-71.

#### **Work-in-Progress**

"The Deficient Worker: Skills, Identity, and Inequality in Service Employment." (With Tongyu Wu). Revise and Resubmit, *Sociological Perspectives*

"Discipline and Vanish: Surveillance and Produce Work in Wal-Mart, China." Revise and Resubmit, *Journal of the Sociology of Work*.

"One Store, Two Fates Boundary Work and Service Capital in China's Retail Sector." (with Tongyu Wu). Under Review. Solicited by Michele Lamont for special issue of *Journal of Chinese Sociology*.

"Not by Design: Labor Dynamics and Outsourcing in Wal-Mart, China." In preparation. To be submitted to *Social Problems*

*Worlds of Work in Wal-Mart, China*. Book manuscript in preparation.

#### Other Publications

Otis, Eileen M. Forthcoming. Bridgework. *Gender and Society Blog*.

Otis, Eileen. M. 2015. Inequality in China and its Impact on Women. *The Conversation*. March.

Reprinted in *Newsweek*, March, 2015.

Otis, Eileen M. 2013. Worlds of Work in Wal-Mart, China. *Research Matters*. Fall.

### **Additional Awards**

American Sociological Association, Asia/Asian-American Section Graduate Student Paper Award for “Global Restructuring and the Production of Femininities in China's Emergent Service Industry”, 2003.

The Sally Hacker Award, American Sociological Association, Sex and Gender Section, for “Global Restructuring and the Production of Femininities in China's Emergent Service Industry, 2003.

The Cheryl Allyn Miller Award for Research on Women and Work, Sociologists for Women in Society, for “A Gendered Space of Liminality: Working Women in China's Floating Population”, 2002.

### **Funding and Fellowships**

Center for Women and Society, Faculty

Center for Advanced Study in the Behavior Sciences, Stanford University. Residential Fellowship, Finalist, 2014-2015.

Department of Sociology, Marquina Award for Faculty-Graduate Student Collaboration.

University of Oregon, Center for the Study of Women in Society, Research Award, 2012-2013.

University of Oregon, Faculty Summer Research Award, 2012.

University of Oregon, Junior Professorship Development Award, 2008-2009.

SUNY Stony Brook, Faculty Research and Interdisciplinary Initiatives Fund, Individual Research Grant, 2006.

SUNY Stony Brook, Dr. Nuala McGann Drescher Award, 2006.

U.C. Davis Humanities Dissertation Year Fellowship, 2000-2001.

U.C. Regents' Graduate Fellowship, 2000.

University of California, Pacific Rim Research Program Dissertation Research Fellowship, 1999-2000.

U.C. Davis Women's Consortium Research Grant, 1999-2000.

University of California, Pacific Rim Research Program Minigrant, 1998-1999

U.C. Regents' Graduate Fellowship, 1998

U.C. Davis, Department of East Asian Studies, language training grant, 1998

Pro Femina Travel Grant, U.C. Davis, 1997

U.C. Regents' Graduate Fellowship, 1994

Stanford Inter-University Program for Chinese Language Studies, tuition scholarship (declined), 1994

Princeton in Beijing, Summer Intensive Language Program, full scholarship, 1993

Middlebury College, Summer Intensive Language Program, full scholarship, 1992

Beijing Language Institute, scholarship, 1989-1990

### **Presentations**

#### Invited Talks

Panelist for author-meets-critic session on *Women without Men: Single Mothers and Family Change in the New Russia* by Jennifer Utrata. American Sociological Association, Philadelphia. August 2018.

"Precarity Struggles: Women, Retail and Insecure Labor in China." University of Hong Kong, May 2018.

"Engendering China's Economic Transformation," Tufts School of Law. April 2018

"Coping with Precarity: How a Feminized Consumer Service Workforce Manages the Dispatch Labor System in Urban China." University of Oregon, Labor Education Research Center. March 2018

"Gender, Globalization and Work at the End of the Supply Chain." The Sixth International Conference on Social Development in Pearl River Delta and Yangtze River Delta East China Science and Technology University, Keynote talk. November 2016.

"Migration, Gender and Retail Work in Beijing." Workshop on Immigration and Gender in China sponsored by the Rosa Luxemburg Foundation. Beijing Normal University, November, 2016.

"The State, Governance, and Rural Migrants in the Service Workplace." *Local Governance and Citizen Participation in China and Beyond*. University of Zurich, September 2016.

"Markets and Bodies: Women, Service Work and the Making of Inequality in China." Pomona College, September 2015.

"Worlds of Work in Wal-Mart, China." Conference entitled *The World Consumes Asia and Asia Consumes the World*. Lund University, Sweden, April 2015.

Also delivered at:

University of Oregon, Urbanization in China Panel, Asian Studies. Fall 2015.

Cornell University, School of Industrial Labor Relations, April 2014.

"The Service Assembly Line." Conference on Globalization, Gender, and Development, University of Oregon, October, 2014.

"The Boundary Work of Class and Gender Formation." University of San Francisco, April 2014.

"Gender and Labor in Contemporary China." Eugene, Oregon, Fortnightly Club. April 2014

"Not by Design: Labor Dynamics and Outsourcing in Wal-Mart, China." Department of Sociology, Yonsei University, Seoul, Korea, May, 2013.

“Producing Service: Managing Fresh Produce in the Back Stages of a Retail Giant in China.” Invisible Labor Colloquium, Washington University, St. Louis, February 2013.

“China's Beauty Proletariat: Body Rules, Gender and Work in China's Cosmetic's Industry.” *Intimate Labors* Workshop. Pomona College, March 2013.

“Markets and Bodies: Women, Service Work and the Making of Inequality in China.” University of California, Riverside, February, 2012

Also delivered at:

Duke University, December 2, 2011

Munk School of Global Affairs, University of Toronto, 2011

“Living in a Wal-Mart World.” University of Oregon, Alpha Kappa Delta Honor Society, 2012.

“From Masters to Servers: Chinese Women Workers in the Service Economy” University of Oregon, Lorwin Lecture, 2011

“Retail Labor in China.” Department of Sociology. China Eastern Normal University. Shanghai, 2010

Market-Embodied Labor: The Gendered Politics of Service in China's Globalized Service Workplaces. Center for East Asian Studies. University of Illinois, Urbana Champagne, 2005

“Market-Embodied Labor: The Gendered Politics of Service in China's Globalized Service Workplaces. University of Massachusetts, Amherst. Inequality and Public Policy Speaker Series Center for Public Policy and Administration, 2005

“Serving the People: Gender, Class, and Ethnicity in China's Emergent Service Sector.” Harvard University Fairbank Center, 2004

“Gender Commodification in China's Emerging Service Industry.” University of California, San Diego, Department of Sociology, 2001

### Conferences

Panel Organizer. “Embodied Labor and Intersectional Inequalities.” American Sociological Association, Seattle. 2016.

“Labor in the World of Retail in China.” Working Futures: Perspectives on Labor from the Global South.” June 2016. (With Lamia Karim). University of Oregon. Conference organizer.

“Coping with Precarity: How a Feminized Consumer Service Workforce Manages the Dispatch Labor System in Urban China.” *Precarious Work: Domination and Resistance in the U.S., China, and the World.* American Sociological Association Miniconference. Seattle. August 2016.

“Reconciliation Labor: Race, Class, Gender and the Techniques of Transformation in the Self-Defense.” (with Dimitra Cupo). American Sociological Association, Seattle, 2016.

Discipline and Vanish: The Politics of Visibility in Retail Work. American Sociological Association, Chicago. 2015.

Boundary Work and Inequality: Comparing Gender and Class Across Two Organizations in China. Revisiting Remaking Modernities Conference, Northwestern University, Summer 2015

China's Beauty Proletariat: Embodied Hegemony in a Retail Setting. Association of Asian Studies, Chicago. March 2015.

Which Workshop for the World? China vs. Mexico as Hubs for Manufacturing. *Panel Discussant*. Labor and Employment Relations Association Annual Meetings, Portland, May 2014.

"The Boundary Work of Class Formation in Urban China: Service Labor and Inequality in Urban China." (with Tongyu Wu) *Thematic Session*. American Sociological Association, San Francisco, 2014.

"Care, Emotions, and the Self at Work." *Panel Discussant*. American Sociological Association, San Francisco, 2014.

Producing Service: Managing Fresh Produce in the Backstage of a Retail Giant in China." Eastern Sociological Society, Baltimore, 2014.

"Cosmopolitanism is Classy: Inequality, Work and the Production of a Cosmopolitan Consumer." American Sociological Association, Denver, Colorado, 2012

"Body Rules: Rethinking Emotion Work and Inequality." *Gender, Work, and Organization*. Keele, England, 2012.

"Not by Design: Labor Dynamics and Outsourcing in the World's Largest Firm." American Sociological Association, Las Vegas, Nevada, 2011.

"At Home in the World and in the World at Home: Inequality in a Cosmopolitan Space." Association of Asian Studies Annual Meetings, Honolulu, Hawaii, 2011

Innovations in Qualitative Research, Discussant. Pacific Sociological Association Meetings, San Diego, 2009

"Consumption and Labor in China Informal Service Sector." Association of Asian Studies, Chicago, 2009

Race, Gender, Class and Masculinities, Discussant. American Sociological Association Boston, 2008

Stony Brook Fourth Annual Graduate Student Ethnography Conference. Panel Discussant. New York City, 2008

Consuming Dignity: Internalized Discipline in China's Unregulated Consumer Service Sector. Asia Research Institute, Singapore, 2007

“The Two Faces of Luxury: Gender and Generational Inequality in a Beijing Luxury Service Workplace.” Presented at, *Creating Wealth and Poverty in China*. Yale University, Center for East Asian Studies, 2006

“Bringing Beauty to China’s Countryside: Gendered Labor Value and Postsocialist Development.” Association of Asian Studies, San Francisco, 2006

“Bringing Beauty to China’s Countryside: Gendered Labor Value and Postsocialist Development.” Meetings of the American Sociological Association, Philadelphia, 2005

“Gender and the Global Labor Politics of Consumability.” Presented at the Annual Meetings of the American Sociological Association, San Francisco, 2004

“Doing Deference: An Examination of Frontline Service Work and Femininity in China.” Presented at the Fourth Carework Conference: Bridging Research, Policy, and Advocacy, San Francisco, 2004

“Beautifying Rural Women: Postsocialist Rural Development and the Construction of Gendered Labor” Presented at *Worlds of Chinese Labor: Ethnographies of Class, Gender and Spatial Inequalities in Postsocialist China*, A conference at the University of Michigan Ann Arbor, 2004

Panel Organizer: “The Culture Politics of Class in Reform-Era China.” Association of Asian Studies, Annual Meetings, San Diego, 2004

Co-organized conference: *Femininities, Masculinities, and Globalization in China and Taiwan.* Harvard University Fairbank Center, 2004

“Global Restructuring and the Production of Femininities in China’s Emergent Service Industry.” Presented at “The Labor of Reform: Employment, Workers’ Rights, and Labor Law in China.” A conference at University of Michigan, Ann Arbor, 2003

Panel Discussant, “Managing Gender Transnationally.” Meetings of the American Sociological Association, Atlanta, 2003

## **Teaching Experience**

### Graduate Courses

*University of Oregon*

Contemporary Sociological Theory

Sociology of Labor

Field Method’s Sequence

Professional Seminar

Advanced Professional Seminar

*SUNY Stony Brook*

Labor in the Global Economy

The Sociology of Consumption

Ethnographic Methods

### Undergraduate Courses



*University of Oregon*  
Introduction to Sociology  
Sociology of Gender  
Global Ethnography  
Sex and Gender in Contemporary China  
Labor and Globalization  
Developing Societies

*SUNY Stony Brook*  
Global Issues and the United Nations  
Sociology of Gender

Dissertation Committees

*University of Oregon*  
Tongyu Wu (Chair)  
Brian Ott (Chair)  
Madhurima Das (Chair)  
Elizabeth Miller (Co-chair)  
Yu Yi, Department of Geography  
Jeff Ewing  
Lauren Stewart  
J. Jamil Jonna (2013)  
Johanna Lutrell, Department of Philosophy (2013)  
Kwang-Hyung Park (2011)  
Keith Appleby (2012)

*SUNY Stony Brook*  
Amy Braksmajer (2013)  
Zheng Zhao (2010)  
Amy Traver (2008)  
Etsuko Moruoka-Ng (2008)

Master's Thesis **Advisor/Chair**

Brandon Folse, "A U.S. Citizen in the Family: Chinese Families, American Children."  
Katie Warden, "The Legal Boundaries of Fat and Disability"  
Dimitra Cupo, "Neoliberal Feminism: Protecting Women's Bodies and Privilege."  
Craig Van Pelt, "Why Universal Health Care Isn't Enough: Understanding How Reproductive Health Politics Mask the Causes of Filipina Health Insecurity."  
Alayna Linde. "Technology Encounters Tradition: Evaluating the Water Pasteurization Indicator in China."  
Tongyu Wu, "One Store, Two Fates: Urban and Rural Workers in Beijing's Retail Stores."  
Madhurima Das. "Becoming American Middle-Class Mothers: Indian Immigrant Women in the United States."  
Kristen Yoder, "The Fading Boundaries of a Closed Community: Mennonite Grass Seed Farmers."

Master's Thesis Committees

*University of Oregon*

Katie Warden (Chair)  
Dimitra Cupo (Chair)  
Madhurima Das (Chair)  
Tongyu Wu (Chair)  
Craig Van Pelt (Chair)  
Julie Hackenbracht, East Asian Studies  
Brian Ott

*SUNY Stony Brook*  
Amy Braksmajer  
Yun Da  
Lauren Joseph  
Etsuko Moruoka-Ng  
Jay Pitt  
Amy Traver  
Zheng Zhao

Comprehensive Examination Committees

Larissa Petrucci  
Tongyu Wu (Chair)  
Madhurima Das (Chair)  
Dimitra Cupo  
Jeff Ewing  
Uyen Nguyen  
Tracy Dehaan  
Brian Ott  
Miriam Abelson  
Lauren Stewart

**Department and University Service**

University of Oregon

University Faculty Senator (elected), 2016-2017  
Merit Raise Committee (elected), 2016-2017  
Graduate Awards and Admission Committee, 2016-2017  
Tenure Review Committee (Jill Harrison), 2016-17  
Post-Tenure Review Committee (Caleb Southworth), 2015-16.  
Center for East Asian Studies, Foreign Language Acquisition Scholarship Committee, 2015-16.  
Center for the Study of Women in Society (CSWS), Jane Grant Fellowship Committee, 2015-16.  
Colloquium Chair, 2015-2016  
Advisory Board, Center for Asian and Pacific Studies (CAPS), 2013-2014  
Advisory Board, Labor, Education and Research Center, (LERC), 2013-2016  
Graduate Program Director, 2013-2014  
Post-Tenure Review Committee, 2014, 2013  
Merit Review Committee (elected), 2013-2014  
Personnel Search Committee, 2008-2013  
Executive Committee Member (elected), 2008-2014  
Colloquium Chair, 2010-2011

CSWS Faculty Grant Committee, 2010-11  
Graduate Admissions Committee, 2009 - 2010

#### SUNY Stony Brook

Graduate Program Committee, 2006 - 2007  
UUP Representative, 2006 - 2007  
Graduate Program Committee, 2005 - 2006  
Colloquium Chair, 2005 – 2006  
Representative to Academic Senate, 2005 – 2006  
Co-organizer of Graduate Ethnography Workshop, 2005 - 2006  
Co-organizer of Graduate Ethnography Workshop, 2004 - 2005  
Program Committee for “Interdependence Day”, 2004 - 2005  
Selection Committee Shiming Hu / Eli Seifman Chinese Studies Scholarship and the Shiming Hu Memorial Leadership Award, 2004 - 2005

#### **Professional Activities**

American Sociological Association, Asia and Asian American Section, Distinguished Book Award Committee, 2015-16.  
American Sociological Association, Sex and Gender Section, Distinguished Book Award Committee, 2014-15  
Fellowship Proposal Referee, Center for Engaged Scholarship, 2016  
American Sociological Association, Panel Organizer for Section on Sex and Gender, 2016.  
American Sociological Association, Panel Organizer for Cross-National Sociology, 2015.  
Editorial Board, *Qualitative Sociology; Sociological Perspectives*  
Grant Proposal Referee: National Science Foundation 2012, 2013  
Academy of Management Review 2012  
Research Grants Council, Hong Kong, 2006-2011

Editorial Associate, *Theory and Society*, 1997-2003

Program Committee, Organizations, Occupations, and Work Section of the American Sociological Association, 2001-2002.

#### Ad hoc Reviewer

*American Journal of Sociology, Social Forces, Social Problems, American Sociological Review, Gender and Society, Contemporary Sociology, Sociological Perspectives, Theory and Society, Positions, International Journal of Sociology, Qualitative Sociology, Annals of Tourism Research, Gender, Place and Culture: A Journal of Feminist Geography, Journal of Contemporary Ethnography, Social Science Quarterly, New York University Press, Journal of Contemporary Family Studies, Women’s Studies International Forum.*

#### External Reviewer, Tenure and Promotion Cases

University of Hawaii

#### Professional Association Memberships

American Sociological Association  
Sociologists for Women in Society  
Association of Asian Studies

Eileen M. Otis  
Assistant Professor of Sociology  
University of Oregon