**Joe Wheeler, MPA**

School of Planning, Public Policy, and Management

University of Oregon

jwheel10@uoregon.edu | 541.525.3576

[www.impactfirst.consulting](http://www.impactfirst.consulting)

**SUMMARY**

Social impact and philanthropy professional with 13+ years of experience managing programs. Spearheaded the creation of Dropbox’s $20M human rights foundation and global corporate social responsibility (CSR) program. Led public/private partnerships for the United Nations Development Programme (UNDP) and WhatsApp during the height of the COVID-19 pandemic.

**EDUCATION**

Ph.D., Planning and Public Affairs, University of Oregon, 2022 – present

Research Concentration: Nonprofit, Philanthropic, and Social Enterprise

M.P.A., Social Impact, The London School of Economics and Political Science (LSE), 2020

Coursework: Behavioral Economics for Social Impact, New Institutions, Strategic Philanthropy, Impact Investment, Social Enterprise

B.A., Politics, Whitman College, 2011

**LICENSES AND CERTIFICATIONS**

Education for Philanthropy Professionals – Certificate of Completion, Stanford Center on Philanthropy and Civil Society (Stanford PACS), 2023

**PUBLICATIONS**

**Refereed Journal Articles**

Wheeler, Joe. (Accepted), A Postcolonial Deconstruction of Development. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations.*

Wheeler, Joe. (Accepted), Is the Charitable Tax Break Worth the Loss in Federal Revenue? *Journal of Philanthropy and Marketing*

**Refereed Book Chapters**

Wheeler, Joe. (Accepted), “Hand Out or Help Out: A Resource-Based View of AI in Philanthropy,” in *Handbook of Artificial Intelligence and Philanthropy*. London: Routledge.

**In Progress**

Wheeler, Joe and Dyana P. Mason. “Grow Back Better: Social and Ecological Factors Shaping Wildfire Recovery.”

Wheeler, Joe and José W. Meléndez. “Diverse Political Representation: Financial Barriers to Running for Office.”

**Other Publications**

Book Review: Wheeler, J. (2023). The Nuance That Makes Philanthropy Worth Defending. Nonprofit and Voluntary Sector Quarterly, 0(0). Available Online Access at: <https://doi-org.uoregon.idm.oclc.org/10.1177/08997640231196890>

Conference Report: Wheeler, J. (2023). 3 Takeaways for Deeper Impact. Alliance Magazine. Available Online Access at: <https://www.alliancemagazine.org/blog/3-takeaways-for-deeper-impact/>

United Nations Development Programme (UNDP) Blog: Otsuka, Reina, Frederic Repond, Joe Wheeler, and Daria Asmolova. (2020). “Digital Transformation to Recover into a Green Economy.” Available Online Access at: <https://www.undp.org/blog/digital-transformation-recover-green-economy>

LSE Festival Research Competition: Wheeler, Joe. (2020). “Money’s Dominant Influence on Humanitarianism.” Available Online Access at: <https://www.lse.ac.uk/Research/lse-festival-research-competition-2020/assets/entries/EX029>

**MEDIA**

LSE Alum Profile. (2020). Accessed at: <https://www.lse.ac.uk/school-of-public-policy/Alumni/MPA/Joe-Wheeler>

Leonard, Jay. (2017). Dropbox Connects its Culture to Bottom Line Impact. *Business 2 Community*. (Quoted). Accessed at: <https://www.business2community.com/social-business/dropbox-connects-culture-bottom-line-impact-01882180>

Jeong, Sharon. (2016). Joe Wheeler – The Dropbox Story. (Interview for professional profile). Accessed at: <https://thesocialprivate.wordpress.com/2016/02/01/the-dropbox-story/>

Chavez, Nashelly. (2016). Dropbox leaders encourage SF students to join the tech industry. *San Francisco Examiner*. (Quoted). Accessed at: <https://www.sfexaminer.com/news/dropbox-leaders-encourage-sf-students-to-join-tech-industry/article_eed8e6de-e63f-567c-8c8d-6fa3c77dfba0.html>

SF Ed Fund. (2016). How Dropbox Became ‘an Incredible Partner’ to Mission High School. April 15. (Quoted). <https://sfedfundliteracy.wordpress.com/2016/04/15/how-dropbox-became-an-incredible-partner-to-mission-high-school/>

SF Ed Fund. (2016). Dropbox Employee Hosts Third Annual ‘Rappy Halloween’ to Raise Money for Mission High. October 25. (Quoted). <https://sfedfund.org/dropbox-rappy-halloween-mission-high/>

**CONFERENCE PARTICIPATION** *(paper presentations unless otherwise noted)*

Association of Nonprofit Organizations and Voluntary Action (ARNOVA) Annual Conference. Orlando, FL, November 16-18 (2023).

* Grow Back Better: Social and Ecological Factors Shaping Wildfire Recovery

West Coast Data Conference, Eugene, OR, April 21-22 (2023).

* Hand Out or Help Out: A Resource-Based View of Philanthropy

Hult International Business School, San Francisco, CA, April 13 (2017).

* Panel: Net Impact Careers Panel

NASDAQ Entrepreneurial Center, San Francisco, CA, August 9 (2015).

* Panel: Imagining the Future of Company Culture

**ACADEMIC EMPLOYMENT**

Graduate Teaching Fellow, 2022 – present

School of Planning, Public Policy, and Management

University of Oregon

* Introduction to Public Policy (Undergraduate)
* Introduction to the Nonprofit Sector (Undergraduate)
* Planning and Policy Analysis (Undergraduate)
* Environmental Policy (Undergraduate and Masters)
* Impact Philanthropy (Instructor of Record, Undergraduate and Masters)

Research Assistant, 2023 – present

University of Oregon

Projects and Project Management: Qualitative interviews, measurement of county election data, data analysis

**PROFESSIONAL EXPERIENCE**

* North America Lead, Civic Engagement, WhatsApp, 2021-2022
* Partnerships Manager, Digital Transformation, United Nations Development Programme, 2020-2021
* Program Quality and Impact, Save the Children International, 2019
* Senior Social Impact Manager, Dropbox, 2016-2018
* Social Impact Associate, Dropbox, 2015-2016
* Recruiter, Dropbox, 2014-2015
* Recruiting Coordinator, Dropbox, 2013-2014
* TEFL (Teaching English as a Foreign Language) Teacher, Peace Corps Mongolia, 2011-2013

**OTHER PROFESSIONAL EXPERIENCE**

* Founder, Impact First, 2022-present
* Consultant, Gerson Lehrman Group (GLG), 2016-2018

**REVIEWING**

*Nonprofit and Voluntary Sector Quarterly*

*Voluntas: International Journal of Voluntary and Nonprofit Organizations*

**UNIVERSITY SERVICE**

Member, first inaugural Dean’s Student Advisory Council (SAC)

**PROFESSIONAL SERVICE**

International Society for Third Sector Research (ISTR), 2024 (Conference reviewer)

Chair: Natural Disasters and Advocacy, West Coast Nonprofit Data Conference, 2023

West Coast Nonprofit Data Conference, 2023 (Conference reviewer)

**COMMUNITY SERVICE**

Board Member, Dropbox Foundation, 2017-2018

**PROFESSIONAL MEMBERSHIPS**

Association for Research on Nonprofit Organizations and Voluntary Action (VOLUNTAS)

International Society for Third Sector Research (ISTR)

Graduate Teaching Fellows Federation

**OTHER RECOGNITION**

2023 – Harvey E Lee Graduate Scholarship, University of Oregon

2023 – Miller Scholarship, University of Oregon

2022 – Peoples’ Choice Award, 3-Minute Thesis Competition at the University of Oregon

2019 – MPA Social Impact Scholarship, London School of Economics (LSE)

2016 – Distinguished Service Award, Awarded by the San Francisco Mayor’s Office

2013 – Excellence in Teaching Award, awarded once every 4 years, MCYT Vocational School, Mongolia

2011 – Beacon of Hope Award, awarded annually by Peace Corps Mongolia

2010 – Merit Scholarship, Institute for the International Education of Students (IES)

2007 – Stephen B.L. Penrose Scholarship, Whitman College